

The Secretary  
Senate Standing Committee on Rural and Regional Affairs and Transport  
Parliament House  
Canberra  
ACT 2600

24.4.2008

Dear Sirs,

I, like many people, am becoming evermore frustrated by the many terms on animal derived food products like meat. As a shopper concerned with animal welfare issues, I need to feel confident knowing that what I purchase is TRULY 'free range' and 'organic' and not a product of misleading advertising.

I ask, as a matter of urgency, that you protect consumer's rights to know exactly what they are buying by creating a clearly defined set of terms that everybody can easily understand and that these terms are backed by government regulation. Such reform would give consumer protection and a better ability to make suitably informed choices. Please ensure a simple and consistent national standard system that can also be used for grocery items as well. It is only fair that people know exactly what they are eating if they choose to care.

I look forward to your progress on these issues.

Yours sincerely,

Karyne Gough

A handwritten signature in black ink, appearing to be 'Karyne Gough', written over a horizontal dotted line. The signature is stylized with a large loop at the top and a long horizontal stroke at the bottom.