SUPPLEMENTARY PAPER 4.2: FINANCIAL ANALYSIS OF PRIVATE GENERAL PRACTICES

FINANCIAL ANALYSIS OF PRIVATE GENERAL PRACTICES

The private general practices who participated in the intensive practice visits and a sample of other practices were invited to have a detailed financial analysis undertaken of their practice. This was performed by CCH, which has extensive experience in benchmarking businesses from many sectors, including private general practices. Each participating practice received an individual report on the financial characteristics of their practice, together with a summary of the results for similar businesses (which were practices in an historical database maintained by CCH).

The tables summarise the data for the 91 practices whose data were available at the time of analysis. Most summaries are means or percentages. These summaries are shown for all 91 practices, as well as for practices classified by RRMA, State/Territory, practice size, whether the practice had a practice manager, a nurse, associates or significant hospital income and profitability.

A significant hospital income was defined as an annual hospital income of at least \$100,000. Of the 61 practices with annual hospital income of less than \$100,000, 47 had no hospital income recorded and the median income of the remaining 14 practices was \$40,000. Profitability was categorised as annual profit per FTE principal of less than \$120,000 (24% of practices), between \$120,000 and \$200,000 (30% of practices) and over \$200,000 (46% of practices).

Each main table has a subsidiary table that shows estimates of variation associated with each summary measure.

The financial analysis is from the perspective of the practice financial records, as reported by the responding practices. This means that expenses that are not recorded in the accounts of the practice are excluded from this analysis. For example, when medical indemnity insurance or travels costs are borne by individual GPs instead of being recorded as expenses of the practice, they are not shown in the

CCH analysis. This may also occur when such costs are subsidised. While this will not necessarily affect comparisons between practices, it may mean that the absolute costs of running a general practice are underestimated in these data.

Because the perspective is that of the practice financial records, payments made directly to GPs, such as the rural retention allowance, are likely to be excluded from these data. In some practices, hospital income is included in the practice accounts, whereas in others it goes directly to the individual GPs. Similar considerations apply to items like housing subsidies.

Table 5 includes several financial measures.

The profit per principal is the difference between the total practice income and its expenses, divided by the number of full-time equivalent principals. For most principals, this does not represent the income of the principal because it has to pay for other business expenses of the GP. These expenses are those not paid by the practice, and may be substantial. These expenses typically include medical indemnity insurance and travel, for example.

The income to the practice per GP is the total practice income divided by the number of full-time equivalent GPs, who may be principals, associates or employed doctors.

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Table 4.2.1a. Mean practice characteristics, by selected practice characteristics

	Practices		Present n practice	:	(Consult	ations		Surgery hours	
	(n)	PM (% yes)	Nurse (% yes)	Assoc (% yes)	Advertised \$/con	% > MBS	% a MBS	%bulk bill	Hours /day	Days /week
All	91	87	78	14	37.52	47	16	37	9.3	5.4
RRMA 3 4 5 6 7	9 15 53 7 7	89 73 92 86 71	78 80 83 71 43	11 20 17 0	39.77 37.98 36.80 40.86 35.71	47 52 43 68 50	23 14 19 1	31 34 38 30 50	9.2 9.7 9.3 9.3	5.4 5.4 5.4 5.0 5.2
State/Territory NSW QLD VIC WA SA TAS NT	32 21 16 8 10 2	91 76 81 88 100 100	81 71 69 63 100 100	13 10 25 0 30 0	37.15 38.31 37.41 38.56 34.88 42.48 40.00	45 52 39 45 51 73 66	14 15 21 28 7 13	40 33 40 27 42 15 34	9.2 9.5 9.5 9.0 9.3 9.8 10.0	5.4 5.2 5.5 5.4 5.4 5.5 5.5
Practice size Sole GP 2-5 GPs >5 GPs	23 44 24	83 86 92	70 75 92	9 7 33	36.12 37.54 38.82	39 48 53	14 15 18	47 36 28	9.1 9.3 9.7	5.1 5.4 5.6
Practice manager Yes No	79 12	100	78 75	13 25	37.52 37.53	47 48	17 10	36 42	9.3 9.7	5.4 5.3
Nurse Yes No	71 20	87 85	100	15 10	37.68 36.94	48 46	16 16	36 38	9.4 9.1	5.4 5.3
Associate GPs Yes No	13 78	77 88	85 77	100	36.23 37.73	44 48	19 15	38 37	9.8 9.3	5.6 5.3
Hospital income >\$100k/yr <\$100k/yr	30 61	97 82	80 77	20 11	37.24 37.66	45 49	20 14	36 37	9.1 9.4	5.4 5.3
Profit /principal <\$120k/yr \$120-200k/yr >\$200k/yr	22 27 42	82 89 88	64 93 76	18 7 17	35.92 38.77 37.56	42 46 51	13 22 13	44 31 36	9.1 9.2 9.5	5.3 5.3 5.4

Source: RDAA/Monash University Viable Models Project; CCH financial analysis of private general practices, 2003

Table 4.2.1b. Overall practice characteristics.

	Present in practice			(Surgery hours				
	PM (% yes)	Nurse (% yes)	Assoc (% yes)	Advertised \$/con	% > MBS	% a MBS	%bulk bill	Hours /day	Days /week
Mean	87	78	14	37.52	47	16	37	9.3	5.4
SD				4.82	33	25	30	1.1	.4
# of practices	91	91	91	91	90	90	90	91	91

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Table 4.2.2a. Mean staff numbers, by selected practice characteristics.

	Principal GPs	Other GPs	Support staff	Support /GP	Hours /pr/wk
All	2.6	1.5	5.1	1.4	48
RRMA					
3	3.0	1.0	5.0	1.3	45
4	3.2	1.7	6.5	1.4	46
5	2.7	1.6	5.3	1.4	48
6	.9	1.4	3.5	1.7	50
7	1.6	.9	2.9	1.3	51
State/Territory					
NSW	2.9	1.3	4.9	1.3	50
QLD	1.7	.8	3.8	1.6	48
VIC	3.0	2.0	6.4	1.5	45
WA	2.3	1.9	5.1	1.2	46
SA	3.3	2.1	7.0	1.4	47
TAS	2.2	2.4	5.1	1.1	40
NT	.8	1.3	3.8	1.9	43
Practice size					
Sole GP	1.0	.3	2.3	1.9	53
2-5 GPs	2.1	1.2	4.4	1.4	47
>5 GPs	4.8	3.1	9.1	1.2	43
Practice manager					
Yes	2.6	1.6	5.2	1.4	48
No	2.5	.9	4.8	1.5	45
Nurse					
Yes	2.7	1.6	5.6	1.5	48
No	1.9	.9	3.3	1.2	46
Associate GPs					
Yes	3.7	2.7	8.0	1.3	44
No	2.4	1.3	4.6	1.5	48
Hospital income					
>\$100k/yr	3.3	2.4	6.3	1.2	48
<\$100k/yr	2.2	1.0	4.5	1.6	47
Profit /principal					
<\$120k/yr	2.1	.8	3.6	1.4	44
\$120-200k/yr	3.0	1.3	4.8	1.3	48
>\$200k/yr	2.6	1.9	6.1	1.5	50
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Source: RDAA/Monash University Viable Models Project; CCH financial analysis of private general practices, 2003

Table 4.2.2b. Overall staff numbers.

	Principal GPs	Other GPs	Support staff	Support /GP	Hours /pr/wk
Mean	2.6	1.5	5.1	1.4	48
SD	1.9	1.5	3.3	.5	10
# of practices	91	91	91	91	91

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Table 4.2.3a. Mean income/expenditure, by selected practice characteristics.

	So	urce (% of to	tal)	Noi	n-staff overl	nead	Consultations		
	Fees (%)	Hospital (%)	PIP &c (%)	/pers (\$'000)	/GP (\$'000)	/con (\$)	length (min)	/GP/wk (#)	
All	79	10	11	19	47	7.50	13.9	127	
RRMA									
3 4 5 6	84 83 77 86	4 9 11 2	12 8 11 12	23 19 17 25	62 46 42 71	7.55 7.17 7.16 9.74	13.5 12.5 14.3 12.1	137 131 123 155	
7	72	14	14	18	43	8.46	15.7	107	
State/Territory NSW QLD VIC WA SA TAS NT	74 87 82 76 75 87	16 1 7 14 11 0	10 12 11 10 14 13	19 24 17 16 14 15	47 63 43 36 33 33	6.75 9.92 7.18 6.08 7.07 4.30 7.61	14.0 13.7 14.3 12.6 14.5 12.5	133 125 116 132 125 147 115	
Practice size Sole GP 2-5 GPs >5 GPs	81 80 76	7 9 13	12 11 10	24 17 17	71 40 37	10.20 6.27 7.15	14.0 14.0 13.5	132 130 116	
Practice manager Yes No	78 89	11	11 10	19 20	47 48	7.56 7.09	14.0 12.9	125 141	
Nurse Yes No	78 82	10 8	12 10	18 21	46 50	7.41 7.81	13.6 14.7	129 121	
Associate GPs Yes No	79 79	11 9	10 11	17 19	38 49	6.17 7.72	13.8 13.9	124 128	
Hospital income >\$100k/yr <\$100k/yr	65 86	25 2	9 12	17 20	36 53	6.81 7.83	14.5 13.6	119 131	
Profit /principal <\$120k/yr \$120-200k/yr >\$200k/yr	86 77 77	2 11 13	12 12 10	18 22 18	44 53 45	7.72 8.14 6.96	14.8 13.7 13.5	112 122 139	

Source: RDAA/Monash University Viable Models Project; CCH financial analysis of private general practices, 2003

Table 4.2.3b. Overall income/expenditure.

	So	urce (% of to	tal)	Nor	n-staff overh	Consultations		
	Fees (%)	Hospital (%)	PIP &c (%)	/pers (\$'000)	/GP (\$'000)	/con (\$)	length (min)	/GP/wk (#)
Mean	79	10	11	19	47	7.50	13.9	127
SD	13	13	5	9	32	4.01	2.3	40
# of practices	91	91	91	91	91	91	91	91

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Table 4.2.4a. Mean expenses (as % of income), by selected practice characteristics.

	Total	Staff	Rent	Drugs	Insurance	Telco	Professional	Car	Rest
All	52	33	5	2	2	1	1	1	7
RRMA									
3	49	27	6	2	1	1	1	2	9
4	51	33	4	2	1	1	1	0	8
5	52 64	34 41	5 5	2	2	1	1 1	1 3	6 8
7	49	29	4	3	2	1	2	2	7
State/Territory									
NSW	48	30	5	2	2	1	1	1	7
QLD	56	31	6	3	2	1	1	2	9
VIC	56	38	4	2	2	1	1	1	7
WA	52	35	6	1	1	1	1	1	5
SA	45	31	3	1	2	1	1	1	5
TAS	69	51	3	2	3	1	1	0	8
NT	70	54	4	2	2	1	1	1	5
Practice size									
Sole GP	55	29	6	3	2	2	2	3	10
2-5 GPs	51	34	5	2	2	1	1	1	6
>5 GPs	51	36	4	2	2	1	1	0	6
Practice manager									
Yes	53	34	5	2	2	1	1	1	7
No	46	27	5	3	1	1	1	1	8
Nurse									
Yes	52	34	4	2	2	1	1	1	7
No	51	30	5	2	2	1	1	2	8
Associate GPs									
Yes	54	38	5	3	2	1	1	1	5
No	52	32	5	2	2	1	1	1	7
Hospital income									
>\$100k/yr	49	34	3	1	2	1	1	1	5
<\$100k/yr	54	33	5	2	2	1	1	1	8
Profit /principal									
<\$120k/yr	60	35	7	3	2	2	1	1	9
\$120-200k/yr	53	31	5	2	2	1	1	2	9
>\$200k/yr	48	33	4	2	1	1	1	1	5

Source: RDAA/Monash University Viable Models Project; CCH financial analysis of private general practices, 2003

Table 4.2.4b. Overall expenses (as % of income).

	Total	Staff	Rent	Drugs	Insurance	Telco	Professional	Car	Rest
Mean	52	33	5	2	2	1	1	1	7
SD	14	13	3	2	2	1	1	2	5
# of practices	91	91	91	91	91	91	91	91	91

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Table 4.2.5a. Mean financial measures, by selected practice characteristics.

	Annua	al practic	e profit / prin	cipal	Practice profit /pr-hr	Income to practice /GP	Debtors per principal	Creditors per principal
	Mean (\$'000)	\$120k (%)	\$120-200k (%)	>\$200k (%)	(\$)	(\$'000)	(\$'000)	(\$'000)
All	201	24	30	46	82.60	266	12	8
RRMA 3 4 5 6 7	182 201 199 239 202	33 20 26 0 29	44 27 34 14	22 53 40 86 71	76.12 83.80 81.95 97.70 78.17	261 270 264 305 247	2 2 13 29 24	10 4 5 21 16
State/Territory NSW QLD VIC WA SA TAS NT	210 185 174 226 238 119 223	22 33 31 13 10 50	34 19 31 25 40 50	44 48 38 63 50 0	79.39 74.90 77.22 96.02 106.62 57.82 108.82	278 282 253 242 248 189 295	9 9 13 16 25 3	7 9 5 15 4 2
Practice size Sole GP 2-5 GPs >5 GPs	157 219 209	43 23 8	30 20 46	26 57 46	56.22 90.42 93.54	272 266 263	9 15 9	6 10 5
Practice manager Yes No Nurse Yes No	204 178 204 189	23 33 20 40	30 25 35 10	47 42 45 50	83.58 76.18 83.73 78.59	268 257 271 252	13 6 11 15	8 4 7 11
Associate GPs Yes No	216 198	31 23	15 32	54 45	95.25 80.49	258 268	12 12	6 8
Hospital income >\$100k/yr <\$100k/yr	250 177	0 36	33 28	67 36	102.13 73.00	272 264	17 9	8 8
Profit /principal <\$120k/yr \$120-200k/yr >\$200k/yr	96 163 280	100 0 0	0 100 0	0 0 100	43.34 68.06 112.51	189 245 321	5 9 18	2 6 12

Source: RDAA/Monash University Viable Models Project; CCH financial analysis of private general practices, 2003

Table 4.2.5b. Overall financial measures.

	Anı	nual practi	ce profit / prin	ıcipal	Practice profit /pr-hr	Income to practice /GP	Debtors per principal	Creditors per principal
	Mean (\$'000)	\$120k (%)	\$120-200k (%)	>\$200k (%)	(\$)	(\$'000)	(\$'000)	(\$'000)
Mean	201	24	30	46	82.60	266	12	8
SD	90				38.22	92	23	15
# of practices	91	91	91	91	91	91	90	90