

The Secretary
Senate Standing Committee on Rural and
Regional Affairs and Transport,
Parliament House,
Canberra ACT 2600.

Dear Sir,

I wish to voice my concerns as a consumer am becoming increasingly concerned about the increasing number of undefined terms including organic, free range ~~and~~ bred free range and biodynamic when trying to make informed choices when purchasing animal derived food products such as meat.

Is the Senate Committee exploring all options available to ensure reform of all state and territory legislation and regulations applying to food labelling, branding and marketing to ensure the truth in animal derived food production labelling.

Among other things such reform should ensure that terms should be limited and adequately defined, and linked to consistent national standards including national standards for animal welfare. As consumers we should be able to buy in an informed way.

Yours Truly,
Toula Nikolaou