

Dear Sir/Madam,

I am writing to voice my concern regarding the labelling of animal food products such as 'free range' eggs, 'free range chicken'. Whilst I do eat both eggs and chicken, I believe that any animal which is used by humans should have a reasonable quality of life before going to the slaughter or whilst in the service of humans. Unfortunately there are a plethora of labels on the market and many of these are ambiguous. It is for this reason that I now no longer buy eggs but have my own poultry for egg production. Whilst I do purchase free range chickens I have no real idea of what this means or if there is some sort of standard of the definition of 'free range'. This concerns me greatly and I keep the purchases down to a minimum due to my concern. I know there are many other products which I simply avoid because of the ambiguity of labelling.

I am therefore requesting that you institute a system of standardisation which is enshrined in legislation so that the consumer can be confident about the conditions in which the animal is farmed prior to purchase.

I appreciate your attention to this matter and I look forward to your response.

kind regards
Naomi Oliver