



International Standardization Further Expands Application Possibilities.

Single-Card, Multi-Application FeliCa Technology **Now Established as International Communication Standard**

FeliCa is Sony's contactless IC card technology that allows easy access to multiple services through a single card, as well as exceptionally secure, high-speed processing. Building on the ISO/IEC approval of its communication format (ISO/IEC 18092), this technology will now find an even wider range of applications. With no need to carry many cards, FeliCa continues to add convenience and efficiency to daily life.



Train Ticket

For use as a pass and seat reservation ticket, as well as to make payment at a buffet car.



Electronic Wallet

For shopping at convenience stores and shopping malls. No more bothering with small change.



Identification/ **Access Control**

For employee or student identification. door access and recording of clock-in/out times



e-Commerce & e-Trading

For internet shopping, content downloading and online financial transactions where security is particularly important.



Electronic Ticketing

For use as an admission ticket for a concert. movie, amusement park and so on.



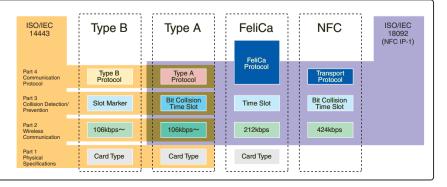
Use with Mobile Phones and PDAs

For enjoying internet shopping and content downloading conveniently from a mobile phone or a PDA

ISO/IEC 18092 Standard

Near Field Communication (NFC IP-1) technology, developed jointly by Sony Corporation and Royal Philips Electronics, has been standardized internationally under ISO/IEC 18092.

The standard specifies device-to-device radio-frequency communications and fully encompasses Sony's FeliCa technology. Defining no physical specifications, it makes it easy to design products of non-prescriptive size and shape



Typical Uses of FeliCa Technology

Commuter Tickets

In Japan, FeliCa is providing an ideal solution for a variety of AFC (Automatic Fare Collection) systems, including JR East's "Suica iO" card that completely eliminates the need to buy tickets. In the central part of the country, a similar service using the "ICOCA" card has been introduced by JR West, and the "PiTaPa" card that can be used for 42 transportation systems is being planned by SURUTTO KANSAI Association. FeliCa is also used for the commuter bus service in

Nagasaki under the name "Nagasaki Smart Card."





ICOCA Pass and ICOCA



ID Card

The FeliCa advantage of multi-application capability makes it possible to apply a single card to a variety of requirements such as employee identification, access control







and recording of clock-in/out times. When cash card functions are added, the same card can also be used to make payment at in-house shops and cafeterias

Internet Shopping

Simply by putting the card on a FeliCa reader/writer connected to a PC, the "eLIO" card of Sony Finance International lets you identify

vourself instantly and shop safely on the web. The recently introduced "My Sony" card combines the functions of the eLIO internet credit service with the Edy electronic money system to offer the widest possibilities for user



My Sony Card

Electronic Money

The "Edv" electronic money service started by bitWallet, Inc. can be used to make payments at a number of participating retail outlets including "am/pm" convenience stores. Payment using the "Edy" card is guick and

simple, with no need to be bothered with small change.







Airline Mileage Service Program

The "ANA MILEAGE CLUB" card incorporates the "Edv" electronic money service function. Card Holders can accumulate mileage for payment using "Edy" and exchange accumulated mileage for "Edy"





Under the supervision of the Land Transport

Authority (LTA), "ez-link" automatic fare collection

systems have been established for public transportation

In the near future, the Trans Card will also be applicable to



FeliCa Use Spreading Around the World

Hong Kong Used for a whole host of applications, from transportation systems to vending machine payments, the FeliCa-based "Octopus" card is





In Delhi, a value-chargeable "TRAVEL Card" has been adopted. Coin-shaped oneway and round-trip FeliCa tokens have also been introduced.







China FeliCa is used as the "Trans Card" bus ticket in Shenzhen.

city with a single card.

taxis and subways, making it possible to move around the



USA

Providing efficient attendance checking and enhanced security, a FeliCa-based student management system has been introduced in some public high schools.

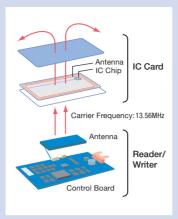


Student ID Card

FeliCa Technology

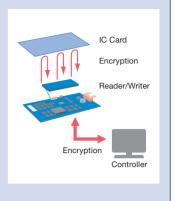
Contactless Operation

Transactions between the card and the reader/writer, including reading and writing of data, are possible by simply bringing the card close to the reader/writer. There is no need to take the card from the pass case or wallet. The card contains an IC chip and antenna but has no battery to ensure maintenance-free durability. It is activated by low-power electromagnetic signals received from the reader/writer.



Assured Security

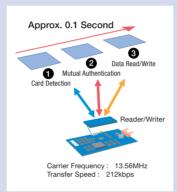
Mutual authentication between the card and reader/writer is based on a secret key system using internally generated random numbers. All communications between the card and reader/writer (or between the reader/writer and controller) are encrypted using these numbers, while keys are changed according to application to safeguard against data interception and falsification. As the result, FeliCa offers the security required to handle financial and administrative applications, including electronic money, online payment and personal identification.



Unmatched Processing Speed

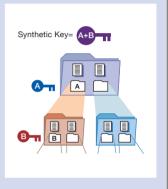
All processing, from card detection to authentication and data read/write, is completed in only 0.1 second.

At 212 kbps, data transfer speed is almost twice as fast as that of other smart cards. FeliCa fully meets the requirements for high-speed processing in access applications, such as electronic tickets in public transport and company or government issued ID cards



Multi-Application Potential

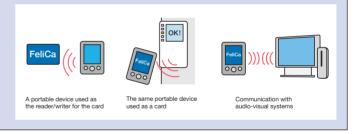
The card contains individually managed multiple files and directories. That's why FeliCa can offer multiple services on a single card. In addition, different keys are set to individual files in order to quarantee security among the services sharing the same card, as well as to allow fast, simultaneous access to different services



Symmetrical Communication System

Adopting symmetrical communication system, FeliCa makes it easy to integrate both IC card and reader/writer functions into a single, compact device. Communication between such devices is also possible.

This means that FeliCa has the potential to be used in a variety of new ways in new types of applications, such as a mobile phone that can function not only as a card but also as a viewer for checking the card data.



EAST ASIAN COMMON SMART CARD

FeliCa has been adopted by the Policy Research Institute for Land, Infrastructure and Transport for an international pilot project for examining the feasibility of transportation IC cards that can be used not only in Japan but also in other countries.







S.M.A.P./ez-link Card (Back)

Products (for Service Providers)

Sony offers a complete set of IC card, reader/writer and application software development kit.

■ Contactless IC Card

Easy-to-use, with outstanding security performance to meet the requirements of various applications.

■ Contactless IC Card Reader/Writer

Composed of a controller and antenna that allow high-speed communication with the card.

■ SDK for FeliCa (Development Kit) Operates on a Windows PC for efficient development of FeliCa applications.

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