

5/8/08

Dear Ms. Radcliffe,

I cannot make this letter a strong enough statement to ask that all food and goods labelling be improved

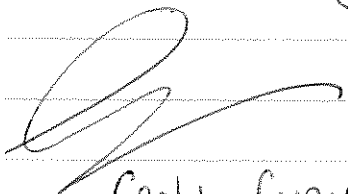
constantly feel that I am being tricked and lied to when I want to make a decision about what I purchase. A decision that sits comfortably with my moral and ethical beliefs.

people have freedom of choice. Great. So how can we pursue that when we are ill informed or lied to by deceitful wording on the goods we purchase.

believe this is a very basic requirement, so why is there such room for loose and inappropriate wording on goods.

in this day and age we expect to be fully informed so how is it that true and clear information is withheld. We have the right to be informed.

look forward to your comments,



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