

Hi

I would like to express my concern with the upcoming film and television free trade agreement with the USA.

My major concerns are how this is going to effect our industry. Globalisation has already affected our industry, sure in some positive ways, but it seems that the negative aspects are outweighing these. our national identity is at stake, the way australians see the world and view the world, inter-relate with our peers will deminish with the acceptance of this FTA.

Do you seriously think that the broadcasting networks will continue to play australian made television shows if they can buy cheaper shows from america? Sure the ABA has regulations, but these will be seriously compromised with the FTA. It locks us into lower levels of australian content forever. It is hard enough in the current climate for a high porportion of australian content.

Does the goverment thing that the Americans will let us have more regulations on Pay TV or any on new media? We have effectively outsourced our cultural policy to Hollywood. This deal locks us into

We will not be able to react to changes in the media the way we have in the past.

lastly, what is our country becoming - another state of the stars and strips?

I hope you take our concerns seriously, and consider what cultural identity we are leaving for our children.

kind regards
Michelle Lord