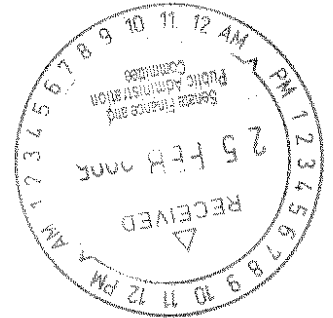




The Gold Coast & Region  
Area Consultative Committee Inc



25<sup>th</sup> February 2005

Committee Secretary  
Senate Finance and Public Administration Committee  
Department of the Senate  
Parliament House  
Canberra ACT 2600  
Australia

Dear Alistair

**Senate Inquiry in to the Regional Partnerships Program- Letters dated 4<sup>th</sup> & 14<sup>th</sup> February 2005- Requests for all minutes and recommendations concerning local grant applications.**

As The Gold Coast & Region Area Consultative Committee Inc. indicated in previous correspondence to you, dated 9<sup>th</sup> February and 18<sup>th</sup> February 2005, this matter required Board discussion and an action to be agreed upon.

The Board meeting was conducted this morning, 25<sup>th</sup> February 2005. The Board has endorsed provision of the required information.

Please find the attached documentation as requested.

Yours sincerely

Dennis Chant  
Chair

The Gold Coast & Region Area Consultative Committee Inc. ABN 23 726 915 679

Suite 25, 39 Lawrence Drive, PO Box 3089, Nerang QLD 4211 | Phone 07 5596 6100 | Facsimile 07 5596 6199  
gcracc@bigpond.com | www.gcracc.org.au



Area Consultative Committees are funded by the Commonwealth Government under the Regional Assistance Programme

Regional Partnerships Program  
Applications Assessed by  
The Gold Coast & Region ACC Inc. as at 22/02/05

Project	Date Assigned	Assessment to DOTARS	Approved Y/N	Amount Approved	ACC Minutes
1. Jimboomba Country Club	22/07/03 Re-submitted from Regional Solutions	30/07/03	No 1/09/03	Not approved	9/10/03
2. Expansion of the Export Earnings & Consolidation-Super Yacht Base Aust. Ltd.	13/02/04 Re-submitted from Regional Solutions	17/03/04	No record of letter to ACC DOTARS letter 02/06/04	Not approved	06/05/04 29/07/04
3. Mermaps	11/12/03	24/12/03	No 1/04/04	Not approved	12/02/04
4. Advancing Burleigh	15/12/04	24/12/03	Yes 7/04/04	\$29,425	12/02/04
5. Beaudesert Shire Equine Industry Strategic Plan	16/12/03	24/12/03	Yes 28/04/04	\$49,500	12/02/04
6. Progressing GC Health & Medical Industry Assoc.	18/12/03	24/12/03	Yes 22/06/04	\$33,000	
7. GC Backpacker Industry Development	18/12/03	24/12/03	Yes 22/06/04	\$57,200	12/02/04
8. Beaudesert Shire Investment Attraction Strategy	18/12/03	24/12/03	Yes 28/06/04	\$55,000	12/02/04
9. Beenleigh Your Town Your Future	23/12/03	24/12/03	Yes 28/04/04	\$166,100	12/02/04
10. GC Tweed Transport, Aviation and Distribution Hub	30/01/04	13/02/04	Yes 24/08/04	\$66,550	29/07/04
11. Expansion of Australian Super Yacht Industry Cluster Program (re-submitted see 2)	23/04/04	12/05/04	Yes 15/06/04	\$208,324	29/07/04
12. Laurie Lawrence Kids Alive Do the Five Alliance	21/05/04	12/05/04	Yes 22/06/04	\$330,000	29/07/04
13. Statewide Data Management System QLD Road Alliance	?	23/06/04	Outcome unknown		29/07/04
14. Regional Motorsport Business Development	11/11/04	29/11/04	Pending		To be presented for endorsement 25/02/05
15. GC Community Transport Brokerage	21/02/04	Pending	Pending		Pending



**The Gold Coast & Region**  
Area Consultative Committee Inc

**The Gold Coast & Region Area Consultative  
General Meeting, 29<sup>th</sup> July, 2004  
At 7.30am Town and Country Restaurant, Nerang**

Meeting Opened 7.30am

1. **Welcome:** The Chair welcomed all to the meeting
2. **Present:** Dennis Chant, Jeff Keanalley, David Kassulke, Alan Rickard, Kay Elson, Anne Norton-Knight (minutes)
3. **Apologies:** Marie Robbie, Dennis Wey, Margaret May, Steve Ciobo, David Jull
4. **Conflict of Interest:** The Chair raised the issue of conflict of interest regarding decisions made by the Committee and reminded all members to declare if they have a conflict of interest when discussing the ACC and RPP projects.
5. **Previous Minutes and Business Arising:**  
**General Committee Minutes 6<sup>th</sup> May 2004**  
*The minutes were accepted as a true and accurate record of the meeting (David Kassulke, Jeff Keanalley)*
6. **Business Arising:**
  - 
  - 
  - 
  -

7.

Chair's Initials: 

8. **Correspondence:**

A list of all correspondence in and out was tabled.

*Moved that Inward Correspondence be accepted and Outward Correspondence be endorsed (Jeff Keanalley/ David Kassulke)*

9. **Executive Officers Report-** the EO reported against the Business Plan and provided an overview of projects submitted, approved and those pending. An update on Aussie Game Meats was provided to the meeting.

10. **General Business:**

•

•

•

•

•

•

•

•

- The Committee endorsed the comments and ratings provided on the following projects: Super Yacht Base Australia, Lawrie Lawrence Kids Alive, Gold Coast/Tweed Transport and Distribution Hub and Statewide Data Management System  
*(David Kassulke/Jeff Keanalley)*

Chair's Initials:



**Note: Dennis Chant noted a conflict of interest with the Gold Coast/Tweed Transport and Distribution Hub and declined from commenting on the process.**

- The Chair noted the EO's appointment to the EO Reference Group and congratulated her for recognition by peers and department.

13. Meeting Closed 9.20am

14. Next meeting 18th November

This is a true and accurate record of the meeting:.....





**The Gold Coast & Region  
Area Consultative Committee Inc**

**The Gold Coast & Region Area Consultative  
General Meeting, 6<sup>th</sup> May, 2004  
At 7.30am Town and Country Restaurant, Nerang**

**Meeting Opened 7.30am**

1. **Welcome:** The Chair welcomed all to the meeting
2. **Present:** Dennis Chant, Jeff Keanalley, Dennis Wey,  
Alan Rickard, David Kassulke, Margaret May, Kay  
Elson, Anne Norton-Knight (minutes)
3. **Apologies:** Marie Robbie, Steve Ciobo, David Jull
4. **Conflict of Interest:**  
The Chair raised the issue of conflict of interest regarding decisions  
made by the Committee and reminded all members to declare if they  
have a conflict of interest when discussing the ACC and RPP projects.

Chair's Initials: 

---

10. General Business:

- SYBA Application was discussed by the Committee. Issues included the capacity of the ACC to comment on a project that will be implemented nationally, emerging industry and jobs growth and capacity, level of funding for consultancies and travel, transparency of process re selection of consultants, how the project translates into job outcomes for the Gold Coast. The assessment of the project was distributed to members with comments required to the EO by COB Tuesday 11 May.

**ACTION: All members to have comments back to EO by Tuesday 11 May. If members do not respond to the EO the assumption will be consensus.**

---

13. Meeting Closed 9.10am

14. Next meeting 29<sup>th</sup> July 2004.

This is a true and accurate record of the meeting:.....

The Gold Coast & Region Area Consultative  
General Meeting, 12<sup>th</sup> February, 2004  
At 7.30am ACC Office, 25/39 Lawrence Drive, Nerang

Meeting Opened 7.30am

1. Welcome: The Chair welcomed all to the meeting
2. Present: Dennis Chant, David Kassulke, Jeff Keanalley,  
Dennis Wey, Alan Rickard, Ross Hurford (DOTARS),  
Anne Norton-Knight
3. Apologies: Margaret May MP, Steven Ciobo MP, Kay Elson MP,  
David Jull MP, Marie Robbie, Matt Aitken
4. Conflict of Interest: The Chair raised the issue of conflict of interest  
regarding decisions made by the Committee and  
reminded all members to declare if they have a conflict  
of interest when discussing the ACC and RPP projects.

Chair's Initials: 



12. General Business:

- The EO outlined the RPP assessment process, 3 committee members to provide comment and feedback to the EO. The completed assessment is returned to the department. As appropriate, each General Meeting will have a summary presented of all projects including the assessment and funding breakdown.
- Dennis Chant advised a “conflict of interest” with the Gold Coast Aviation & Backpacker applications and indicated he would not comment on the proposal.

The Committee endorsed of the following applications:

- Beaudesert Shire Investment Strategy
- Burleigh Revitalisation
- Progressing GC Health & Medical Industry Assoc.

Chair's Initials:.....



- Mermaps
- Beenleigh Your Town Your Future
- Beaudesert Shire Equine Industry Strategic Plan
- South Coast Hinterland Backpackers – Dennis Chant declined to comment.

Ross Hurford praised the committee on their RPP feedback and noted that DOTARS read and take into account all documentation and consideration of community impact. The Committee has provided well balanced comments.

- Storage Shed for achieves of documents
  - Millers \$ 165.00 per month, all other options are in flood zones

The Committee recommended:

- CD Rom all documents once scanned
- DVD Rom instead to save records

**Action:** The Administration Officer to scan documents.

13. Meeting Closed 9.20am
14. Next meeting to be advised.

This is a true and accurate record of the meeting:.....





The Gold Coast & Region  
Area Consultative Committee Inc

The Gold Coast & Region Area Consultative Committee  
General Meeting 9<sup>th</sup> October 2003  
7.30am at  
25/39 Lawrence Drive, Nerang

Meeting Opened 7.35am

1. Welcome      The Chair welcomed all the meeting
2. Present:      Dennis Chant, David Kassulke, Jeff Keanalley, Peter Van Twist  
                         DOTARS, Anne Norton-Knight (Minutes)
3. Apologies:    Dennis Wey, Alan Rickard, David Jull M.P, Margaret May M.P,  
                         Kay Elson M.P, Steve Ciobo M.P
4. Conflict of Interest:  
                         The Chair raised the issue of conflict of interest regarding decisions made by  
                         the Committee and reminded all members to declare if they have a conflict of  
                         interest when discussing business concerning the ACC and other projects.

This is an accurate record of the meeting: .....

The Gold Coast & Region Area Consultative Committee Inc. ABN 23 726 915 679  
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Area  
Consultative  
Committees

9. Executive Officers Report

The EO reported against the Business Plan and noted the following additional points:

- RPP assessment of the Jimboomba project was presented to the Committee for endorsement. All paperwork submitted and considered. Peter Van Twist commented GCRACC feedback had set a benchmark in terms of information given and willingness to give a realistic rating for the project.
- The various projects currently being worked on were also discussed these included film commissioner; Numinbah stakeholders meeting; ~~and industry development~~; Health and Medical industries;

This is an accurate record of the meeting: *Peter Van Twist*

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Area  
Consultative  
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activities and spoke to her report.

Next meeting: Thursday 12 February 2004 at 7.00am

Meeting Closed: The Chair thanked all for their attendance and participation and closed the meeting at 8.50am

This is an accurate record of the meeting: .....



The Gold Coast & Region Area Consultative Committee Inc. ABN 23 726 915 679

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**Project Information**

**Project Name / Number:** Jimboomba Sport, Recreation and Cultural Development Project - RP00089


**Mandatory (Current/Max):** 0 / 0

**Evaluation (Current/Max):** 12 / 22

**Submission Step:** Apply for Funding

**Review Step:** ACC Review

**\* Programme Office Status:**

**Date Completed:**  

**01. Strategic Regional Plan**

2/2

**Description:**

Is the project proposal consistent with the ACC's strategic regional plan?

1 = No

2 = Yes

**Comments:****\*Score:**  / [2]**Weight:** [1]

The project fits marginally within Goal 1 of GCRACC's SRP- to promote the region as a desirable location as well as a good place to live.

**02. Outcomes**

1/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak

2 = Moderate

3 = Strong

**Comments:****\*Score:**  / [3]**Weight:** [1]

The project will employ a person to draw the community together with the ultimate aim of developing a Country Club and creating additional playing fields across a variety of sports (netball, Aussie Rules, tennis, horse arena) at Jimboomba. The ACC considers the achievement of both these outcomes to be questionable. Whilst the project may add value the capacity of

Save

Delete

**03. Partnerships and Support**

1/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:**  / [3]**Weight:** [1]

The playing fields are located on Council land. BSC would need to be consulted regarding their capacity to contribute on an ongoing basis to the upkeep etc. The support from Council needs clarification, as it is unclear in the project outline. The application does not clearly express how they have calculated the in kind support from Council. While support for the project

Save

Delete

**04. Applicant Viability**

2/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:**  / [3]**Weight:** [1]

The ACC is aware the organisation has been operational since 1999. During that time we are aware they have managed small amounts of money including a small allocation from Divisional funds for the development of a Business Plan.

Save

Delete

**05. Project Viability**

1/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:****\*Score:**  / [3]**Weight:** [1]

As stated previously the population of Jimboomba is 5,500. The ACC questions the capacity of a small community to sustain the expansion of the current sporting fields. In addition there is no evidence of support from outlying areas utilising this facility. The development and increasing use of the Beaudesert Equestrian Centre (DRAP funded) may also impact on the

Save

Delete

**06. Duplication**

2/2

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No

2=Yes

**Comments:**

\*Score: 2 / [2]

Weight: [1]

Jimboomba Tavern  
Jimboomba Community Centre

Save

Delete

**07. Competitive Neutrality Issues**

2/2

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

**Comments:**

\*Score: 2 / [2]

Weight: [1]

The ACC understands the Jimboomba Community Centre (constructed approximately 18 months ago) already provides meeting and training rooms. The Jimboomba Tavern is located opposite the playing fields and would be impacted by the establishment of the Country Club. The Tavern also has a bar, bistro, entertainment (pokies) and a meeting room.

Save

Delete

**08. Overall Recommendation**

1/4

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority



3=Recommended and medium priority

4=Recommended and high priority

Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.*

*Please make sure your comments are clear and precise.*

**\* Comments:**                      **\*Score:** 1 / [4]                      **Weight:** [1]

The ACC is not recommending the project based on the previous comments summarised as 1) long term sustainability, 2) competitive neutrality issues, 3) social and economic outcomes and 4) the heavy reliance on Federal Govt. contributions with lack of other "partner/s" support. The ACC suggests the group seek advice from Sport and Recreation regarding funding

Save

Delete

## Project Information

<b>Project Name:</b>	Jimboomba Sport, Recreation and Cultural Development Project	
<b>Mandatory (Current/Max):</b>	0 / 0	
<b>Evaluation (Current/Max):</b>	0 / 22	
<b>Submission Step:</b>	01 Application Submission	
<b>Review Step:</b>	03 ACC Review	
<b>Programme Office Status:</b>	<table border="1"><tr><td>Under Review</td></tr></table>	Under Review
Under Review		

## Project Description

The project aims to:

1. Employ a consultant/s to draw the various sporting bodies, community representatives etc together
2. The consultant/s will develop a plan to find funding to increase the number of sporting facilities, build a Country Club, create a Sport and Recreational Development Board to act as the overarching body to ensure the project is implemented and managed appropriately.
3. The benefits are envisaged to provide social, economic and cultural opportunities and outcomes.

The proponent has identified a lack of adequate sporting, recreational and cultural infrastructure in Jimboomba. Some basic fields and buildings have been established on the Jimboomba Park (to meet the needs of a diversity of interests. To date the heaviest emphasis has been on sporting needs, but it has been recognised through a number of forums that infrastructure development also needs to incorporate cultural and recreational needs. Previously, Council has helped the predominantly sporting organisations maintain the facilities. But due to the rapid increase in population and the corresponding need and desire for infrastructure to cater to more sporting and a variety of recreational and cultural interests the project was conceived to plan, develop and build a 'hub of excellence' in these arenas on the land opposite the town centre on which the basic facilities are already sited. To date, due to the urgency of developing formative facilities there has been little time for co-ordination or medium/long-term planning. But due to the size and nature of the development, its role in the future growth of the community and the need to ensure long-term sustainability there is a need to devote a heavy emphasis on developing the project within a framework which is agreed on and supported by all sectors of the community.

A strategic plan has been developed and is the overarching document that provides the controlling mechanism for all further actions. It is expected that these actions will take the form of designated projects, each with their own project plan. But the complexity of the Plan and the need and desire to ensure that each facet of the project remains melded to the overall vision means that its implementation must be project managed proficiently and professionally where time is available to address all the community and resource issues.

## Funding

Regional Partnerships	\$97,130
BSC [In Kind]	<u>\$ 6,500</u>
TOTAL	\$103,630

## Strategic Regional Plan

### Description:

Is the project proposal consistent with the ACCs strategic regional plan?

1=No

2=Yes

\*Score: ?/[2]

Weight: [1]

#### Comments:

The project marginally fits within Goal 1 of the SRP- to promote the region as a desirable location as well as a good place to live.

## Outcomes

### Description:

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1=Weak

2=Moderate

3=Strong

\*Score: 1/[3]

Weight: [1]

#### Comments:

The project will employ a person to draw the community together with the ultimate aim of developing a Country Club and creating additional playing fields across a variety of sports (netball, Aussie Rules, tennis, horse arena) at Jimboomba.

The ACC considers the achievement of both these outcomes to be questionable.

Whilst the project may add value the capacity of the area further information is required regarding the capacity of the area to support the addition of a number of playing fields, netball and tennis courts etc.

The sustainability of the proposed building of a Country Club (that would provide a restaurant, entertainment and recreation) is also questioned given the presence of the Jimboomba Tavern. The issue of competitive neutrality must be considered too. The current population of Jimboomba is approximately 5,500 this is anticipated "huge" growth however whether this can sustain the project would need further investigation.

Under the Business Development Phase there is an allocation of \$'s to the development of funding submissions. This is ineligible under the funding guidelines.

The different sporting groups appear to have come together for this application but anecdotally the ACC has been informed combined meetings have been poorly attended- this would require clarification.

Other tangible outcomes are not clearly stated-i.e. social and economic benefits

## Partnerships and Support

### Description:

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1=Weak

2=Moderate

3=Strong

\*Score 1 / [3] Weight: [1]

Comments:

The playing fields are located on Council land. BSC would need to be consulted regarding their capacity to contribute in an ongoing basis to the upkeep etc. The support from Council needs clarification, as it is unclear in the project outline. The application does not clearly express how they have calculated the in kind support from Council.

While support for the project concept may be evident through letters of support, there is no cash or in-kind support from the various Sporting Clubs.

Commonwealth is the sole risk taker.

The project does not appear to meet this criterion.

### Applicant Viability

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1=Weak

2=Moderate

3=Strong

\*Score: 2 / [3]

Weight: [1]

Comments:

The ACC is aware the organisation has been operational since 1999. During that time we are aware they have managed small amounts of money including a small allocation from Divisional funds for the development of a Business Plan.

### Project Viability

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1=Weak

2=Moderate

3=Strong

\*Score: 1 / [3]

Weight: [1]

Comments:

As stated previously the population of Jimboomba is 5,500. The ACC questions the capacity of a small community to sustain the expansion of the current sporting fields. In addition there is no evidence of support from outlying areas utilising this facility.

The development and increasing use of the Beaudesert Equestrian Centre may also impact on the viability of the proposed equestrian arena and anticipated income derivation.

The capacity of Jimboomba to sustain a local Hotel as well as a Country Club is also questionable and requires further investigation.

The ACC understands the present arrangement with Council is each of the sporting groups has an individual lease on their grounds. This would need to be investigated in terms of management of the grounds with the expansion of fields proposed.

### Duplication

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

- 1=No
- 2=Yes

\*Score: 2/[2]

Weight: [1]

**Comments:**

Jimboomba Community Centre  
Jimboomba Tavern

**Competitive Neutrality Issues**

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

- 1=No
- 2=Yes

\*Score: 2/[2]

Weight: [1]

**Comments:**

The ACC understands the Jimboomba Community Centre (constructed approximately 18 months ago) already provides meeting and training rooms.

The Jimboomba Tavern is located opposite the playing fields and would be impacted by the establishment of the Country Club. The Tavern also has a bar, bistro, entertainment (pokies) and a meeting room.

**Overall Recommendation**

**Description:**

What is the recommendation of the ACC?

- 1=Not Recommended
- 2=Recommended and low priority
- 3=Recommended and medium priority
- 4=Recommended and high priority

Any other comments or issues in relation to the proposal?

\*Score: 1/[4]

Weight: [1]

**Comments:**

The ACC is not recommending the project based on the comments already provided. The ACC suggests the group seek advice from Sport and Recreation regarding funding opportunities. Perhaps splitting the project into commercial and non-commercial components would make it more appealing. More work needs to be conducted into the deliverables and outcomes and the sustainability of the end project. The project does not appear to represent value for money with the Commonwealth as the sole risk taker.

**Project Information**

**Project Name / Number:** Expansion of the Export Earnings & Consolidation of the Australian Super Yacht Industry - RP00617


**Mandatory (Current/Max):** 0 / 0

**Evaluation (Current/Max):** 15 / 22

**Submission Step:** Apply for Funding

**Review Step:** ACC Review

**\* Programme Office Status:**

**Date Completed:**  

**01. Strategic Regional Plan**

2/2

**Description:**

Is the project proposal consistent with the ACC's strategic regional plan?

1 = No

2 = Yes

**Comments:****\*Score:**  / [2]**Weight:** [1]

PLEASE NOTE: The project fits within a number of the ACC's goals however the basis of the application is for implementation on a national basis which does not fit within GCRACC's SRP.

**02. Outcomes**

2/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak

2 = Moderate

3 = Strong

**Comments:****\*Score:**  / [3]**Weight:** [1]

The outcomes are well defined in the project with the most significant areas of benefit being increased employment opportunities across a broad range of industries. Other outcomes are suggested to be improved efficiency of local industry, supply chain development, skill development, increased business capacity and the competitiveness of

Save

Delete

**03. Partnerships and Support**

2/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 2 / [3]**Weight:** [1]

The major support for this project is from the proponent and money generated from increased membership and the charter development programme. Other cash partners include Brisbane City Council, Gold Coast City Council, PFD Food Services, World Travel and All State Partners. The proponent indicates other support but at this stage this has not been followed up with

Save

Delete

**04. Applicant Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

The proponent has previously managed a grant through the Regional Assistance Programme. In addition, funding has been received through the State Government and local Council. The proponent has supplied audited financial statements. It would appear they have the ability to appropriately manage the funding.

Save

Delete

**05. Project Viability**

2/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:****\*Score:** 2 / [3]**Weight:** [1]

The ACC has requested clarification from the proponent regarding the four-year period as essential to achieve the stated outcomes. The ACC suggested 12-18 months might be more appropriate. However SYBA have indicated this timeframe is necessary to negotiate and achieve outcomes with Government. The ACC would question the capacity of the project to be

Save Delete

**06. Duplication**

1/2

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

- 1=No
- 2=Yes

**Comments:**

**\*Score:** 1 / [2]

**Weight:** [1]

Empty text area for comments.

Save Delete

**07. Competitive Neutrality Issues**

1/2

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

- 1=No
- 2=Yes

**Comments:**

**\*Score:** 1 / [2]

**Weight:** [1]

Empty text area for comments.

Save Delete

**08. Overall Recommendation**

2/4

**Description:**

What is the recommendation of the ACC?

- 1=Not Recommended
- 2=Recommended and low priority



3=Recommended and medium priority  
4=Recommended and high priority  
Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.*

*Please make sure your comments are clear and precise.*

**\* Comments:**                      **\*Score:** 2 / [4]                      **Weight:** [1]

The size of the project is well outside the capacity of the GCRACCs notional allocation level-recommended for consideration under SONA. The ACC has some concerns regarding the value for money for the outcomes achieved and the amount requested under RPP. The project operates over a four-year period but the ACC suggests consideration could be given to a shorter period of

Save

Delete



## Assessment Committee Form 2003/04

EXPRESSION OF INTEREST

COMPLETED APPLICATION   
(Tick which is applicable)

### Section A: Completed by ACC

**PROJECT NAME:** Expansion of Export Earnings & Consolidation of the Australian Super Yacht Industry

**PROJECT LOCATION:** The project will be based at Super Yacht Base Australia Ltd offices in Sanctuary Cove however the proponent envisages the project will impact Australia wide.

**Has an EOI been submitted?** Yes  No       **Has an application been previously submitted?** Yes  No   
The application was previously submitted under the Regional Solutions programme. The proponent advised the ACC it was not successful due to guidelines not covering metropolitan areas.

**IDENTIFIED REGIONS/ LOCAL GOVERNMENT AREAS THAT WILL BENEFIT FROM THE PROJECT:** Australia wide impact

*Objective:*

To provide comments on ACC views on Regional Partnerships applications from The Gold Coast & Region.

*Strategy:*

- Consider application against the priorities identified in the ACC's and other Regional Strategic Plans and comment on how application support these priorities.
- Consider applications against the programme objective and criteria and provide comment on perceived strengths and weaknesses of the EOI or Application.
- Rate an EOI or Application as strong, medium or weak against each criterion.
- Comment, where relevant, on competitive neutrality issues such as known competitors or duplication of business activity.
- Provide comments on any other regional issues that they consider may impact on the application.

**PROJECT DESCRIPTION: The project aims to:**

The project consist of major three parts:

1. Conduct a nationwide cluster formation & membership drive to increase the involvement of a wider range of participants providing goods & services to the international super yacht industry resulting in greater business & employment opportunities in regional areas.
2. Develop a regional visitation and charter development program in conjunction with Federal, State and regional local government, tourism bureaus, and private enterprise.
3. The final project and undoubtedly the most important is representing the Australian super yacht industry in negotiations with and advising the three levels of government in ways to make the rules and regulation governing the industry more user friendly and in keeping with those offered by our major competitors. Easier ways must be found to enable the vessels, their owners and crews to conform to Australian Customs, taxation & immigration laws. SYBA must point out the benefits of including super yacht facilities in Local Governments planning and approval processes.

The object of the project is to increase membership, develop visitation & charter programs, and eliminate or mitigate all unfavourable government rules or regulations.

<b>FUNDING SOUGHT (GST Exclusive)</b>	<b>AMOUNT</b>	<b>SOURCE</b>
<b>Regional Partnerships Program</b>	\$ 594,090	
<b>Other Government Funding GCCC Brisbane City Council</b>	\$ 20,000 \$ 40,000	
<b>Your Contribution - Cash</b>	\$ 497,867	
<b>Your Contribution – In-kind</b>	\$ 50,000	
<b>Other Support (Private Enterprise) - Cash</b>	\$ 30,000	
<b>Other Support - In-kind</b>	\$	
<b>TOTAL</b>	<b>\$1,231,957</b>	

**Comments:** The project will operate over a four-year period.

**REGIONAL STRATEGIC PLAN**

- Is the proposed Project consistent with GC&RACC strategic regional plan?

Yes No

**Comments:** The project fits within a number of the ACC's goals however the basis of the application is for implementation on a national basis which does not fit within GCRACC's SRP.

**Section B: Completed by Assessment Committee Member**

**HOW DOES THE GC&RACC ASSESSMENT COMMITTEE CONSIDER THE PROPOSED PROJECT WOULD DELIVER AGAINST THE FOLLOWING CRITERIA?**

**(Refer to Program guidelines for more detail)**

**a) PROJECT OUTCOMES:**

- What is the project trying to achieve?
- Include benefits and opportunities created or enhanced in the community.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 2

**Comments:**

The outcomes are well defined in the project with the most significant areas of benefit being increased employment opportunities across a broad range of industries. Other outcomes are suggested to be improved efficiency of local industry, supply chain development, skill development, increased business capacity and the competitiveness of Australia as a destination, increased export earnings and international investment. The ACC considers there would be difficulty adequately measuring these outcomes, as the project will be implemented nationally. In addition, there appears to have been huge growth in this sector with minimal government assistance the ACC questions the capacity for this growth to continue without the amount requested in the application.

**b) PROJECT PARTNERS:**

- Partnerships are a strong demonstration of support. Partnerships are established where individuals, private sector businesses, community/not for profit organisations, local, state and/or commonwealth agencies make a financial and/or in-kind contribution to your project.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:**

The major support for this project is from the proponent and money generated from increased membership and the charter development programme. Other cash partners include Brisbane City Council, Gold Coast City Council, PFD Food Services, World Travel and All State Partners. The proponent indicates other support but at this stage this has not been followed up with letters of support as confirmation.

c) **PROJECT SUPPORT:**

- Is there community support for the project and how (Cash or In Kind)? e.g. Letters of support, evidence of endorsement through consultation, evidence of support from local government. (NB actual letters are not required at this stage)

Rating: 1 = Weak; 2 = Moderate; 3 = Strong

Score: 2

**Comments:**

Support for the project at this stage is mostly in negotiation. World Travel Professionals have committed \$6,000 to the project. All other sources are to be confirmed. See above comment for other community support.

d) **APPLICANT VIABILITY:**

- The proponent's ability, or ability to access expertise, to manage the project during and after funding, including contract management between the organisation and the Commonwealth Government.

1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:**

The proponent has previously managed a grant through the Regional Assistance Programme. In addition, funding has been received through the State Government and local Council. The proponent has supplied audited financial statements. It would appear they have the ability to appropriately manage the funding.

e) **PROJECT VIABILITY:**

- Is the project sustainable beyond the funding period?

1 = Weak; 2 = Moderate; 3 = Strong

Score: 2

**Comments:**

The ACC has requested clarification from the proponent regarding the four-year period as essential to achieve the stated outcomes. The ACC suggested 12-18 months might be more appropriate. However SYBA have indicated this timeframe is necessary to negotiate and achieve outcomes with Government. The ACC would question the capacity of the project to be sustainable once funding ceases based on the reliance on membership funding combined with commissions from the charter development programme, which at this stage appears to be in development.

f) **COMPETITIVE NEUTRALITY:**

- Is the ACC aware of any competitive neutrality issues relating to the proposed project?

Yes No ✓

**Comments:**

g) **DUPLICATION**

- Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

Yes No ✓

**Comments:**

h) **OTHER ASPECTS/ISSUES:**

- Is the ACC aware of any regional issues that might impact on the proposed activity?

Yes No

**Comments:** The ACC Recommends this project be considered under SONA. The quantum of the project exceeds the GCRACC notional allocation and as indicated by the proponent its implementation is on national basis.

**EOI Proposals Only:**

**Recommended development to full application** Yes No

Comments:

**Full Applications Only: Overall Rating**

- 4 Recommended and high priority
- 3 Recommended and medium priority
- √2 Recommended and low priority
- 1 Not recommended.

Comments:

The size of the project is well outside the capacity of the GCRACC's notional allocation level and for this reason it is recommended for consideration under SONA. The ACC has some concerns regarding the value for money for the outcomes achieved and the amount requested under RPP. The project operates over a four-year period but the ACC suggests consideration could be given to a shorter period of time for example 12-18 months. The outcomes appear plausible however the ACC would question that these may well occur without government assistance given growth appears to be have been occurring with minimal assistance. The ACC suggests the regional charter programme may be considered under the newly proposed tourism programmes. The budget has a number of high cost items including most notably consultancy fees, travel and airfares. The application states use of the management team to provide consultancy services to the majority of the project. The ACC questions the transparency of this process and that it may be perceived as duplication of the existing staff's role. The ACC recommends further investigation of SYBA charter, as it appears that some of the proposed services could be perceived as core business of the organisation and therefore duplication. SYBA have also received funding from Department of State Development for assistance to bring charter brokers to Australia and to conduct a market research and strategic direction project. This may have already addressed a number of the issues proposed in this application.

**Assessment Committee Member:** \_\_\_\_\_

**Date:** \_\_\_\_\_

### Project Information

**Project Name / Number:** Mermaps - RP00386  
**Mandatory (Current/Max):** 0 / 0  
**Evaluation (Current/Max):** 19 / 22  
**Submission Step:** Apply for Funding  
**Review Step:** ACC Review  
**\* Programme Office Status:** Reviewed   
**Date Completed:** 24/12/2003



### 01. Strategic Regional Plan

2/2

#### Description:

Is the project proposal consistent with the ACC's strategic regional plan?

1 = No

2 = Yes

#### Comments:

**\*Score:** 2 / [2]      **Weight:** [1]

The project fits within GC&RACC SRP Goals 2-? To encourage innovation and knowledge based business development and employment generation?; Goal 4- ?To facilitate development of a stronger and more diversified business sector with a wider range of employment options? and Goal 5 ?To facilitate business development with a focus on value adding, export and import



### 02. Outcomes

3/3

#### Description:

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak

2 = Moderate

3 = Strong

#### Comments:

**\*Score:** 3 / [3]      **Weight:** [1]

The proponent has excellent qualifications and background in the marine industry. The combination of theory and practical provides a sound base for the success of outcome achievement. The project is based on a highly successful American model Franko's maps. A comprehensive business plan has been developed with cash flow predications. These have been a



**03. Partnerships and Support**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:**

**\*Score:**  / [3]      **Weight:** [1]

The ACC considers the level of support to be adequate given the quantum of RPP assistance requested. As stated above the proponent has other in-kind support being provided by a graphic designer, an accountant and marketing specialist. Combined with the support of the NEIS mentor the ACC considers the proponent is in a good position to deliver on the stated

Save

Delete

**04. Applicant Viability**

2/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:**

**\*Score:**  / [3]      **Weight:** [1]

The ACC is aware the proponent is under the NEIS programme. Whilst the proponent's business history is scant the support offered by the NEIS provider (Sarina Russo) and the other in kind support from an accountant, graphic designer and marketing specialist should provide adequate support to the proponent's capacity in this area. In addition, a business plan has been

Save

Delete

**05. Project Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:**

**\*Score:**  / [3]      **Weight:** [1]

The demand for Mermaps has been established. This is evidenced by the recent contracts with Tangalooma Resort and Blue Juice Dive Centre Tweed Heads. The proponent has identified other opportunities for sustainability including expansion into SE Asian market and development of cycle maps- these do not form part of the application but are longer term considerations for

Save

Delete

**06. Duplication**

1/2

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No

2=Yes

**Comments:**

\*Score: 1 / [2]

Weight: [1]

No comment required.

Save

Delete

**07. Competitive Neutrality Issues**

1/2

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

**Comments:**

\*Score: 1 / [2]

Weight: [1]

The ACC understands there is no other product available in Australia. The proponent developed the idea after seeing a similar product in the USA. Franko's maps have established themselves and are successful in the SW of the country and Hawaii. There are no competitors based in Australia to our knowledge.

Save

Delete

**08. Overall Recommendation**

4/4

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority

3=Recommended and medium priority

4=Recommended and high priority

Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.*

*Please make sure your comments are clear and precise.*

**\* Comments:****\*Score:** 4 / [4]**Weight:** [1]

The ACC is recommending the project based on the comments already provided. The concept is unique and therefore there is no competitive advantage provided to the proponent. The outcomes of employment are justified given the amount of money requested and the opportunities to provide a preventative measure for the dive industry is important. The safety issues

Feedback sent to committee  
 Received back OC - 16/12  
 JK - 11/12 verbal  
 OK 24/12.

**Project Information**

**Project Name:** Mermaps  
**Mandatory (Current/Max):** 0 / 0  
**Evaluation (Current/Max):** 0 / 22  
**Submission Step:** 01 Application Submission  
**Review Step:** 03 ACC Review  
**Programme Office Status:** Under Review

**Project Description**

The proponent is currently under the New Enterprise Incentive Scheme-a DEWR funded programme that helps unemployed people to establish and run their own businesses. For the first year of the business, NEIS trains, supports and helps the participant to become self-supporting and independent.

Mermaps is a unique product for Australia developed by Rochelle Ferris whose background includes a Degree in Marine Biology and Post Graduate Studies in GIS. Ongoing support is provided by the NEIS mentor who will track the progress of the business on a regular basis. The project aims to commercialise the pilot phase of this mapping system for recreational dive sites across Australia. Outcomes will include:

1. Employment of two people
2. Increased safety for the recreational dive industry, which has suffered during recent times with several mishaps.
3. Value add to the SCUBA industry and provide support to Australia's tourism industry
4. Identify export potential with market penetration into SE Asian markets.

A comprehensive business plan has been developed through the NEIS scheme and provides a clear guide for the development and growth of the business. This funding would enable the project to be fast tracked. As this concept does not have any competitors within Australia the proponent is concerned that once in the market place other businesses may steal the idea and have the capacity to develop future maps faster. Currently the dive industry does not provide comprehensive information to divers. It is common for a rough map to be drawn on the white board prior to the dive. The Mermap is waterproof and provides the diver with information regarding the dive site including a geographic representation of each site, relevant water currents, contacts for emergency services, fish identification charts and summaries about the local ecology. The map is both useful and memorabilia of the dive. The concept is based on a highly successful American model- Franko maps. The proponent also believes there is ongoing potential for expansion into cyclist maps of Australian tracks and considers the SE Asian market to be untapped too.

**Funding**

Regional Partnerships	\$22,710	
Cash	\$10,000	already tipped in.
Working Capital	*\$22,960	working capital part of \$
[In Kind]	\$15,800	
TOTAL	\$71,470	

**Strategic Regional Plan**

**Description:**

Is the project proposal consistent with the ACCs strategic regional plan?

- 1=No
- 2=Yes

\*Score: 2/[2]

Weight: [1]

**Comments:**

The project fits within Goals 2- "To encourage innovation and knowledge based business development and employment generation"; Goal 4- "To facilitate development of a stronger and more diversified business sector with a wider range of employment options" and Goal 5 "To facilitate business development with a focus on value adding, export and import replacement."

<b>Outcomes</b>	
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**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1=Weak
- 2=Moderate
- 3=Strong

The proponent has excellent qualifications and background in the marine industry. The combination of theory and practical provides a sound base for the success of outcome achievement. The project is based on a highly successful American model Franko's maps. A comprehensive business plan has been developed with cash flow predications. These have been a result of broad market surveys indicating strong support for the concept and its implementation. In addition, the project will be closely supervised and assisted by Bernhard Gros of Sarina Russo and a graphic designer; an accountant and marketing specialist who are providing other in-kind support. The ACC considers the involvement of these professionals and the proponent's own skills will ensure delivery of the outcomes.

<b>Partnerships and Support</b>	<b>3/3</b>
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**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1= Weak
- 2= Moderate
- 3= Strong

\* Score 3/3

Weight (1)

**Comments:**

The ACC considers the level of support to be adequate given the quantum of RPP assistance requested. As stated above the proponent has other in-kind support being provided by a graphic designer, an accountant and marketing specialist. Combined with the support of the NEIS mentor the ACC considers the proponent is in a good position to deliver on the stated outcomes. As the project is unique to Australia and the proponent cannot seek any patent or IP protection any further requests of support (e.g. letters) may jeopardise the project's commercial in confidence status.

## Applicant Viability

### Description:

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1=Weak
- 2=Moderate
- 3=Strong

\*Score: 2/[3]

Weight: [1]

### Comments:

The ACC is aware the proponent is under the NEIS programme. Whilst the proponent's business history is scant the support offered by the NEIS provider (Sarina Russo) and the other in kind support from an accountant, graphic designer and marketing specialist should provide adequate support to the proponents capacity in this area. In addition, a business plan has been developed and provides a comprehensive overview for the direction of the business. The ACC also understands the proponent only has \$10,000 of their own finances to contribute to the project and will rely on ongoing sales to generate cash flow and project capability. The ACC has clarified the cash sales in the first three months of the project and the lack of production costs reflect the sales of those maps that are currently being produced.

## Project Viability

### Description:

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1=Weak
- 2=Moderate
- 3=Strong

\*Score: 3/[3]

Weight: [1]

### Comments:

The demand for Mermaps has been established. This is evidenced by the recent contracts with Tangalooma Resort and Blue Juice Dive Centre Tweed Heads. The proponent has identified other opportunities for sustainability including expansion into SE Asian market and development of cycle maps- these do not form part of the application but are longer term considerations for future business development. At this stage the viability of the project is dependent on the production of quality maps to meet the needs of the dive industry the need has been assessed and is not being met by any competitors. The proponent has developed a simple system to gather information utilising extensive use of the net for general information, her own knowledge and skills of the sites, marine biology qualifications, and GIS and additional support in the areas such as ichthyology. The methodology of consultation with dive shops regarding presentation of information and refining the product to meet needs is being established. The quantum of RPP funding compared to the applicants capacity has been considered by the ACC however overall the combination of support from an accountant, graphic designers and the apparent technical and practical skills of the proponent the ACC considers the project appears to be viable.

## Duplication

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

- 1=No
- 2=Yes

\*Score: 1/[2]

Weight: [1]

Comments:

<b>Competitive Neutrality Issues</b>	
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**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

- 1=No
- 2=Yes

\*Score: 1/[2]

Weight: [1]

Comments:

The ACC understands there is no other product available in Australia. The proponent developed the idea after seeing a similar product in the USA. Franko's maps have established themselves and are successful in the SW of the country and Hawaii. There are no competitors based in Australia to our knowledge.

<b>Overall Recommendation</b>	
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**Description:**

What is the recommendation of the ACC?

- 1=Not Recommended
- 2=Recommended and low priority
- 3=Recommended and medium priority
- 4=Recommended and high priority

Any other comments or issues in relation to the proposal?

\*Score: 4/[4]

Weight: [1]

Comments:

The ACC is recommending the project based on the comments already provided. The concept is unique and therefore there is no competitive advantage provided to the proponent. The outcomes of employment are justified given the amount of money requested and the opportunities to provide a preventative measure for the dive industry is important. The safety issues faced by this industry over the past couple of years have potentially lead to damage in the international tourist market. The ACC strongly supports the project and rates it a high priority. The proponent has sound knowledge both practical and theoretical in the industry. The project appears to have great opportunity for the export market and could also expand to include cycle routes across the country. As a national project it represents excellent value for money.

**Project Information**

**Project Name / Number:** Advancing Burleigh - RP00396  
**Mandatory (Current/Max):** 0 / 0  
**Evaluation (Current/Max):** 20 / 22  
**Submission Step:** Apply for Funding  
**Review Step:** ACC Review  
**\* Programme Office Status:**   
**Date Completed:** 24/12/2003

**01. Strategic Regional Plan**

2/2

**Description:**

Is the project proposal consistent with the ACC's strategic regional plan?

1 = No

2 = Yes

**Comments:****\*Score:**  / [2]**Weight:** [1]

The project clearly fits within the following goals of the GC&RACC SRP:1. To promote the region as a desirable business location as well as a good place to live. 2.To encourage innovation and knowledge based business development and employment generation. 3.To encourage co-operation between the three levels of government and the private sector to achieve

**02. Outcomes**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak

2 = Moderate

3 = Strong

**Comments:****\*Score:**  / [3]**Weight:** [1]

The project supports the GCCC work already conducted through the development of the Pacific Innovation Corridor and Centre Improvement Plan. This will underpin the progression of the project. The Burleigh business community is a strong supporter of the project however have been unable to follow through on their preferred option of being the proponent due to a lack of



**03. Partnerships and Support**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

The GCCC and the Burleigh Chamber of Commerce as a minor contributor are jointly funding the project. Burleigh Heads Management Association and Burleigh PIC also support, in principle, the objectives of the project and will be invaluable in terms of progressing the project once funding ceases. All these parties will be actively involved and will contribute in

Save

Delete

**04. Applicant Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

The GCCC has previously managed a number of projects through the Regional Assistance Programme. The Economic Development and Major Projects division of Council has a long history in project management and have a sound working relationship with a large number of industry groups, Chambers of Commerce, State Government agencies and the ACC. The ACC understands they have

Save

Delete

**05. Project Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:****\*Score:** 3 / [3]**Weight:** [1]

The project has the commitment from Council, State government and local business to be progressed into the future. In particular GCCC through its Pacific Innovation Corridor project has an ongoing strategy to support the project this has been indicated as financial support. Department of State Development has also committed to supporting the project once

Save

Delete

**06. Duplication**

1/2

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No

2=Yes

**Comments:****\*Score:** 1 / [2]**Weight:** [1]

No comment required.

Save

Delete

**07. Competitive Neutrality Issues**

1/2

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

**Comments:****\*Score:** 1 / [2]**Weight:** [1]

The project has the capacity to assist all businesses in the Burleigh area in some way or another and does not pose any competitive advantage issues.

Save

Delete

**08. Overall Recommendation**

4/4

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority

3=Recommended and medium priority

4=Recommended and high priority

Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.*

*Please make sure your comments are clear and precise.*

**\* Comments:****\*Score:** 4 / [4]**Weight:** [1]

The ACC recommends the project as a high priority. This project was initially approved under Regional Assistance Programme. The proponent at that time was the Chamber who identified a lack of time and resources to adequately support, ensure the outcomes and keep the momentum of the project going. The Chamber endorses the Council being the proponent

OK - DC ✓ 16/12  
 JK ✓ 11/12 verbal  
 OK

**Project Information**

**Project Name:** Burleigh Revitalisation  
**Mandatory (Current/Max):** 0 / 0  
**Evaluation (Current/Max):** 0 / 22  
**Submission Step:** 01 Application Submission  
**Review Step:** 03 ACC Review  
**Programme Office Status:**

**Project Description**

The project aims to build on the recent centre improvement program, progressing Burleigh by marketing and building economic growth and creating new jobs in the revitalised town centre. The project will develop in consultation with the local business community an economic development and marketing plan. Three projects will be implemented to enhance the opportunities for Burleigh. GCCC, State Development and the Chamber of Commerce will take the lead role with these projects. Examples of those projects may include: 1) Improve opportunities for new and increased investment in Burleigh 2) potential activities to increase the uptake of new technologies and innovations 3) activities to build on the combined attributes of the local business, surf and youth culture image.

**Funding**

Regional Partnerships	\$26,750
GCCC [Cash]	\$21,750
GCCC (In kind)	\$ 1,950
Burleigh Chamber of Commerce	\$ 5,000
BCC In Kind	<u>\$ 1,000</u>
Sub Total	\$ 29,700
TOTAL	\$56,450

**Strategic Regional Plan**

**Description:**

Is the project proposal consistent with the ACCs strategic regional plan?  
 1=No  
 2=Yes ✓

\*Score: 2/[2]                      Weight: [1]

**Comments:**

- The project clearly fits within the following goals of the SRP:
1. To promote the region as a desirable business location as well as a good place to live.
  2. To encourage innovation and knowledge based business development and employment generation.
  3. To encourage co-operation between the three levels of government and the private sector to achieve more effective implementation of economic development and employment creation initiatives within the region.
  6. To disseminate information regarding, in particular government employment and

business policies and initiatives for the benefit of business and the community.

### Outcomes

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1=Weak

2=Moderate

3=Strong ✓

The project supports the GCCC work already conducted through the development of the Pacific Innovation Corridor and Centre Improvement Plan. These will underpin the progression of the project. The Burleigh business community is a strong supporter of the project however have been unable to follow through on their preferred option of being the proponent due to a lack of resources. The impetus of the project has been through the Burleigh PIC group- they have a vested interest in assuring the success of the project. The appointment of a consultant will assure delivery on the Development and Marketing Plan. The Steering Committee will monitor and evaluate that development and ensure appropriate levels of consultation are taken prior to the selection and implementation of the three projects.

### Partnerships and Support

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1=Weak

2=Moderate

3=Strong

\*Score 3 / [3] Weight: [1]

**Comments:**

The GCCC and the Burleigh Chamber of Commerce are jointly funding the project. Burleigh Heads Management Association and Burleigh PIC also support in principle the objectives of the project and will be invaluable in terms of progressing the project once funding ceases. All these parties will be actively involved and will contribute in varying degrees to the project. In addition, the Department of State Development has indicated support through a letter and will commit in the ongoing development of business in Burleigh. GCCC have also indicated an ongoing and long-term commitment to the area in their Economic Development Strategy 2010.

### Applicant Viability

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1=Weak  
2=Moderate  
3=Strong

\*Score: 3/[3]

Weight: [1]

**Comments:**

The GCCC has previously managed a number of projects through the Regional Assistance Programme. The Economic Development and Major Projects division of Council has a long history in project management and have a sound working relationship with a large number of industry groups, Chambers of Commerce, State Government agencies and the ACC. The ACC understands they have acquitted previous projects appropriately.

**Project Viability**

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1=Weak  
2=Moderate  
3=Strong

\*Score: 3/[3]

Weight: [1]

**Comments:**

The project has the commitment from Council, State government and local business to be progressed into the future. In particular GCCC through its Pacific Innovation Corridor project has an ongoing strategy to support the project this has been indicated as financial support. Department of State Development has also committed to supporting the project once it is completed through their business seminars and other funding programmes. The project also has the support of the Burleigh Chamber of Commerce who is representative of a broad cross section of the Burleigh area. The main businesses in the area comprise retailing, tourism and professional services and an increasing number of manufacturers. While the Chamber has suffered a decline in actively participating members of recent times those who are involved are very committed to this project and will offer whatever support they can to ensure its success beyond the life of the funding period, should they be successful.

**Duplication**

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No  
2=Yes

\*Score: 1/[2]

Weight: [1]

**Comments:**

No comment required.

**Competitive Neutrality Issues**

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

\*Score: 1/[2]

Weight: [1]

**Comments:**

The project has the capacity to assist all businesses in the Burleigh area in some way or another and does not pose any competitive advantage issues.

<b>Overall Recommendation</b>
-------------------------------

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority

3=Recommended and medium priority

4=Recommended and high priority

Any other comments or issues in relation to the proposal?

\*Score: 4/[4]

Weight: [1]

**Comments:**

The ACC recommends the project as a high priority. This project was initially approved under Regional Assistance Programme. The proponent at that time was the Chamber who identified a lack of time and resources to adequately support, ensure the outcomes and keep the momentum of the project going. The Chamber endorses the Council being the proponent and will support as much as they can to make it successful. The ongoing commitment of Council and State Development will also give an ongoing life to the project once funding has ceased. The partnerships that have been formed in the area are strong and demonstrated within the project application. The ACC considers the project will provide tangible outcomes to the area and benefit the community.

Burleigh business is characterised by 55% being manufacturing, retail, cultural and recreational. Less than 25% spend money on research and development, 82% have their head-office location on the Gold Coast, 14% are located in the rest of Queensland and only 4% interstate, the area has a high uptake of broadband connectivity with 41% of businesses having broadband connections and a further 35% planning to do in the near future.

**Project Information**

**Project Name / Number:** Beaudesert Shire Equine Industry Strategic Plan  
- RP00404

**Mandatory (Current/Max):** 0 / 0

**Evaluation (Current/Max):** 20 / 22

**Submission Step:** Apply for Funding

**Review Step:** ACC Review

**\* Programme Office Status:**

**Date Completed:** 24/12/2003

**01. Strategic Regional Plan**

2/2

**Description:**

Is the project proposal consistent with the ACC's strategic regional plan?

1 = No

2 = Yes

**Comments:****\*Score:**  / [2]**Weight:** [1]

The project fits within the following goals of the GC&RACC SRP:  
Goal 3: To encourage co-operation between the three tiers of government and the private sector to achieve more effective implementation of economic development and employment creation initiatives within the region. Goal 4: To facilitate development of a stronger and more diversified business sector

**02. Outcomes**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak

2 = Moderate

3 = Strong

**Comments:****\*Score:**  / [3]**Weight:** [1]

The lead up to this application strongly suggests the outcomes will be deliverable. Over the past year the ACC has seen the emergence of the equine industry as one of the strongest opportunities for growth in the Beaudesert Shire. Council has established the Horse Industry Advisory Group (HIAG). A broad range of representatives from the local horse community



**03. Partnerships and Support**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:**

**\*Score:**  / [3]      **Weight:** [1]

The project has excellent support from the Council (proponent) and DSD both are critical to the project and its ongoing success. In addition, GCCC is contributing \$10,000 to assist investigating cross-region opportunities and activities. In kind support from Council and DSD will ensure the project remains on track. Department of State Development Regional

Save

Delete

**04. Applicant Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:**

**\*Score:**  / [3]      **Weight:** [1]

The Beaudesert Shire Council has undergone a number of changes over the past few years. The skills both in human resource and fiscal management appear sound. The appointment of several new key positions including a new Economic Development Manager has lifted the strategic focus of the Council. The ACC also understands that recent grants have been acquitted

Save

Delete

**05. Project Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:**

**\*Score:**  / [3]      **Weight:** [1]

The Council is committed to the project and its ongoing implementation and success. In addition the project has the support of the Department of State Development, Gold Coast City Council and local industry that are keen to see expanded opportunities within the Shire and the surrounding region. The Council will continue to develop the outcomes of the project

Save

Delete

**06. Duplication**

1/2

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No

2=Yes

**Comments:****\*Score:** 1 / [2]**Weight:** [1]

No comment required.

Save

Delete

**07. Competitive Neutrality Issues**

1/2

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

**Comments:****\*Score:** 1 / [2]**Weight:** [1]

The project has the potential to benefit a wide range of businesses not only those directly involved in the equine industry but also periphery businesses.

Save

Delete

**08. Overall Recommendation**

4/4

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority

3=Recommended and medium priority  
4=Recommended and high priority  
Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.  
Please make sure your comments are clear and precise.*

**\* Comments:**                      **\*Score:** 4                      / [4]                      **Weight:** [1]

The ACC recommends the project and places it as a high priority. The ACC has been actively involved in the development of the HIAG and regards this project as the next step in the progression of the industry. The current pressure on areas such as Gold Coast and Brisbane for the location of equine activity has led many groups to look to the Beaudesert Shire

Save

Delete

PROPOSED TO COMMENCE  
Received back DC - 16/12 ✓  
OK - 13/12  
DW - 16/12 ✓

### Project Information

**Project Name:** Beaudesert Shire Equine Industry Strategic Plan

**Mandatory (Current/Max):** 0 / 0

**Evaluation (Current/Max):** 0 / 22

**Submission Step:** 01 Application Submission

**Review Step:** 03 ACC Review

**Programme Office Status:**

### Project Description

The project will develop and implement a Strategic Plan to build on the capability of the emerging equine industry across the Shire and neighbouring Gold Coast region. The project will include the development and implementation of three projects that arise from the strategic plan, for example, the establishment of an industry cluster and the development of co-operative marketing materials to respond to and optimise market opportunities. Anticipated outcomes include project will enable ongoing growth and development, and attract other horse-related industries and businesses to the Shire. A consultant will be engaged to undertake this project. Project management will be provided through a stakeholder group comprising of industry representatives and the funding agencies.

### Funding

Regional Partnerships	\$ 45,000
Other:	
Cash	
BSC	\$ 30,000
DSD	\$ 15,000
GCCC	\$ 10,000
Cash Subtotal	\$ 55,000
In Kind	\$ 4,160 4,800.
TOTAL	\$59,160 104,800.

\* RPP funding amount to be confirmed

### Strategic Regional Plan

#### Description:

Is the project proposal consistent with the ACCs strategic regional plan?

1=No  
2=Yes

\*Score: 2/[2]

Weight: [1]

#### Comments:

Goal 3: To encourage co-operation between the three tiers of government and the private sector to achieve more effective implementation of economic development and employment creation initiatives within the region.

Goal 4: To facilitate development of a stronger and more diversified business sector with a wider range of employment options.

Goal 5: To facilitate business development with a focus on value adding, export

and import replacement.

### Outcomes

#### Description:

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1=Weak

2=Moderate

3=Strong

\*Score: 3 / [3]

Weight: [1]

#### Comments:

The lead up to this application strongly suggests the outcomes will be deliverable. Over the past year the ACC has seen the emergence of the equine industry as one of the strongest opportunities for growth in the Beaudesert Shire. Council has established the Horse Industry Advisory Group (HIAG). A broad range of representatives from the local horse community including thoroughbred owners and trainers, pony clubs, equestrian groups and associated business attend these meetings. The ACC and Department of State Development are ex-officio attendees at these meetings. The group is keen to move to the next stage and the opportunities are present now. The ACC considers the business and employment outcomes will not happen without this catalyst to drive the industry to the next stage of its development.

### Partnerships and Support

#### Description:

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1=Weak

2=Moderate

3=Strong

\*Score 2 / [3] Weight: [1]

Comments: The project has excellent support from the Council (proponent) and DSD both of which are critical to the project. In addition, GCCC is contributing \$10,000 to assist investigating cross-region opportunities and activities. In kind support from Council and DSD will ensure the project remains on track. Department of State Development Regional Business Development Unit has already undertaken a small survey of a cross section of the businesses to start to inform the HIAG of the breadth of the industry and will have an ongoing connection with the project. The ACC views these partnerships and the strong participation from representatives of the industry will continue throughout the project and beyond assuring its success. The ACC has been involved in the formation of the HIAG and will continue to offer its support to the project.

### Applicant Viability

#### Description:

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1=Weak
- 2=Moderate
- 3=Strong

\*Score: 3 / [3]

Weight: [1]

Comments:

The Beaudesert Shire Council has undergone a number of changes over the past few years. The skills both in human resource and fiscal management appear sound. The appointment of several new key positions including a new Economic Development Manager has lifted the strategic focus of the Council. The ACC also understands that recent grants have been acquitted appropriately.

### Project Viability

#### Description:

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1=Weak
- 2=Moderate
- 3=Strong

\*Score: 3 / [3]

Weight: [1]

Comments:

The Council is committed to the project and its ongoing implementation and success. In addition the project has the support of the Department of State Development, Gold Coast City Council and local industry that are keen to see expanded opportunities within the Shire and the surrounding region. The Council will continue to develop the outcomes of the project once funding ceases.

### Duplication

#### Description:

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

- 1=No
- 2=Yes

\*Score: 1 / [2]

Weight: [1]

Comments:

### Competitive Neutrality Issues

#### Description:

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

- 1=No
- 2=Yes

\*Score: 1 / [2]

Weight: [1]

Comments:

<b>Overall Recommendation</b>
-------------------------------

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority

3=Recommended and medium priority

4=Recommended and high priority

Any other comments or issues in relation to the proposal?

\*Score: 4 / [4]

Weight: [1]

Comments:

The ACC recommends the project and places it as a high priority. The ACC has been actively involved in the development of the HIAG and regards this project as the next step in the progression of the industry. The current pressure on areas such as Gold Coast and Brisbane for the location of equine activity has led many groups to look to the Beaudesert Shire for relocation of activities. This current opportunity is very real and is enhanced by the expansion of this emerging industry within the Shire through such developments as Wadham Park (see attachments to the application), the upgrade of the Beaudesert Race Track, the diversification of many dairy farmers in to this area and the swell of interest and support in the community to make this industry a key focus. The project will concentrate on the strategic and measured development of the industry as a whole. In addition, the project appears to represent good value for money with contributions from the proponent, Gold Coast City Council and the Department of State Development.

### Project Information

**Project Name / Number:** Progressing GCHMIA 2004 - RP00424  
**Mandatory (Current/Max):** 0 / 0  
**Evaluation (Current/Max):** 20 / 22  
**Submission Step:** Apply for Funding  
**Review Step:** ACC Review  
**\* Programme Office Status:** Reviewed   
**Date Completed:** 24/12/2003



### 01. Strategic Regional Plan

2/2

**Description:**

Is the project proposal consistent with the ACC's strategic regional plan?

1 = No

2 = Yes

**Comments:**

**\*Score:** 2 / [2]      **Weight:** [1]

The project meets the following goals of the GC&RACC SRP: Goal 1: To promote the region as a desirable business location as well as a good place to live. Goal 2: To encourage innovation and knowledge based business development and employment generation. Goal 3: To encourage co-operation between the three tiers of government and the private sector to achieve more



### 02. Outcomes

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak

2 = Moderate

3 = Strong

**Comments:**

**\*Score:** 3 / [3]      **Weight:** [1]

The Health and Medical industries are identified as a key industry within the GCCC economic development strategy. The Association has industry representation and this is taken from a broad range of health and medical businesses. Each of the project partners is committed to the fulfillment of the stated outcomes. The ACC considers the proposed outcomes to be



**03. Partnerships and Support**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

Partners in the project are Gold Coast City Council and Department of State Development. Each of these partners is contributing \$15,000 to the project. Gold Coast City Council is also providing considerable in-kind support in the way of audit, evaluation and surveying of the industry. The GCHMIA is the peak body on the Gold Coast representing the broad range of

Save

Delete

**04. Applicant Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

The GCHMIA has been an Incorporated Association since August 2003. The meetings are conducted regularly on a monthly basis (recently changed from fortnightly) and follow a standard presentation of finances and reporting procedures. The Association has export development and workforce development sub-committees represented by approximately 12 members on

Save

Delete

**05. Project Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:****\*Score:** 3 / [3]**Weight:** [1]

The intent of this project is to assist the GCHMIA to reach a sustainable level in terms of membership and positioning of the industry to ensure independence in financial and operational aspects of the association. The GCCC have also stated their commitment to the industry through the Council's Economic Development Strategy that positions this industry as a future

Save

Delete

**06. Duplication**

1/2

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No

2=Yes

**Comments:****\*Score:** 1 / [2]**Weight:** [1]

No comment required.

Save

Delete

**07. Competitive Neutrality Issues**

1/2

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

**Comments:****\*Score:** 1 / [2]**Weight:** [1]

The ACC understands the intent of the project is to support existing businesses within the region. The project is representative of the future direction the industry, as a whole, wishes to take.

Save

Delete

**08. Overall Recommendation**

4/4

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority

3=Recommended and medium priority

4=Recommended and high priority

Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.*

*Please make sure your comments are clear and precise.*

**\* Comments:** **\*Score:** 4 / [4] **Weight:** [1]

The ACC supports the application and recommends it as a high priority. The health and medical industry is growing rapidly and provides a variety of opportunities for employment and economic growth. The industry provides a huge range of support services to residents of the coast, the 4 million visitors and to a larger catchment area of surrounding regions. The project?

Save

Delete



## Assessment Committee Form 2003/04

EXPRESSION OF INTEREST

COMPLETED APPLICATION   
(Tick which is applicable)

### Section A: Completed by ACC

**PROJECT NAME:** Progressing GCHMIA 2004

**PROJECT LOCATION:** Gold Coast City

Has an EOI been submitted? Yes  No

Has an application been previously submitted? Yes  No

**IDENTIFIED REGIONS/ LOCAL GOVERNMENT AREAS THAT WILL BENEFIT FROM THE PROJECT:** Gold Coast City

*Objective:*

To provide comments on ACC views on Regional Partnerships applications from The Gold Coast & Region.

*Strategy:*

- Consider application against the priorities identified in the ACC's and other Regional Strategic Plans and comment on how application support these priorities.
- Consider applications against the programme objective and criteria and provide comment on perceived strengths and weaknesses of the EOI or Application.
- Rate an EOI or Application as strong, medium or weak against each criterion.
- Comment, where relevant, on competitive neutrality issues such as known competitors or duplication of business activity.
- Provide comments on any other regional issues that they consider may impact on the application.

**PROJECT DESCRIPTION:** The project aims to stimulate economic growth, catalyse further job creation and continue the diversification of the Health and Medical industry in Gold Coast City. Specifically, this will be achieved through the development and implementation of a strategic plan, a marketing plan and communication strategy, developed in consultation with the City's industry community and GCHMIA. GCHMIA, Gold Coast City Council and Department of State Development are expected to take lead roles in the implementation of these projects. Subsequently it is expected these three projects will foster the following:

1. Developing strategies to increase the health and medical industry's capability to meet market demand, to create opportunities for growth and to exploit areas of competitive advantage.
2. Identifying and implementing strategies and initiatives to build an industry critical mass, based on collaborative activities between members and stakeholders.
3. Positioning Gold Coast City as the preferred destination for wellness, healthcare and medical services, the relocation of business activities and attraction of commercial investment.
4. Close collaboration between Gold Coast City health and medical firms.
5. increasing the depth and variety of identified opportunities for trade in national and international markets across the industry.

FUNDING SOUGHT (GST Exclusive)	AMOUNT	SOURCE
<b>Regional Partnerships Program</b>	<b>\$ 30,000</b>	<b>DOTARS</b>
<b>Other Government Funding</b>	<b>\$ 15,000</b> <b>\$ 15,000</b>	<b>DSD- RBDS funding</b> <b>GCCC</b>
<b>Your Contribution - Cash</b>	<b>\$ 1,000</b>	
<b>Your Contribution - In-kind</b>	<b>\$ 22,620</b>	
<b>Other Support - Cash</b>	<b>\$</b>	
<b>Other Support - In-kind</b>	<b>\$</b>	
<b>GCCC</b>	<b>\$ 12,460</b>	
<b>TOTAL</b>	<b>\$ 96,080</b>	

**Comments:**

The GCHMIA is only a recently formed incorporated association as such the money it has available is limited. However the project is well supported by GCCC and Department of State Development who are contributing jointly an equal amount to the RPP request.

**Section B: Completed by Assessment Committee Member**

**HOW DOES THE GC&R ACC ASSESSMENT COMMITTEE CONSIDER THE PROPOSED PROJECT WOULD DELIVER AGAINST THE FOLLOWING CRITERIA?**

(Refer to Program guidelines for more detail)

**a) PROJECT OUTCOMES:**

- What is the project trying to achieve?
- Include benefits and opportunities created or enhanced in the community.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:**

The Health and Medical industries are identified as a key industry within the GCCC economic development strategy. Representation on the Association is taken from a broad range of health and medical businesses. Each of the project partners is committed to the fulfillment of the stated outcomes. The ACC considers the proposed outcomes to be achievable within the timeframe and also by this group. The development of a strategic, marketing and communication plans and materials are key to provide direction to the industry- this need has been identified by the industry as critical to their future growth. The project will be closely monitored by GCCC and DSD and will also include representation from the ACC on the Steering Committee to monitor the project. The industry is keen to work in a collaborative manner and clearly see the opportunities available to them. The application has clear milestones to achieve and a sound methodology for implementation of each stage of the project.

**b) PROJECT PARTNERS:**

- Partnerships are a strong demonstration of support. Partnerships are established where individuals, private sector businesses, community/not for profit organisations, local, state and/or commonwealth agencies make a financial and/or in-kind contribution to your project.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:**

Partners in the project are Gold Coast City Council and Department of State Development. Each of these partners is contributing \$15,000 to the project. Gold Coast City Council is also providing considerable in-kind support in the way of audit, evaluation and surveying of the industry.

c) **PROJECT SUPPORT:**

- Is there community support for the project and how (Cash or In Kind)? e.g. Letters of support, evidence of endorsement through consultation, evidence of support from local government. (NB actual letters are not required at this stage)

Rating: 1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:**

The GCHMIA is the peak body on the Gold Coast representing the broad range of health and medical businesses. Its membership base at present is about 30 and expected to increase in numbers with the preparation and implementation of the Strategic and Marketing Plans. Of those current members the Association enjoys excellent support from Gold Coast City Council and the Department of State Development who are substantial partners in this project. In addition, the GCHMIA also has strong links into the QLD Nutraceutical Industry Assoc. who also support the project in principle.

d) **APPLICANT VIABILITY:**

- The proponent's ability, or ability to access expertise, to manage the project during and after funding, including contract management between the organisation and the Commonwealth Government.

1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:**

The GCHMIA has been an Incorporated Association since August 2003. The meetings are conducted regularly on a monthly basis (recently changed from fortnightly) and follow a standard presentation of finances and reporting procedures. The Association has export development and workforce development sub-committees represented by approximately 12 members on each. The Chairs of these sub-committees sit on the Management Committee of the Association and provide feedback and reports to each meeting. The Treasurer is a private business owner who has successfully managed her own company for the past 30 years. The ACC considers the capacity of the organisation to run the project and manage the finances appears to be appropriate. The support and attendance of GCCC, DSD and the ACC at meetings will also add another level of monitoring for the project should it be approved.

DSD - focus on export - niche markets to Europe  
- Nutraceuticals.

e) **PROJECT VIABILITY:**

- Is the project sustainable beyond the funding period?

1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:**

The intent of this project is to assist the GCHMIA to reach a sustainable level in terms of membership and positioning of the industry to ensure independence in financial and operational aspects of the association. The GCCC have also stated their commitment to the industry through the Council's Economic Development Strategy that positions this industry as a future key driver of the city's economy. This commitment extends to at least 2010.

f) **COMPETITIVE NEUTRALITY:**

- Is the ACC aware of any competitive neutrality issues relating to the proposed project?

Yes  No

**Comments:**

The ACC understands the intent of the project supports existing businesses within the region and is representative of the future direction the industry, as a whole, wishes to take.

g) **DUPLICATION**

- Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

Yes  No

**Comments:**

h) **OTHER ASPECTS/ISSUES:**

- Is the ACC aware of any regional issues that might impact on the proposed activity?

Yes  No

**Comments:**



**EOI Proposals Only:**

**Recommended development to full application** Yes  No

Comments:

**Full Applications Only: Overall Rating**

- 4 Recommended and high priority
- 3 Recommended and medium priority
- 2 Recommended and low priority
- 1 Not recommended.



Comments:

The ACC supports the application and recommends it as a high priority. The health and medical industry is growing rapidly and provides a variety of opportunities for employment and economic growth. The industry provides a huge range of support services to residents of the coast, the 4 million visitors and to a larger catchment area of surrounding regions. The project's management will be a joint effort with input from GCCC, DSD and industry. The capacity of these stakeholders is excellent and the ACC considers the project will enhance the already stated opportunities.

**Assessment Committee Member:**

**Date:**

**Project Information**

**Project Name / Number:** Gold Coast Backpacker Industry Development - RP00433  
**Mandatory (Current/Max):** 0 / 0  
**Evaluation (Current/Max):** 20 / 22  
**Submission Step:** Apply for Funding  
**Review Step:** ACC Review  
**\* Programme Office Status:**    
**Date Completed:** 24/12/2003 

**01. Strategic Regional Plan**

2/2

**Description:**

Is the project proposal consistent with the ACC's strategic regional plan?

1 = No

2 = Yes

**Comments:****\*Score:**  / [2]**Weight:** [1]

The project supports the following goals of the GCRACC Strategic Regional Plan: Goal 1: To promote the region as a desirable business location as well as a good place to live. Goal 3: To encourage co-operation between the tiers of government and the private sector to achieve more effective implementation of economic development and employment creation

**02. Outcomes**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak

2 = Moderate

3 = Strong

**Comments:****\*Score:**  / [3]**Weight:** [1]

The project aims to deliver a profile of the GC region as an international backpacker destination, promote interactions in the tourism industry and create new economic and employment opportunities. These issues have been identified in the recent analysis of the backpacker industry. The industry has actively sought to assess the market and to seek solutions to the

**03. Partnerships and Support**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

This project clearly demonstrates a broad range of support from both Councils within the GCRACC region, the industry group representing the backpacker industry and comprising private enterprise individuals, Tourism Queensland and the local Tourism Bureau. Each party has a vested interest in ensuring the project is successful and each party has committed

Save

Delete

**04. Applicant Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

The GCCC has previously managed a number of projects through the Regional Assistance Programme. The Economic Development and Major Projects division of Council has a well-established history in project management and have sound business practices. The division works in conjunction with a large number of industry bodies, Chamber of Commerce, State

Save

Delete

**05. Project Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:****\*Score:** 3 / [3]**Weight:** [1]

The ACC considers this project is viable as the Backpacker Industry Analysis has identified a number of key issues and provided some clear recommendations on how to progress the industry in partnership with industry, neighboring Councils and the local tourist bureau. In addition, there is considerable support both financial and in kind from key stakeholders who

Save Delete

06. Duplication

1/2

Description:

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

- 1=No
2=Yes

Comments:

\*Score: 1 / [2]

Weight: [1]

No comment required.

Save Delete

07. Competitive Neutrality Issues

1/2

Description:

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

- 1=No
2=Yes

Comments:

\*Score: 1 / [2]

Weight: [1]

The ACC acknowledges there may be a perception that the project will be to compete with other backpacker destinations but this does not appear to be the case. Within the Backpacker Industry Analysis it is noted that the intent is not to aggressively compete with other notable backpacker destinations but to develop the market and industry to a position where it is

Save Delete

08. Overall Recommendation

4/4

Description:

What is the recommendation of the ACC?

- 1=Not Recommended
2=Recommended and low priority

3=Recommended and medium priority  
4=Recommended and high priority  
Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.*

*Please make sure your comments are clear and precise.*

**\* Comments:**                      **\*Score:** 4            / [4]            **Weight:** [1]

The ACC supports the application and endorsed the opportunities presented for the adjoining Beaudesert Shire. The project represents reasonable value for money and will enhance an industry that has been impacted by SARS and a generally constrained growth in this region. Support for the project is from a number of sources including private enterprise. The

Save

Delete



## Assessment Committee Form 2003/04

EXPRESSION OF INTEREST

COMPLETED APPLICATION

*(Tick which is applicable)*

### Section A: Completed by ACC

<p><i>South Coast Hinterland Gold Coast Backpacker Initiative.</i></p> <p><b>PROJECT NAME:</b> SE-Regional Backpackers Initiative</p>
<p><b>PROJECT LOCATION:</b> Gold Coast and incorporating Beaudesert Shire</p>
<p>Has an EOI been submitted? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>      Has an application been previously submitted? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p>

### **IDENTIFIED REGIONS/ LOCAL GOVERNMENT AREAS THAT WILL BENEFIT FROM THE PROJECT:**

Gold Coast City, Beaudesert Shire

#### *Objective:*

**To provide comments on ACC views on Regional Partnerships applications from The Gold Coast & Region.**

#### *Strategy:*

- Consider application against the priorities identified in the ACC's and other Regional Strategic Plans and comment on how application support these priorities.
- Consider applications against the programme objective and criteria and provide comment on perceived strengths and weaknesses of the EOI or Application.
- Rate an EOI or Application as strong, medium or weak against each criterion.
- Comment, where relevant, on competitive neutrality issues such as known competitors or duplication of business activity.
- Provide comments on any other regional issues that they consider may impact on the application.

**PROJECT DESCRIPTION:** The project aims to:

Over the past 18 months, GCCC, GCTB and backpacker industry have collectively undertaken an industry analysis and produced a development plan to improve the performance of the Gold Coast as a backpacker destination (refer to Appendix 2 for reports). The Regional Partnership funding will assist local stakeholders to implement initiatives identified in this plan.

Project aims to 1. Build relationships to integrate backpacker accommodation and product and strengthen regional partnerships between the public and private sectors and across Gold Coast City and Beaudesert Shire and 2) broaden the backpacker experience beyond the beach and nightlife activities currently associated with the Gold Coast to include new experiences focusing on nature-based adventure activities, particularly in the hinterland, Broadwater and South Stradbroke Island and the southern coastal areas. The outcomes of the project will be felt throughout the entire Gold Coast region and provide an integrated and coordinated approach the backpacker tourism development

FUNDING SOUGHT (GST Exclusive)	AMOUNT	SOURCE
<b>Regional Partnerships Program</b>	<b>\$ 52,000</b>	
<b>Other Government Funding</b>	<b>\$ 2,000</b>	Local Government Beaudesert Shire Council
<b>Your Contribution - Cash</b>	<b>\$ 9,000</b>	
<b>Your Contribution - In-kind</b>	<b>\$ 20,000</b>	Project management-\$6,500 Project Implementation \$6,500 Audit \$500 Evaluation \$1,000 Insurance \$500 Office Space and equipment consultant \$5,000
<b>Other Support - Cash</b>		
Gold Coast Tourism Bureau	<b>\$ 33,000</b>	
Tourism Queensland	<b>\$ 3,000</b>	
GC Backpacking Working Group	<b>\$ 5,000</b>	
	<b>\$ 41,000</b>	
<b>Other Support - In-kind</b>		
Gold Coast Tourism Bureau	<b>\$ 18,500</b>	Project Management
Beaudesert Shire Council	<b>\$ 2,500</b>	Working Group Attendance
GC Backpacking Working Group	<b>\$ 25,500</b>	Project Implementation
	<b>\$ 46,500</b>	
<b>TOTAL</b>	<b>\$170,500</b>	

**Comments:**

The level of partnership funding for this projects is indicative of the broad support for the project concept and accepted expectation of delivery of outcomes. The input from Beaudesert Shire indicates their support in cross Shire projects and acknowledgement of the Gold Coast's realization they must offer backpackers a more diversified experience in order to capture this segment of the tourism market.

**REGIONAL STRATEGIC PLAN**

- Is the proposed Project consistent with GC&RACC strategic regional plan?

Yes  No

**Comments:**

The project supports the following goals of the GCRACC Strategic Regional Plan:

Goal 1: To promote the region as a desirable business location as well as a good place to live.

Goal 3: To encourage co-operation between the tiers of government and the private sector to achieve more effective implementation of economic development and employment creation initiatives within the region.

**Section B: Completed by Assessment Committee Member**

**HOW DOES THE GC&RACC ASSESSMENT COMMITTEE CONSIDER THE PROPOSED PROJECT WOULD DELIVER AGAINST THE FOLLOWING CRITERIA?**

(Refer to Program guidelines for more detail)

**a) PROJECT OUTCOMES:**

- What is the project trying to achieve?
- Include benefits and opportunities created or enhanced in the community.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:** The project aims to deliver a profile of the GC region as an international backpacker destination, promote interactions in the tourism industry and create new economic and employment opportunities. These issues have been identified in the recent analysis of the backpacker industry. The industry has actively sought to assess the market and to seek solutions to the current situation. The ACC considers the project will achieve the outcomes as the industry has identified what is required to move forward and is prepared to financially invest in ensuring its future is made more secure. The project will be managed by a Steering Committee comprising key stakeholders. The ACC is confident each party will focus on the achievement of outcomes and deliverables.

**b) PROJECT PARTNERS:**

- Partnerships are a strong demonstration of support. Partnerships are established where individuals, private sector businesses, community/not for profit organisations, local, state and/or commonwealth agencies make a financial and/or in-kind contribution to your project.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:** This project clearly demonstrates a broad range of support from both Councils, the industry group representing the backpacker industry and comprising private enterprise individuals, Tourism Queensland State Government and the local Tourism Bureau. Each party has a vested interest in ensuring the project is successful and each party has committed considerable in-kind support to monitor the progression of the project.



**c) PROJECT SUPPORT:**

- Is there community support for the project and how (Cash or In Kind)? e.g. Letters of support, evidence of endorsement through consultation, evidence of support from local government. (NB actual letters are not required at this stage)

Rating: 1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:** The support for the project is as stated previously broad and includes other Council, local industry and tourism bodies. Contributions are both cash and in-kind with considerable time being allocated to monitor and project manage the project if approved.

**d) APPLICANT VIABILITY:**

- The proponent's ability, or ability to access expertise, to manage the project during and after funding, including contract management between the organisation and the Commonwealth Government.

1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:** The GGG has previously managed a number of projects through the Regional Assistance Programme. The Economic Development and Major Projects division of Council has a well-established history in project management and have sound business practices. The division works in conjunction with a large number of industry bodies, Chamber of Commerce, State Government agencies and the ACC. The ACC understands they have acquitted previous projects in an appropriate manner.

**e) PROJECT VIABILITY:**

- Is the project sustainable beyond the funding period?

1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:** The ACC considers this project is viable as the Backpacker Industry Analysis has identified a number of key issues and provided some clear recommendations on how to progress the industry in partnership with industry, neighboring Councils and the local tourist bureau. In addition, there is considerable support both financial and in kind from key stakeholders who will drive the project forward. The outcomes are measurable and will be closely monitored by the Steering Committee. There is an ongoing commitment from Council and the GC Bureau to sustain the development/repositioning of the industry.

**f) COMPETITIVE NEUTRALITY:**

- Is the ACC aware of any competitive neutrality issues relating to the proposed project?

Yes  No

**Comments:** The ACC acknowledges there may be a perception that the project will be to compete with other backpacker destinations but this does not appear to be the case. Within the Backpacker Industry Analysis "the intent is not to aggressively compete with other notable backpacker destinations but to develop the ... market and industry to a position where it is regarded as a unique and high quality... destination that adds to the existing repertoire of Australian backpacker holiday experiences." P9 In addition there has been a strong recognition of the positive advantages of aligning this project with Beaudesert Shire who can also see the mutual benefits to be enjoyed.

**g) DUPLICATION**

- Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

Yes  No

**Comments:**

**h) OTHER ASPECTS/ISSUES:**

- Is the ACC aware of any regional issues that might impact on the proposed activity?

Yes  No

**Comments:**

**EOI Proposals Only:**

**Recommended development to full application** Yes  No

**Comments:**

**Full Applications Only: Overall Rating**

- 4 Recommended and high priority
- 3 Recommended and medium priority
- 2 Recommended and low priority
- 1 Not recommended.

**Comments:** The ACC supports the application and endorsed the opportunities presented for the adjoining Beaudesert Shire. The project represents reasonable value for money and will enhance an industry that has been impacted by SARS and a generally constrained growth in this region. Support for the project is from a number of sources including private enterprise. The objectives and outcomes appear to be achievable within the allocated timeframe. The Council has a clear economic development strategy that supports the development of key industries in the City. This project fits within that strategy.

<b>Assessment Committee Member:</b> _____ <b>Date:</b> _____
--

**Project Information**

**Project Name / Number:** Beaudesert Shire Investment Attraction Strategy  
- RP00413

**Mandatory (Current/Max):** 0 / 0

**Evaluation (Current/Max):** 20 / 22

**Submission Step:** Apply for Funding

**Review Step:** ACC Review

**\* Programme Office Status:** Reviewed

**Date Completed:** 24/12/2003


**01. Strategic Regional Plan**

2/2

**Description:**

Is the project proposal consistent with the ACC's strategic regional plan?

1 = No

2 = Yes

**Comments:**

**\*Score:** 2 / [2]

**Weight:** [1]

The project fits within the following goals of GCRACC SRP Goal 1: To promote the region as a desirable business location as well as a good place to live. Goal 3: To encourage co-operation between the three tiers of government and the private sector to achieve more effective implementation of economic development and employment creation initiatives within the region. Goal


**02. Outcomes**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak

2 = Moderate

3 = Strong

**Comments:**

**\*Score:** 3 / [3]

**Weight:** [1]

The outcomes for this project are to 1. Create employment within the Shire 2. Diversify the economic base of the Shire by 3. Developing an investment strategy. A previous analysis of Beaudesert Shire (Giles 2001) identified issues impacting on the economic performance of the Shires and highlighted diminishing returns resulting from a reliance on agriculture.

Save

Delete

**03. Partnerships and Support**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

The project has the support of QLD government Department of State Development and local business through the recently formed combined Chambers of Commerce. The four Shire Chambers of Commerce have demonstrated community support for the project through contributions both financial and in-kind. In addition they have also committed to involvement on a Steering Committee

Save

Delete

**04. Applicant Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

The Beaudesert Shire Council has undergone a number of changes over the past few years. The skills both in human resource and fiscal management appear sound. The appointment of several new key positions including a new Economic Development Manager has lifted the strategic focus of the Council. The ACC also understands that recent grants have been acquitted

Save

Delete

**05. Project Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:****\*Score:** 3 / [3]**Weight:** [1]

The Council is committed to the project and its ongoing implementation and success. In addition the project has the support of the Department of State Development, and local business represented by the Chambers of Commerce who have contributed financially and in kind. All are keen to see expanded opportunities within the Shire and the surrounding

Save

Delete

**06. Duplication**

1/2

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No

2=Yes

**Comments:**

\*Score: 1 / [2]

Weight: [1]

Save

Delete

**07. Competitive Neutrality Issues**

1/2

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

**Comments:**

\*Score: 1 / [2]

Weight: [1]

The project has the potential to benefit a large number of businesses and industry across the Shire. The intent of the project is not about providing one business with a competitive advantage over another. The focus is to generate opportunities within existing and new businesses to increase employment and economic diversity across the Shire.

Save

Delete

**08. Overall Recommendation**

4/4

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority

3=Recommended and medium priority  
4=Recommended and high priority  
Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.  
Please make sure your comments are clear and precise.*

**\* Comments:**                      **\*Score:** 4            / [4]            **Weight:** [1]

The ACC considers this project will provide positive benefits to the Shire of Beaudesert. Traditionally the Shire has experienced a number of economic setbacks including the closure of the abattoir, fires destroying Telemon Place businesses, the fire at AJ Bush and Sons, de-regulation of the dairy industry and a reluctance to embrace change in the Shire reliance on

Save

Delete

Sent to Committee 17/12

Received back DC - 17/12  
OK ✓ 24/12  
DW - ✓ 16/12



## Assessment Committee Form 2003/04

EXPRESSION OF INTEREST

COMPLETED APPLICATION   
(Tick which is applicable)

### Section A: Completed by ACC

**PROJECT NAME:** Beaudesert Shire Investment Strategy

**PROJECT LOCATION:** Beaudesert Shire

Has an EOI been submitted? Yes  No       Has an application been previously submitted? Yes  No

**IDENTIFIED REGIONS/ LOCAL GOVERNMENT AREAS THAT WILL BENEFIT FROM THE PROJECT:** Beaudesert Shire

*Objective:*

To provide comments on ACC views on Regional Partnerships applications from  
The Gold Coast & Region.

*Strategy:*

- Consider application against the priorities identified in the ACC's and other Regional Strategic Plans and comment on how application support these priorities.
- Consider applications against the programme objective and criteria and provide comment on perceived strengths and weaknesses of the EOI or Application.
- Rate an EOI or Application as strong, medium or weak against each criterion.
- Comment, where relevant, on competitive neutrality issues such as known competitors or duplication of business activity.
- Provide comments on any other regional issues that they consider may impact on the application.



**PROJECT DESCRIPTION:** The project aims to develop an investment strategy for Beaudesert Shire to create employment and industry diversification. The application proposes to engage a consultant to create a profile of the Shire as a place to do business, developing industry sector profiles of those businesses currently operating in the Shire and identify opportunities for value adding, supply chain links and attracting new businesses. A pilot marketing initiative will be trialled, implemented and evaluated feeding into the final strategy.

FUNDING SOUGHT (GST Exclusive)	AMOUNT	SOURCE
Regional Partnerships Program	\$ 50,000 ✓	
Other Government Funding	\$ 15,000 ✓	Department of State Development-RBDS
Your Contribution - Cash	\$ 30,000 ✓	Beaudesert Shire Council
Your Contribution - In-kind	\$ 3,200 ✓	Officer time and support
Other Support - Cash	<del>\$ 5,000</del> 1,600	Combined Chambers of Commerce
Other Support - In-kind	\$ 1,600 ✓ <del>\$ 1,600</del> 2,000	DSD officer time and support Chamber time and support
<b>TOTAL</b>	<b>\$106,400</b>	

**Comments:** If the project is approved the funding gained from other stakeholders clearly demonstrates shared risk acceptance by three levels of government and financial contribution by business stakeholders. In kind support offered through management and overseeing of the project and consultant/s.

**REGIONAL STRATEGIC PLAN**

- Is the proposed Project consistent with GC&RACC strategic regional plan?

Yes  No

**Comments:**

- Goal 1: To promote the region as a desirable business location as well as a good place to live.  
Goal 3: To encourage co-operation between the three tiers of government and the private sector to achieve more effective implementation of economic development and employment creation initiatives within the region.

- Goal 4: To facilitate development of a stronger and more diversified business sector with a wider range of employment options.
- Goal 5: To facilitate business development with a focus on value adding, export and import replacement.

### Section B: Completed by Assessment Committee Member

**HOW DOES THE GC&RACC ASSESSMENT COMMITTEE CONSIDER THE PROPOSED PROJECT WOULD DELIVER AGAINST THE FOLLOWING CRITERIA?**  
(Refer to Program guidelines for more detail)

**a) PROJECT OUTCOMES:**

- What is the project trying to achieve?
- Include benefits and opportunities created or enhanced in the community.

Rating: 1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:** The outcomes for this project are to 1. Create employment within the Shire 2. Diversify the economic base of the Shire by 3. Developing an investment strategy. A previous analysis of Beaudesert Shire (Giles 2001) identified issues impacting on the economic performance of the Shires and highlighted diminishing returns resulting from a reliance on agriculture. Coupled with the continuing impact of dairy de-regulation and the recent drought the community has realized the importance of the need to diversify. The current emerging economic alternatives such as the horse industry, small-scale manufacturing, niche industry development e.g. agriculture and food industry indicate this projects likelihood of succeeding in delivery of outcomes and benefits for the Shire. The Giles report also noted the opportunities for Beaudesert were on its land availability and the possible positives arising from the rural adjustment process and access to markets. These factors augur well for the development and achievement of these outcomes for this project. The Council and community in general have certainly become more proactive in pursuit of economic development activities.

**b) PROJECT PARTNERS:**

- Partnerships are a strong demonstration of support. Partnerships are established where individuals, private sector businesses, community/not for profit organisations, local, state and/or commonwealth agencies make a financial and/or in-kind contribution to your project.

Rating: 1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:**

The project has the support of QLD government's Department of State Development and local business through the recently formed combined Chambers of Commerce. The proportion of funding is reasonably equitable. NOTE: Beaudesert Shire Council has recently contributed a large amount of money to the Beaudesert Rail project and subsequently this has placed pressure on their capacity to contribute additional amount of money to support this project. The ACC recommends a degree of understanding in this current situation and still considers the project to demonstrate good value for money with good partnership support from DSD and local business.

**c) PROJECT SUPPORT:**

- Is there community support for the project and how (Cash or In Kind)? e.g. Letters of support, evidence of endorsement through consultation, evidence of support from local government. (NB actual letters are not required at this stage)

Rating: 1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:**

The four Shire Chambers of Commerce have demonstrated community support for the project through contributions both financial and in-kind. In addition they have also committed to involvement on a Steering Committee to drive the project forward and ensure its sustainability. There has been a number of consultation sessions conducted across the Shire over the past couple of months. The last hosted by the Beaudesert Chamber and a local FM station identified the need for greater industry diversity to try and address youth leaving the Shire in search of employment.

**d) APPLICANT VIABILITY:**

- The proponent's ability, or ability to access expertise, to manage the project during and after funding, including contract management between the organisation and the Commonwealth Government.

1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:**

The Beaudesert Shire Council has undergone a number of changes over the past few years. The skills both in human resource and fiscal management appear sound. The appointment of several new key positions including a new Economic Development Manager has lifted the strategic focus of the Council. The ACC also understands that recent grants have been acquitted appropriately.

**e) PROJECT VIABILITY:**

- Is the project sustainable beyond the funding period?

1 = Weak; 2 = Moderate; 3 = Strong

Score:

**Comments:**

The Council is committed to the project and its ongoing implementation and success. In addition the project has the support of the Department of State Development, and local business represented by the Chambers of Commerce who have contributed financially and in kind. All are keen to see expanded opportunities within the Shire and the surrounding region. The Council will continue to develop the outcomes of the project once funding ceases.

**f) COMPETITIVE NEUTRALITY:**

- Is the ACC aware of any competitive neutrality issues relating to the proposed project?

Yes  No

**Comments:**

The project has the potential to benefit a large number of businesses and industry across the Shire. The intent of the project is not about providing one business with a competitive advantage over another. The focus is to generate opportunities within existing and new businesses to increase employment and economic diversity across the Shire.

**g) DUPLICATION**

- Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

Yes  No

**Comments:**

**h) OTHER ASPECTS/ISSUES:**

- Is the ACC aware of any regional issues that might impact on the proposed activity?

Yes  No

**Comments:**

**EOI Proposals Only:**

**Recommended development to full application** Yes  No   **Not Applicable**

**Comments:**

**Full Applications Only: Overall Rating**

- 4 Recommended and high priority
- 3 Recommended and medium priority
- 2 Recommended and low priority
- 1 Not recommended.

**Comments:**

The ACC considers this project will provide positive benefits to the Shire of Beaudesert. Traditionally the Shire has experienced a number of economic setbacks including the closure of the abattoir, fires destroying Telemon Place businesses, the fire at AJ Bush and Sons, de-regulation of the dairy industry and a reluctance to embrace change in the Shire reliance on agriculture. This project will facilitate and enable diversity of the economic base and broaden employment options.

**Assessment Committee Member: Anne Norton-Knight EO Date: 16/12/03**

**Project Information**

**Project Name / Number:** Beenleigh - Your Town Your Future - RP00441  
**Mandatory (Current/Max):** 0 / 0  
**Evaluation (Current/Max):** 20 / 22  
**Submission Step:** Apply for Funding  
**Review Step:** ACC Review  
**\* Programme Office Status:** Reviewed   
**Date Completed:** 24/12/2003


**01. Strategic Regional Plan**

2/2

**Description:**

Is the project proposal consistent with the ACC's strategic regional plan?

1 = No

2 = Yes

**Comments:**

**\*Score:** 2 / [2]

**Weight:** [1]

The project fits within the following goals of GCRACC's SRP:  
 Goal 1: To promote the region as a desirable business location as well as a good place to live. Goal 3: To encourage co-operation between the three tiers of government and the private sector to achieve more effective implementation of economic development and employment creation initiatives within the


**02. Outcomes**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak

2 = Moderate

3 = Strong

**Comments:**

**\*Score:** 3 / [3]

**Weight:** [1]

The projects outcomes will regenerate an area that has suffered from high levels of unemployment, a drain away from the town centre of business activity and a general view the area is in decline. The local business community views this project as a last opportunity for their town to receive the catalyst required to invigorate business and move on away from

**03. Partnerships and Support**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:**

**\*Score:**  / [3]      **Weight:** [1]

This project, if approved, will have the support of the three levels of government and private enterprise both through the Chamber and cash donations to the Chamber from local businesses. All parties are also offering in-kind support. This project demonstrates full commitment from all stakeholders. The concept of the project has been developed over

Save

Delete

**04. Applicant Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:**

**\*Score:**  / [3]      **Weight:** [1]

The GGG has previously managed a number of projects through the Regional Assistance Programme. The Economic Development and Major Projects division of Council has a well-established history in project management and have sound business practices. The division works in conjunction with a large number of industry bodies, Chamber of Commerce, State

Save

Delete

**05. Project Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:**

**\*Score:**  / [3]      **Weight:** [1]

The ACC considers this project has the potential to be highly successful and be sustainable beyond the funding period due to the commitment of business and the Gold Coast City Council. The project has the full support of a broad cross section of the community who understand the competitive window for change is narrowing. The project has the vested interests of the local

Save

Delete

**06. Duplication**

1/2

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No

2=Yes

**Comments:****\*Score:** 1 / [2]**Weight:** [1]

No comment required.

Save

Delete

**07. Competitive Neutrality Issues**

1/2

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

**Comments:****\*Score:** 1 / [2]**Weight:** [1]

The project has the potential to benefit a large number of businesses and industries across the Northern area of Gold Coast City. There does not appear to any competitive advantage issues to address.

Save

Delete

**08. Overall Recommendation**

4/4

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority

3=Recommended and medium priority

4=Recommended and high priority

Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.*

*Please make sure your comments are clear and precise.*

**\* Comments:** **\*Score:** 4 / [4] **Weight:** [1]

The project demonstrates sound partnerships between the three levels of government and good commitment from private enterprise. All stakeholders view this project as a window of opportunity that needs to be seized. Outcomes integrate key priorities set by the community and appear sustainable. The needs of this particular community are high indicated by youth

Save

Delete



Rec back

DK - 23/12/03  
DC - 23/12/03 vab  
DW - 19/12/03



## Assessment Committee Form 2003/04

EXPRESSION OF INTEREST

COMPLETED APPLICATION

(Tick which is applicable)

### Section A: Completed by ACC

**PROJECT NAME:** Beenleigh -Your Town Your Future

**PROJECT LOCATION:** Beenleigh

Has an EOI been submitted? Yes  No  Has an application been previously submitted? Yes  No

**IDENTIFIED REGIONS/ LOCAL GOVERNMENT AREAS THAT WILL BENEFIT FROM THE PROJECT:** Gold Coast City. The project will benefit the areas of the Northern Gold Coast- Eagleby, Beenleigh and Yatala

*Objective:*

To provide comments on ACC views on Regional Partnerships applications from The Gold Coast & Region.

*Strategy:*

- Consider application against the priorities identified in the ACC's and other Regional Strategic Plans and comment on how application support these priorities.
- Consider applications against the programme objective and criteria and provide comment on perceived strengths and weaknesses of the EOI or Application.
- Rate an EOI or Application as strong, medium or weak against each criterion.
- Comment, where relevant, on competitive neutrality issues such as known competitors or duplication of business activity.
- Provide comments on any other regional issues that they consider may impact on the application.

**PROJECT DESCRIPTION:**

Regional Partnerships 2003/04

This project is designed to stimulate economic development activity in Beenleigh and build stronger links between Beenleigh and Yatala Enterprise Area. It comprises several components:

1. Skills, Labour and Services Audit
2. Access Issues
3. Town Centre Future Vision
4. Eat Street Precinct
  - a) Implementation Plan developed
  - b) Work with current businesses within the new Eat Street precinct
  - c) Marketing and investment attraction for the new Eat Street Precinct
  - d) Cooperative marketing of Eat Street.
5. CBD Stocktake
6. Re-engaging Beenleigh Youth
7. "Invest in Beenleigh" campaign
8. "New Beenleigh" marketing campaign

\$ 151,000  
\$ 119,000  
\$ 110,000

\$ 151,000  
101,000

160,000

FUNDING SOUGHT (GST Exclusive)	AMOUNT	SOURCE
Regional Partnerships Program	210,000 \$ 290,000 151,000	DOTARS
Other Government Funding	\$ 100,000 ✓	Department of State Development
Your Contribution - Cash	\$ 102,000 ✓	Gold Coast City Council
Your Contribution - In-kind	\$ 10,500 ✓	Evaluation, Audit and modification
Other Support - Cash	\$ 10,000 ✓	Beenleigh Chamber of Commerce
Other Support - In-kind	\$ 4,000 ✓ \$ 5,000 ✓	Beenleigh Chamber of Commerce Department of State Development
<b>TOTAL</b>	<del>441,500</del> \$431,500	

151,000  
100,000  
102,000  
10,000

**Comments:**

The project, if approved, has excellent support from the three levels of government and private enterprise.

**REGIONAL STRATEGIC PLAN**

- Is the proposed Project consistent with GC&RACC strategic regional plan?  
Yes  No

**Comments:**

- Goal 1: To promote the region as a desirable business location as well as a good place to live.
- Goal 3: To encourage co-operation between the three tiers of government and the private sector to achieve more effective implementation of economic development and employment creation initiatives within the region.
- Goal 4: To facilitate development of a stronger and more diversified business sector with a wider range of employment options.
- Goal 5: To facilitate business development with a focus on value adding, export and import replacement.
- Goal 6: To develop the regions skill and leadership base by matching industry needs to training and employment opportunities especially for youth, mature aged and indigenous people.

**Section B: Completed by Assessment Committee Member**

**HOW DOES THE GC&RACC ASSESSMENT COMMITTEE CONSIDER THE PROPOSED PROJECT WOULD DELIVER AGAINST THE FOLLOWING CRITERIA?**  
(Refer to Program guidelines for more detail)

**a) PROJECT OUTCOMES:**

- What is the project trying to achieve?
- Include benefits and opportunities created or enhanced in the community.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:**

The projects outcomes will regenerate an area that has suffered from high levels of unemployment, a drain away from the town centre of business activity and a general view the area is in decline. The local business community views this project as a last opportunity for their town to receive the catalyst required to invigorate business and move on away from the negative perceptions held by many of the towns capacity to be a vibrant centre of economic activity. Previously Beenleigh has struggled to attract new business and investors there are few destination shops such as Bunnings and many \$ value shops such as The Warehouse. It has little entertainment for any of its That enthusiasm combined with monetary contributions from the Chamber and also local business leaders contributing personal donations of cash, the commitment of the Council who hold a similar view to this being a last opportunity and the commitment of State Development should ensure the achievement of the outcomes. The benefits to the community will be clear requirements of businesses- both employment and business service needs in Yatala; the re-development and refocus of the Beenleigh town centre with a clear understanding of potential business growth and a tangible information to provide to potential investors. Whilst the proponent is Council the key stakeholders view participation and commitment from business as essential to the success of this project. The ACC attended a meeting of stakeholders last week 15/12 where the business community and Chamber offered their full support and commitment to the project. By the end of that day \$10,000 had been raised within the community to demonstrate that support.

**b) PROJECT PARTNERS:**

- Partnerships are a strong demonstration of support. Partnerships are established where individuals, private sector businesses, community/not for profit organisations, local, state and/or commonwealth agencies make a financial and/or in-kind contribution to your project.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:**

This project, if approved will have the support of the three levels of government and private enterprise both through the Chamber and cash donations to the Chamber from local businesses. All parties are also offering in-kind support. This project demonstrates full commitment from all stakeholders.

c) **PROJECT SUPPORT:**

- Is there community support for the project and how (Cash or In Kind)? e.g. Letters of support, evidence of endorsement through consultation, evidence of support from local government. (NB actual letters are not required at this stage)

Rating: 1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:**

The concept of this project has been developed over the past 6 months. Commencing from discussions with Council and the ACC and emanating more recently from the Beenleigh Urban Revitalisation Project Action Day that identified a series of activities. Extensive consultation was conducted throughout that particular project and the agreed strategies have formed part of this project. Consultation included businesses from Beenleigh and Yatala, youth agencies, senior citizens, Beenleigh Advisory Committee, Eagleby Community Centre, Police, Chamber of Commerce and local and State government agencies and representatives. The letters of support provided by the proponent confirm of the broad range of consultation

d) **APPLICANT VIABILITY:**

- The proponent's ability, or ability to access expertise, to manage the project during and after funding, including contract management between the organisation and the Commonwealth Government.

1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:**

The GGG has previously managed a number of projects through the Regional Assistance Programme. The Economic Development and Major Projects division of Council has a well-established history in project management and have sound business practices. The division works in conjunction with a large number of industry bodies, Chamber of Commerce, State Government agencies and the ACC. The ACC understands they have acquitted previous projects in an appropriate manner.

**e) PROJECT VIABILITY:**

- Is the project sustainable beyond the funding period?

1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:** The ACC considers this project has the potential to be highly successful and be sustainable beyond the funding period due to the commitment of business and the Gold Coast City Council. The project has the full support of a broad cross section of the community who understand the competitive window for change is narrowing. The project has the vested interests of the local community at heart- local jobs for local people to meet local demand, diversification of the economic base of the area of Yatala and Beenleigh, clearly identified opportunities to attract business investment and the local capacity to meet these demands. The project has key elements that would appear to ensure its sustainability these include \* local champions-the Chamber of Commerce and key business leaders, \* the vision of the project is shared by the broader community, \* an increase in employment self containment – at present 2/3 locals go elsewhere to work, the investment marketing packages will be maintained by the Chamber. The youth project intention is to positively engage young people in taking pride in their town and ownership through involvement in a number of key projects. These projects have a strong connection to the business community and as such demonstrate integration of the different elements of the project.

209

**f) COMPETITIVE NEUTRALITY:**

- Is the ACC aware of any competitive neutrality issues relating to the proposed project?

Yes  No

**Comments:**

**g) DUPLICATION**

- Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

Yes  No

**Comments:**

**h) OTHER ASPECTS/ISSUES:**

- Is the ACC aware of any regional issues that might impact on the proposed activity?

Yes  No

**Comments:**

A number of key statistics and anecdotal notes provide a snapshot of the northern area of the Gold Coast and indicate the high level of need for this particular project.

- The northern area of the Gold Coast is impacted by high levels of unemployment in some cases up to 35% youth unemployment.
- Unemployment levels are double and over that of QLD and Australia September 2003  
Beenleigh 11.4% Eagleby 13.6% QLD 6.9% Australia 6%
- It also has the largest density of 0-14 year old population in Australia
- Beenleigh's catchment suburbs are some of the most socio-economically disadvantaged areas in Gold Coast
- Gold Coast City experiences higher levels of socio-economic disadvantage relative to other parts of Australia due to lower income levels, higher rates of unemployment, lower levels of tertiary qualifications, and higher proportion of occupations such as labourers and sales workers.
- 2/3 of residents travel elsewhere to work
- The GCCC notes that retail and commercial vacancy is high
- The Carlton United Brewery is undergoing a doubling in size and is expected to require a large number of new employees.
- The uptake of land in Yatala Enterprise Area has been phenomenal with 20 new buildings currently proposed

**EOI Proposals Only:**

**Recommended development to full application** Yes  No

Comments:

**Full Applications Only: Overall Rating**

- 4 Recommended and high priority
- 3 Recommended and medium priority
- 2 Recommended and low priority
- 1 Not recommended.

Comments:

The ACC strongly recommends this project and places a high priority on its approval. The ACC considers the project demonstrates sound partnerships between the three levels of government and a good commitment from private enterprise. All stakeholders view this project to be a window of opportunity that needs to be seized. The outcomes integrate the key priorities set by the community and appear to be sustainable in the long term. The needs of this particular community are high given the high levels of unemployment and concentration of youth. Yatala provides some clear opportunities to address issue of unemployment. The State Department of Employment and Training have committed to addressing the business skill requirements that will be identified by the audit. The identification of business service needs will also provide opportunity for business

enhancement in Beenleigh. The development of the Eat Street precinct and integration of this with the youth project will greatly enhance the social amenity of the town and engage young people in a meaningful manner. Present rates of crime and building tagging are high for the area. This project aims to assist to diminish those rates. The business district stock take will feed into the longer term investment campaign and will require greater input and contribution from the business community who will also take carriage of this project once funding ceases. The project has been a clear direction, clearly stated outcomes and deliverables with strong community support.

**Assessment Committee Member:**

**Date:**

Project Information	
<b>Project Name / Number:</b>	Gold Coast Tweed Transport, Aviation & Distribution Hub - RP00538
<b>Mandatory (Current/Max):</b>	0 / 0
<b>Evaluation (Current/Max):</b>	20 / 22
<b>Submission Step:</b>	Apply for Funding
<b>Review Step:</b>	ACC Review
<b>* Programme Office Status:</b>	Reviewed <input type="checkbox"/>
<b>Date Completed:</b>	13/02/2004 <input type="checkbox"/>
<input type="button" value="Back to Portfolio"/> <input type="button" value="Save"/>	

01. Strategic Regional Plan		2/2
<b>Description:</b>		
Is the project proposal consistent with the ACC's strategic regional plan?		
1 = No		
2 = Yes		
<b>Comments:</b>	<b>*Score:</b> 2 / [2]	<b>Weight:</b> [1]
<p>The project supports the following goals of the GCRACC SRP: Goal 3- to encourage co-operation between the three levels of government and the private sector to achieve more effective implementation of economic development and employment creation initiatives within the region. Goal 4- to facilitate development of stronger and more diversified business sector</p>		
<input type="button" value="Save"/> <input type="button" value="Delete"/>		

02. Outcomes		3/3
<b>Description:</b>		
How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?		
1 = Weak		
2 = Moderate		
3 = Strong		
<b>Comments:</b>	<b>*Score:</b> 3 / [3]	<b>Weight:</b> [1]
<p>The potential of this particular project is significant and supported by a number of previous studies such as the GC Airport Enterprise Park Study that identified the economic potential of developing a hub located around the airport precinct. Businesses located in the precinct include general aviation, tourism operators, care flight, retailers, car hire</p>		



Save

Delete

**03. Partnerships and Support**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

The project demonstrates sound support through the partners it has engaged. Cross border support from State Government and the Gold Coast City Council is indicative of the partners belief in the proponents potential to deliver on stated outcomes. All those who have indicated support are very aware of the peculiar nature of the location businesses in the border

Save

Delete

**04. Applicant Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

Tweed Economic Development Corporation is a separate entity to the Tweed Shire Council but is the official economic development unit of the Shire. Their previous history in project management appears sound and they have managed a number of funding programmes including projects under the Regional Assistance, Regional Solutions and Sustainable Regions

Save

Delete

**05. Project Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:****\*Score:** 3 / [3]**Weight:** [1]

The critical path of this project will be overseen by TEDC, Gold Coast City Council Economic Development Unit, NSW and QLD state government regional development departments. Each partner has a vested interest in the success of the project and its ongoing sustainability. GCCC Economic Development Strategy has committed to development in the Coolangatta area in its



### 06. Duplication

1/2

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No

2=Yes

**Comments:**

**\*Score:**  / [2]

**Weight:** [1]



### 07. Competitive Neutrality Issues

1/2

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

**Comments:**

**\*Score:**  / [2]

**Weight:** [1]



### 08. Overall Recommendation

4/4

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority

3=Recommended and medium priority  
4=Recommended and high priority  
Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.  
Please make sure your comments are clear and precise.*

**\* Comments:**                      **\*Score:** 4                      / [4]                      **Weight:** [1]

The opportunities provided by this particular project are great given the unique relationship between business and services across the NSW and QLD borders. The projects support is evidenced by contributions from state governments, GCCC and private enterprise. The local business community appears to be in favour of the projects potential, the opportunities of

Save

Delete

DW ✓  
MR ✓ Verbal  
DK ✓ Verbal

# Assessment Committee Form 2003/04



**EXPRESSION OF INTEREST**

**COMPLETED APPLICATION**   
*(Tick which is applicable)*

## Section A: Completed by ACC

**PROJECT NAME:** Gold Coast/ Tweed Transport, Aviation and Distribution Hub

**PROJECT LOCATION:** Gold Coast, Tweed and Northern NSW

Has an EOI been submitted? Yes  No       Has an application been previously submitted? Yes  No

**IDENTIFIED REGIONS/ LOCAL GOVERNMENT AREAS THAT WILL BENEFIT FROM THE PROJECT:** Gold Coast City, Tweed, Northern NSW

### Objective:

To provide comments on ACC views on Regional Partnerships applications from The Gold Coast & Region.

### Strategy:

- Consider application against the priorities identified in the ACC's and other Regional Strategic Plans and comment on how application support these priorities.
- Consider applications against the programme objective and criteria and provide comment on perceived strengths and weaknesses of the EOI or Application.
- Rate an EOI or Application as strong, medium or weak against each criterion.
- Comment, where relevant, on competitive neutrality issues such as known competitors or duplication of business activity.
- Provide comments on any other regional issues that they consider may impact on the application.

**PROJECT DESCRIPTION:**

There are potential opportunities to grow the regional economy of South East Queensland and Northern New South Wales using the vehicle of the airport and associated transport, aviation and distribution businesses. Many clients are unaware of the products and services available in the airport precinct because the changes to the airport have been gradual and progressive. The focus of this project is to bring these businesses together, address any issues, then form into a coordinated group to market their products and services to the regional business community, especially businesses who have the capacity to export but have not actually exported in the past due to necessity to be near an export hub. This could include the many rural industries in the Tweed valley. Once this group is formed, product and services gaps could be identified and promoted for investment attraction and new business development. This might include products and services such as processing, packaging and cold storage.

Key Components of the project:

1. Formation of the cluster
2. Development of a marketing strategy
3. New Business Development- Fresh Opportunities

FUNDING SOUGHT (GST Exclusive)	AMOUNT	SOURCE
Regional Partnerships Program	\$ 60,500	
Other Government Funding	\$ 15,000 \$ 15,000 \$ 15,000	Gold Coast City Council DSD QLD Department of State & Regional Development
Your Contribution - Cash	\$ 10,000	
Your Contribution - In-kind	\$ 3,500	
Other Support - Cash	\$ 10,000	Gold Coast Airport
Other Support - In-kind	\$ 8,000	
<b>TOTAL</b>	<b>\$137,000</b>	

**Comments:**

The project partners demonstrate excellent commitment from Gold Coast City Council, both NSW and QLD State Governments and private enterprise. All partners view the project as essential and critical to growth of economic opportunities in the southern Gold Coast and northern NSW regions.

**REGIONAL STRATEGIC PLAN**

- Is the proposed Project consistent with GC&RACC strategic regional plan?

Yes  No

**Comments:**

The project supports the following goals of the GCRACC SRP:

Goal 3- to encourage co-operation between the three levels of government and the private sector to achieve more effective implementation of economic development and employment creation initiatives within the region.

Goal 4- to facilitate development of stronger and more diversified business sector with a wider range of employment options.

Goal 5- to facilitate business development with a focus on value adding, export and import replacement.

**Section B: Completed by Assessment Committee Member**

**HOW DOES THE GC&RACC ASSESSMENT COMMITTEE CONSIDER THE PROPOSED PROJECT WOULD DELIVER AGAINST THE FOLLOWING CRITERIA?**

(Refer to Program guidelines for more detail)

**a) PROJECT OUTCOMES:**

- What is the project trying to achieve?
- Include benefits and opportunities created or enhanced in the community.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:**

The potential of this particular project is significant and supported by a number of previous studies such as the GC Airport Enterprise Park Study that identified the economic potential of developing a hub located around the airport precinct. Businesses located in the precinct include general aviation, tourism operators, care flight, retailers, car hire companies, transport operators, aviation businesses and freight providers. The linkages with these businesses and areas south of the border and within the Gold Coast City are underutilized and overall not well known. The project will enable a tighter business network between these businesses that indicated strong support of the concept of cluster development. The outcomes stated appear to be achievable and supported by business.

**b) PROJECT PARTNERS:**

- Partnerships are a strong demonstration of support. Partnerships are established where individuals, private sector businesses, community/not for profit organisations, local, state and/or commonwealth agencies make a financial and/or in-kind contribution to your project.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:**

The project demonstrates sound support through the partners it has engaged. Cross border support from State Government and the Gold Coast City Council is indicative the projects partners belief in the proponents potential to deliver on stated outcomes. All those who have indicated support are very aware of the peculiar nature of the location of the border and the interaction of businesses across the border. They have also indicated a keenness to ensure greater information of services available within the precinct and to work on a greater collaborative basis. There is general agreement that many businesses are unaware of export opportunities from their local area. The linkages to Austrade will enhance this aspect of the project.

**c) PROJECT SUPPORT:**

- Is there community support for the project and how (Cash or In Kind)? e.g. Letters of support, evidence of endorsement through consultation, evidence of support from local government. (NB actual letters are not required at this stage)

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:**

Cash support for the project is \$65,000 and \$11,500 in kind support.

In addition to the financial support already mentioned letters of support from other businesses in the area include: Tweed Heads Chamber of Commerce, Murwillumbah Business Chamber, GC Airport Terminal Services Pty Ltd, Southern Gold Coast Chamber of Commerce, Innovation Showcase, Kingscliff & Tweed Business Assoc., Tweed Shire Council and Austrade who will deliver educational seminars and target specific country and industry opportunities and provide export advice and assistance for individual businesses

**d) APPLICANT VIABILITY:**

- The proponent's ability, or ability to access expertise, to manage the project during and after funding, including contract management between the organisation and the Commonwealth Government.

**1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:**

Tweed Economic Development Corporation is a separate entity to the Tweed Shire Council but is the official economic development unit of the Shire. Their previous history in project management appears sound and they have managed a number of funding programmes including projects under the Regional Assistance, Regional Solutions and Sustainable Regions Programmes.

e) **PROJECT VIABILITY:**

- Is the project sustainable beyond the funding period?

1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:**

The critical path of this project will be overseen by TEDC, Gold Coast City Council Economic Development Unit, NSW and QLD state government regional development departments. Each partner has a vested interest in the success of the project and its ongoing sustainability. GCCC Economic Development Strategy has committed to development in the Coolangatta area in its economic development strategy and similarly TSC views the airport precinct as a key economic driver for the region. Both State governments have a commitment to supporting industry cluster development and supporting business to develop and create their export potential and growth of businesses.

f) **COMPETITIVE NEUTRALITY:**

- Is the ACC aware of any competitive neutrality issues relating to the proposed project?

Yes  No

**Comments:**

g) **DUPLICATION**

- Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

Yes  No

**Comments:**

h) **OTHER ASPECTS/ISSUES:**

- Is the ACC aware of any regional issues that might impact on the proposed activity?

Yes  No



**Comments:**

The unresolved issue of the Tugun bypass may influence the future of the area. The location of general aviation, for example if the QLD State Govt. most recent proposal was approved would need to be moved. However the ACC considers that despite the final resolution the businesses and services will remain within close proximity to the airport and therefore all will still derive benefit from the outcomes of the project. The bypass should also enhance accessibility to the area when combined with the completed upgrade of the highway from Byron Bay to Chinderah.

**EOI Proposals Only:**

**Recommended development to full application** Yes  No

Comments:

**Full Applications Only: Overall Rating**

- 4 Recommended and high priority
- 3 Recommended and medium priority
- 2 Recommended and low priority
- 1 Not recommended.

**Comments:**

The opportunities provided by this particular project are great given the unique relationship across the NSW and QLD borders. The projects support is evidenced by contributions from state governments, GCCC and private enterprise. The local business community appears to be in favour of the projects potential, the opportunities of increasing business skills and expanding knowledge of export opportunities. The support of Austrade will greatly complement the project and add value to the final outcomes.

**Assessment Committee Member:**

**Date:**

**Project Information**

**Project Name / Number:** Expansion of the Australian Super Yacht Industry Cluster Formation Program - RP00879

**Mandatory (Current/Max):** 0 / 0

**Evaluation (Current/Max):** 15 / 22

**Submission Step:** Apply for Funding

**Review Step:** ACC Review

**\* Programme Office Status:** Reviewed

**Date Completed:** 12/05/2004

[Back to Portfolio](#)[Save](#)**01. Strategic Regional Plan**

2/2

**Description:**

Is the project proposal consistent with the ACC's strategic regional plan?

1 = No

2 = Yes

**Comments:****\*Score:** 2 / [2]**Weight:** [1]

The project fits within a number of the ACC's goals however the basis of the application is for implementation on a national basis which does not fit within GCRACC's SRP.

[Save](#)[Delete](#)**02. Outcomes**

2/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak

2 = Moderate

3 = Strong

**Comments:****\*Score:** 2 / [3]**Weight:** [1]

The outcomes are well defined in the project with the most significant areas of benefit being increased employment opportunities across a broad range of industries with the proposed industry clustering development. Other outcomes are suggested to be improved efficiency of local industry, supply chain development, skill development, increased business

Save

Delete

**03. Partnerships and Support**

2/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 2 / [3]**Weight:** [1]

The major support for this project is from the proponent and money generated from increased membership and the charter development programme. Other cash partners include Brisbane City Council, Gold Coast City Council, PFD Food Services, World Travel and All State Partners. The proponent indicates other support but at this stage this has not been followed up with

Save

Delete

**04. Applicant Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

The proponent has previously managed a grant through the Regional Assistance Programme. In addition, funding has been received through the State Government and local Council. The proponent has supplied audited financial statements. It would appear they have the ability to appropriately manage the funding.

Save

Delete

**05. Project Viability**

2/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:****\*Score:** 2 / [3]**Weight:** [1]

The timeframe of twelve months appears to be viable to accomplish the stated goals of the project. The reliance on membership funding combined with commissions from the charter development programme, which at this stage appears to be in development may impact on the project's sustainability. Issues such as travel on a national basis to maintain those



### 06. Duplication

1/2

#### Description:

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No

2=Yes

#### Comments:

\*Score:  / [2]

Weight: [1]



### 07. Competitive Neutrality Issues

1/2

#### Description:

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

#### Comments:

\*Score:  / [2]

Weight: [1]



### 08. Overall Recommendation

2/4

#### Description:

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority

3=Recommended and medium priority  
4=Recommended and high priority  
Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.  
Please make sure your comments are clear and precise.*

**\* Comments:**                      **\*Score:** 2                      / [4]                      **Weight:** [1]

The modified version of the initial application is considered more realistic however there is still concern regarding the capacity of one ACC to comment on the needs of other regions. Within the Gold Coast region the project appears to have some merit but GCRACC questions that these may well occur without government assistance given growth appears to be occurring with

Save

Delete

Final Application



## Assessment Committee Form 2003/04

EXPRESSION OF INTEREST

COMPLETED APPLICATION   
(Tick which is applicable)

### Section A: Completed by ACC

**PROJECT NAME:** Expansion of the Australian Super Yacht Industry Cluster Formation Program

**PROJECT LOCATION:** The project will be based at Super Yacht Base Australia Ltd offices in Sanctuary Cove however the proponent envisages the project will impact Australia wide.

**Has an EOI been submitted?** Yes  No       **Has an application been previously submitted?** Yes  No   
The application was previously submitted under RPP and the Regional Solutions programme. The RPP application was recommended to be revised; deleting sections referring to lobbying etc. Under the RSP application the proponent advised the ACC it was not successful due to guidelines not covering metropolitan areas.

**IDENTIFIED REGIONS/ LOCAL GOVERNMENT AREAS THAT WILL BENEFIT FROM THE PROJECT:** Australia wide impact

**Objective:**

To provide comments on ACC views on Regional Partnerships applications from The Gold Coast & Region.

**Strategy:**

- Consider application against the priorities identified in the ACC's and other Regional Strategic Plans and comment on how the application supports these priorities.
- Consider applications against the programme objective and criteria and provide comment on perceived strengths and weaknesses of the EOI or Application.
- Rate an EOI or Application as strong, medium or weak against each criterion.
- Comment, where relevant, on competitive neutrality issues such as known competitors or duplication of business activity.
- Provide comments on any other regional issues that they consider may impact on the application.

**PROJECT DESCRIPTION:** The project aims to:

The project consists of two parts:

1. Conduct a nationwide cluster formation & membership drive to increase the involvement of a wider range of participants providing goods & services to the international super yacht industry resulting in greater business & employment opportunities in regional areas. Specific attention will be paid to recently developed facilities such as new repair and refit facilities, super yacht manufactures, and training facilities.
2. As part of the cluster formation program in the coastal regions, encourage firms that could benefit from the establishment of a regional visitation and charter development program to actively participate in the cluster including involvement of Federal, State and regional Local government, tourism bureaus and private enterprise.

The proponent states by establishing super yacht clusters in major facilities such as Brisbane Marine Industry Park, Gold Coast City Marina, Mackay Reef Marina, Gladstone, Darwin and Launceston /Hobart will enable smaller firms to combine their expertise and bid for larger, more lucrative international marine projects.

<b>FUNDING SOUGHT (GST Exclusive)</b>	<b>AMOUNT</b>	<b>SOURCE</b>
<b>Regional Partnerships Program</b>	\$ 189,385	
<b>Other Government Funding GCCC Brisbane City Council</b>	\$ 5,000 \$ 20,000	
<b>Your Contribution - Cash</b>	\$ 122,145	
<b>Your Contribution - In-kind</b>	\$ 22,545 /	
<b>Other Support (Private Enterprise) - Cash</b>	\$ 6,000	
<b>Other Support - In-kind</b>	\$ 9,000	
<b>TOTAL</b>	<b>\$374,075</b>	

**Comments:** The project will operate over a four-year period.

**REGIONAL STRATEGIC PLAN**

- Is the proposed Project consistent with GC&RACC strategic regional plan?

Yes  No

**Comments:** The project fits within a number of the ACC's goals however the basis of the application is for implementation on a national basis which does not fit within GCRACC's SRP.

**Section B: Completed by Assessment Committee Member**

**HOW DOES THE GC&RACC ASSESSMENT COMMITTEE CONSIDER THE PROPOSED PROJECT WOULD DELIVER AGAINST THE FOLLOWING CRITERIA?**

(Refer to Program guidelines for more detail)

**a) PROJECT OUTCOMES:**

- What is the project trying to achieve?
- Include benefits and opportunities created or enhanced in the community.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 2

**Comments:**

The outcomes are well defined in the project with the most significant areas of benefit being increased employment opportunities across a broad range of industries with the proposed industry clustering development. Other outcomes are suggested to be improved efficiency of local industry, supply chain development, skill development, increased business capacity and the competitiveness of Australia as a destination, increased export earnings and international investment. The ACC considers there would be difficulty adequately measuring these outcomes, as the project will be implemented nationally and suggests inclusion of suitable measures to adequately evaluate the impact of the project. The ACC also notes the large growth that has occurred within this industry with minimal government assistance.

**b) PROJECT PARTNERS:**

- Partnerships are a strong demonstration of support. Partnerships are established where individuals, private sector businesses, community/not for profit organisations, local, state and/or commonwealth agencies make a financial and/or in-kind contribution to your project.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:**

The major support for this project is from the proponent and money generated from increased membership and the charter development programme. Other cash partners include Brisbane City Council, Gold Coast City Council, PFD Food Services, World Travel and All State Partners. The proponent indicates other support but at this stage this has not been followed up with letters of support as confirmation.



**c) PROJECT SUPPORT:**

- Is there community support for the project and how (Cash or In Kind)? e.g. Letters of support, evidence of endorsement through consultation, evidence of support from local government. (NB actual letters are not required at this stage)

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

**Score: 2**

**Comments:**

Support for the project at this stage is mostly in negotiation. World Travel Professionals have committed \$6,000 to the project. All other sources are to be confirmed. See above comment for other community support. The ACC cannot provide assurance of the support or need for this project in the other targeted areas such as Brisbane, Gladstone, Mackay, Darwin and Tasmania and suggests this should be followed up by the Department.

**d) APPLICANT VIABILITY:**

- The proponent's ability or ability to access expertise, to manage the project during and after funding, including contract management between the organisation and the Commonwealth Government.

**1 = Weak; 2 = Moderate; 3 = Strong**

**Score: 3**

**Comments:**

The proponent has previously managed a grant through the Regional Assistance Programme. In addition, funding has been received through the State Government and local Council. The proponent has supplied audited financial statements. It would appear they have the ability to appropriately manage the funding.

**e) PROJECT VIABILITY:**

- **Is the project sustainable beyond the funding period?**

1 = Weak; 2 = Moderate; 3 = Strong

Score: 2

**Comments:**

The timeframe of twelve months appears to be viable to accomplish the stated goals of the project. The reliance on membership funding combined with commissions from the charter development programme, which at this stage appears to be in development may impact on the project's sustainability. Issues such as travel on a national basis to maintain those established links will be costly and should be considered in the projects long term viability. The capacity of the proponent to ensure adequate support, on a national basis, to the emerging industry clusters may also be considered by the Department.

**f) COMPETITIVE NEUTRALITY:**

- **Is the ACC aware of any competitive neutrality issues relating to the proposed project?**

Yes No ✓

**Comments:**

**g) DUPLICATION**

- **Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?**

Yes No ✓

**Comments:**

**h) OTHER ASPECTS/ISSUES:**

- **Is the ACC aware of any regional issues that might impact on the proposed activity?**

Yes No

**Comments:** The ACC believes it is not in the position to comment on behalf of other regions on the necessity or impact of this project. The Committee notes the difficulty in monitoring a project from a national perspective.

**EOI Proposals Only:**

**Recommended development to full application** Yes No

Comments:

**Full Applications Only: Overall Rating**

- 4 Recommended and high priority
- 3 Recommended and medium priority
- √ 2 Recommended and low priority
- 1 Not recommended.

Comments:

The modified version of the initial application is considered more realistic however there is still concern regarding the capacity of one ACC to comment on the needs of other regions. Within the Gold Coast region the project appears to have some merit but GCRACC questions that these may well occur without government assistance given growth appears to be occurring with minimal assistance. The budget still contains high cost items including consultancy fees and travel. The use of members of the SYBA management team to be the main beneficiary from these consultancies and the apparent lack of transparency of this selection process is of concern to the ACC. The perception of duplication of existing staff's role could also be questioned.

**Assessment Committee Member:**

**Date: 120504**

### Project Information

**Project Name / Number:** Laurie Lawrence Kids Alive Do The Five - RP00951  
**Mandatory (Current/Max):** 0 / 0  
**Evaluation (Current/Max):** 19 / 22  
**Submission Step:** Apply for Funding  
**Review Step:** ACC Review  
**\* Programme Office Status:** Reviewed   
**Date Completed:** 12/05/2004



### 01. Strategic Regional Plan

2/2

**Description:**

Is the project proposal consistent with the ACC's strategic regional plan?

1 = No

2 = Yes

**Comments:**
**\*Score:** 2 / [2]

**Weight:** [1]

The project is being implemented on a national basis. However the project fits broadly within GCRACC SRP Goal 6-to support a planned, co-operative approach to regional development including consideration of social, economic and environmental impacts across the region.



### 02. Outcomes

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak

2 = Moderate

3 = Strong

**Comments:**
**\*Score:** 3 / [3]

**Weight:** [1]

1. Lower/maintain the National drowning statistics 2. Promote to all Australians the 5 key messages -fence the pool, shut the gate, learn to swim, supervise, learn to resuscitate. 3. Present the Show across Australia 4. Increased education and awareness of water safety. 5. Thematic educational units encompassing key learning areas correlating with the Primary

**03. Partnerships and Support**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:**

**\*Score:** 3 / [3]      **Weight:** [1]

The project demonstrates a broad range of support from local Councils, to multi-national companies, media services and QLD state government. The collaboration and support stems in large part from Laurie's larger than life renown but also that the programme delivers on outcomes that are recognised by the community and business to be of enormous benefit. As above the

Save

Delete

**04. Applicant Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:**

**\*Score:** 3 / [3]      **Weight:** [1]

Laurie Lawrence has operated his business for over 30 years. He currently employs 40 people and oversees the management of three Gold Coast City public pools and operates his own pool business in Brisbane. He has world renowned as an Olympic swimming coach, is a much sought after motivational speaker, has lectured internationally, is a TV presenter covering many

Save

Delete

**05. Project Viability**

2/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:**

**\*Score:** 2 / [3]      **Weight:** [1]

The high profile of Laurie Lawrence is advantageous in the ongoing development of partnerships to ensure the ongoing sustainability of this project. The ACC understands a number of negotiations are currently underway and led by a PR company with a reputation for securing sponsors at a national level. In addition to this the ongoing support from local councils

Save

Delete

**06. Duplication**

1/2

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No

2=Yes

**Comments:****\*Score:** 1 / [2]**Weight:** [1]

Save

Delete

**07. Competitive Neutrality Issues**

1/2

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

**Comments:****\*Score:** 1 / [2]**Weight:** [1]

Save

Delete

**08. Overall Recommendation**

4/4

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority

3=Recommended and medium priority

4=Recommended and high priority

Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.*

*Please make sure your comments are clear and precise.*

**\* Comments:** **\*Score:** 4 / [4] **Weight:** [1]

The positive community benefits provided by this project in terms of saving of young lives, taking the water safety message and education across Australia etc are obvious. There is a clear demonstrated need for this project across Australia and national drowning statistics provide the main source of this information. The proponent is a high profile sports person who

Save

Delete



## Assessment Committee Form 2003/04

EXPRESSION OF INTEREST

COMPLETED APPLICATION   
(Tick which is applicable)

### Section A: Completed by ACC

**PROJECT NAME:** Laurie Lawrence Kids Alive Do the Five

**PROJECT LOCATION:** National Tour

Has an EOI been submitted? Yes  No

Has an application been previously submitted? Yes  No

**IDENTIFIED REGIONS/ LOCAL GOVERNMENT AREAS THAT WILL BENEFIT FROM THE PROJECT:** Australia Wide- all states

*Objective:*

To provide comments on ACC views on Regional Partnerships applications from The Gold Coast & Region.

*Strategy:*

- Consider application against the priorities identified in the ACC's and other Regional Strategic Plans and comment on how application supports these priorities.
- Consider applications against the programme objective and criteria and provide comment on perceived strengths and weaknesses of the EOI or Application.
- Rate an EOI or Application as strong, medium or weak against each criterion.
- Comment, where relevant, on competitive neutrality issues such as known competitors or duplication of business activity.
- Provide comments on any other regional issues that they consider may impact on the application.



**PROJECT DESCRIPTION: The project aims to:**

The Kids Alive do the Five Show (KADTFS) 2004-2005 is an interactive, song and dance, educational based programme providing increased water safety awareness of children between the ages of three and ten years. The programme will educate all Australians of the dangers that exist for pre-school and school children around water. Dangers are not only around swimming pools but also in dams, creeks, rivers, ponds, nappy buckets and bathtubs. The Show will be presented all over Australia. The Show has a strong water safety message linked into its presentation. Seven people are required to deliver the show comprising four characters, an audio director, roadie and a tour co-coordinator.

Prior to the Kids Alive programme delivery commencement average annual drowning of young children was 63. When the programme is operational this level falls to 38 nationally. When the programme operates drowning statistics fall when the programme has ceased for funding reasons the statistics increase. See attached statistics collected from QLD and Australian figures. The sad statistics indicate that on average one preschool child drowns each week in Australia. Hundreds of other children who survive suffer brain damage from accidental immersion. Greater education of all Australians is required to alert them of the dangers that exist for children in and around water. Laurie Lawrence has long been a passionate proponent of educating all Australians on the five key water safety messages of 1. Fence the Pool 2. Shut the Gate 3. Learn to Swim 4. Supervise 5. Learn to resuscitate. This message has been delivered in a variety of ways being modified regularly to keep the message alive in children's memory.

FUNDING SOUGHT (GST Exclusive)	AMOUNT	SOURCE
Regional Partnerships Program	\$ 300,000	*****
Other Government Funding	\$ 50,000	QLD Health
Your Contribution - Cash	\$ 120,000	Working Capital- vans, trucks, costumes
Your Contribution - In-kind	\$ 63,850	Audit, evaluation, consultants
Other Support - Cash	\$ 67,650	BHP Billiton Mitsubishi Alliance; NSW Councils, QLD Councils
Other Support - In-kind	\$ 1,103,500	Sky Trans, DMG And FARB- community service announcements and all media coverage
<b>TOTAL</b>	<b>\$1,705,000</b>	

**Comments:**

**REGIONAL STRATEGIC PLAN**

- Is the proposed Project consistent with GC&RACC strategic regional plan?

Yes  No

**Comments:** The project is being implemented on a national basis. However the project fits broadly within GCRACC SRP Goal 6 –support a planned, co-operative approach to regional development including consideration of social, economic and environmental impacts across the region.

**Section B: Completed by Assessment Committee Member**

**HOW DOES THE GC&RACC ASSESSMENT COMMITTEE CONSIDER THE PROPOSED PROJECT WOULD DELIVER AGAINST THE FOLLOWING CRITERIA?**

(Refer to Program guidelines for more detail)

**a) PROJECT OUTCOMES:**

- What is the project trying to achieve?
- Include benefits and opportunities created or enhanced in the community.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:** 1. Lower/maintain the National drowning statistics 2. Promote to all Australians the 5 key messages -fence the pool, shut the gate, learn to swim, supervise, learn to resuscitate. 3. Present the Show across Australia 4. Increased education and awareness of water safety. 5. Thematic educational units encompassing key learning areas correlating with the Primary School Syllabus made available to schools via the Kids Alive website. The ACC considers these outcomes are achievable- comparisons of the drowning statistics (national figures) have been maintained by LL with dramatic decreases in average drowning when the programme is operational and increasing back to original levels in those years when the programme has not been conducted. The social and economic benefits of the project greatly enhance the community in terms of decreasing loss of young lives and the costs of care for those who survive but sustain severe brain damage; increased safety skills in young children and the integration of these messages into the school curriculum to enhance learning opportunities. Employment of those who present the show is also an outcome.

**b) PROJECT PARTNERS:**

- Partnerships are a strong demonstration of support. Partnerships are established where individuals, private sector businesses, community/not for profit organisations, local, state and/or commonwealth agencies make a financial and/or in-kind contribution to your project.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:** The project demonstrates a broad range of support from local Councils, to multi-national companies, media services and QLD state government. The collaboration and support stems in large part from Laurie's larger than life renown but also that the programme delivers on outcomes that are recognised by the community and business to be of enormous benefit.

c) **PROJECT SUPPORT:**

- Is there community support for the project and how (Cash or In Kind)? e.g. Letters of support, evidence of endorsement through consultation, evidence of support from local government. (NB actual letters are not required at this stage)

Rating: 1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:** As above the support from the community through council donations, business and government are indicative of the programmes success. Laurie Lawrence donates his time at no cost, contributing all vehicles-trucks and vans, audio equipment, costumes etc at his expense. The numerous letters of support are indicative of the community endorsement of the project.

d) **APPLICANT VIABILITY:**

- The proponent's ability or ability to access expertise, to manage the project during and after funding, including contract management between the organisation and the Commonwealth Government.

1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:** Laurie Lawrence has operated his business for over 30 years. He currently employs 40 people and oversees the management of three Gold Coast City public pools and operates his own pool business in Brisbane. He has world renowned as an Olympic swimming coach, is a much sought after motivational speaker, has lectured internationally, is a TV presenter covering many Olympic Games and this year will also be the Olympic teams mentor and village activities coordinator. His reputation at all levels is as a committed, well-known and respected Australian identity-offering something of great value to the country in his area of expertise.

e) **PROJECT VIABILITY:**

- Is the project sustainable beyond the funding period?

1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:** The high profile of Laurie Lawrence is advantageous in the ongoing development of partnerships to ensure the ongoing sustainability of this project. The ACC understands a number of negotiations are currently underway and led by a PR company with a reputation for securing sponsors at a national level. In addition to this the ongoing support from local councils across Australia, media co-operation in providing free of charge promotion of the Show and its outcomes should give a strong future for the projects sustainability. Discussions with Laurie have indicated their commitment to trying to keep charges to a minimum however they are going to trial charging for school vacation shows in the major centres to generate income.

f) **COMPETITIVE NEUTRALITY:**

- Is the ACC aware of any competitive neutrality issues relating to the proposed project?  
Yes  No

Comments:

g) **DUPLICATION**

- Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?  
Yes  No

Comments:

h) **OTHER ASPECTS/ISSUES:**

- Is the ACC aware of any regional issues that might impact on the proposed activity?  
Yes  No

Comments:

**EOI Proposals Only:**

**Recommended development to full application** Yes  No

Comments:

**Full Applications Only:** Overall Rating

- 4 Recommended and high priority
- 3 Recommended and medium priority
- 2 Recommended and low priority
- 1 Not recommended.

Comments: The positive community benefits provided by this project in terms of saving of young lives, taking the water safety message and education across Australia etc are obvious. There is a clear demonstrated need for this project across Australia and national drowning statistics provide the main source of this information. The proponent is a high profile sports person who will not benefit financially from the funding received as all monies will contribute to the Show and its associated costs. The proponent has committed money to the project and continues to do so through providing ongoing funds not included in the budget when and as required and ensuring his attendance at a great number of the shows, mostly in regional and rural areas. The support that has been garnered from private enterprise, local and state government demonstrates the partners who are committed to the "Do the Five" message. The ongoing sustainability of the project has been considered by the proponent and strategies are already in place to gain corporate sponsorship. The commitment of the media remains ongoing as well as local councils.

Assessment Committee Member: GCRACC Inc. Date: 21/5/04

**Project Information**

**Project Name / Number:** Statewide Data Management System fro the Queensland Road Alliance - RP00998

**Mandatory (Current/Max):** 0 / 0

**Evaluation (Current/Max):** 13 / 22

**Submission Step:** Apply for Funding

**Review Step:** ACC Review

**\* Programme Office Status:**

**Date Completed:** 23/06/2004

**01. Strategic Regional Plan**

2/2

**Description:**

Is the project proposal consistent with the ACC's strategic regional plan?  
 1 = No  
 2 = Yes

**Comments:****\*Score:**  / [2] **Weight:** [1]

The project fits within Goal 6 of GCRACC's Strategic Regional Plan which states the ACC will ?Support a planned, cooperative approach to sustainable regional development including consideration of social, economic and environmental impacts across the region?.

**02. Outcomes**

1/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak  
 2 = Moderate  
 3 = Strong

**Comments:****\*Score:**  / [3] **Weight:** [1]

The project will store aggregate, report and compare road condition data and investment data. It is envisage this data will provide information to all levels of government regarding the demands on road infrastructure and inform for future funding needs by identifying priority projects. It is the ACCs understanding that both local Councils- Gold Coast City and

Save

Delete

**03. Partnerships and Support**

2/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:**  / [3]**Weight:** [1]

While the project has QLD local Government and the QLD Dept. of Main Roads, broader community support is not evident.

Save

Delete

**04. Applicant Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:**  / [3]**Weight:** [1]

QLD LGA would appear to have the capacity and expertise to manage this project if they were successful.

Save

Delete

**05. Project Viability**

1/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:****\*Score:**  / [3]**Weight:** [1]

The ongoing sustainability of the project is questionable given the information provided in the application. In discussions with the two local Councils it was noted that smaller councils do not have the rate base to adequately support these types of systems. If this is the case the capacity to maintain the system once it was operational would appear to be difficult.



### 06. Duplication

1/2

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No

2=Yes

**Comments:**

**\*Score:**  / [2]

**Weight:** [1]



### 07. Competitive Neutrality Issues

1/2

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

**Comments:**

**\*Score:**  / [2]

**Weight:** [1]



### 08. Overall Recommendation

2/4

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority

3=Recommended and medium priority  
4=Recommended and high priority  
Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.  
Please make sure your comments are clear and precise.*

**\* Comments:**                      **\*Score:** 2            / [4]            **Weight:** [1]

The ACC considers this project may well be a core responsibility of Councils and therefore not eligible under RPP. The benefit to the community is not clearly expressed in the application and while the ACC acknowledges, through contacting the local councils, there would be a benefit particularly to those smaller communities the question of

Save

Delete



Jeff ✓  
Dennis verbal ✓  
David ✓



# Assessment Committee Form 2003/04

**EXPRESSION OF INTEREST**

**COMPLETED APPLICATION**   
*(Tick which is applicable)*

## Section A: Completed by ACC

<b>PROJECT NAME:</b> Statewide Data Management System for the QLD Road Alliance	
<b>PROJECT LOCATION:</b> QLD-STATEWIDE PLEASE NOTE: all ACC's in QLD have been asked to comment on this project.	
Has an EOI been submitted? No	Has an application been previously submitted? No

<b>IDENTIFIED REGIONS/ LOCAL GOVERNMENT AREAS THAT WILL BENEFIT FROM THE PROJECT:</b>
---

<p><b>Objective:</b> To provide comments on ACC views on Regional Partnerships applications from The Gold Coast &amp; Region.</p> <p><b>Strategy:</b></p> <ul style="list-style-type: none"><li>• Consider application against the priorities identified in the ACC's and other Regional Strategic Plans and comment on how application support these priorities.</li><li>• Consider applications against the programme objective and criteria and provide comment on perceived strengths and weaknesses of the EOI or Application.</li><li>• Rate an EOI or Application as strong, medium or weak against each criterion.</li><li>• Comment, where relevant, on competitive neutrality issues such as known competitors or duplication of business activity.</li><li>• Provide comments on any other regional issues that they consider may impact on the application.</li></ul>
---

**PROJECT DESCRIPTION:** The project aims to implement phase 2 and 3 of the development of a data management system (DMS) to provide consistent minimum common datasets and output templates that enable reliable comparison and aggregation of data within each Regional Road Group. These groups are part of the Roads Alliance formally established in August 2002 to assist State and local governments to manage the road network and coordinate their operations to achieve cost savings and improved service levels for road users. Phase 1 developed the specifications for the data management system; Phase 2 will involve Market Testing and Phase 3 will see the development of the DMS and its implementation. The group view the DMS is essential to the successful operation of the Roads Alliance.

FUNDING SOUGHT (GST Exclusive)	AMOUNT	SOURCE
Regional Partnerships Program	\$ 150,000	* * * * *
Other Government Funding	\$ 150,000	QLD Dept. of Main Roads
Your Contribution - Cash	\$ 50,000	Local Government Association
Your Contribution - In-kind	\$ 18,780	Local Govt. Assoc. of Qld Ltd
Other Support - Cash	\$	
Other Support - In-kind	\$ 13,125	
<b>TOTAL</b>	<b>\$381,905</b>	

Comments:

**REGIONAL STRATEGIC PLAN**

- Is the proposed Project consistent with GC&RACC strategic regional plan?

Yes  No

**Comments:** The project fits within Goal 6 of GCRACC's Strategic Regional Plan which states the ACC will "Support a planned, cooperative approach to sustainable regional development including consideration of social, economic and environmental impacts across the region".

## Section B: Completed by Assessment Committee Member

**HOW DOES THE GC&RACC ASSESSMENT COMMITTEE CONSIDER THE PROPOSED PROJECT WOULD DELIVER AGAINST THE FOLLOWING CRITERIA?**

(Refer to Program guidelines for more detail)

**a) PROJECT OUTCOMES:**

- What is the project trying to achieve?
- Include benefits and opportunities created or enhanced in the community.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 1

**Comments:** The project will store aggregate, report and compare road condition data and investment data. It is envisage this data will provide information to all levels of government regarding the demands on road infrastructure and inform for future funding needs by identifying priority projects. It is the ACCs understanding that both local Councils- Gold Coast City and Beaudesert both maintain their own software and currently utilizes this to inform decisions on road priorities. These Councils have also noted the data base would allow for more comprehensible comparisons and provide better information when bidding for funding with State and Australian Government departments. The outcomes are not well articulated within the application and it has only been through discussions with the local Councils that the ACC has understood the benefits and possibilities this project offers.

**b) PROJECT PARTNERS:**

- Partnerships are a strong demonstration of support. Partnerships are established where individuals, private sector businesses, community/not for profit organisations, local, state and/or commonwealth agencies make a financial and/or in-kind contribution to your project.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 2

**Comments:** While the project has QLD local Government and the QLD Dept. of Main Roads, broader community support is not evident.

**c) PROJECT SUPPORT:**

- Is there community support for the project and how (Cash or In Kind)? E.g. Letters of support, evidence of endorsement through consultation, evidence of support from local government. (NB actual letters are not required at this stage)

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

Score: 2

**Comments:** The Roads Alliance comprises representation from all Councils.

d) **APPLICANT VIABILITY:**

- The proponent's ability, or ability to access expertise, to manage the project during and after funding, including contract management between the organisation and the Commonwealth Government.

1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

Comments: QLD LGA would appear to have the capacity and expertise to manage this project if they were successful.

e) **PROJECT VIABILITY:**

- Is the project sustainable beyond the funding period?

1 = Weak; 2 = Moderate; 3 = Strong

Score: 1

Comments: The ongoing sustainability of the project is questionable given the information provided in the application. In discussions with the two local Councils it was noted that smaller councils do not have the rate base to adequately support these types of systems. If this is the case the capacity to maintain the system once it was operational would appear to be difficult.

f) **COMPETTIVE NEUTRALITY:**

- Is the ACC aware of any competitive neutrality issues relating to the proposed project?

Yes No

Comments:

g) **DUPLICATION**

- Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

Yes No

Comments:

**Full Applications Only: Overall Rating**

4 Recommended and high priority

3 Recommended and medium priority

2 Recommended and low priority

1 Not recommended.

Comments: The ACC considers this project may well be a core responsibility of Councils and therefore not eligible under RPP. The benefit to the community is not clearly expressed in the application and while the ACC acknowledges, through contacting the local councils there would be a benefit particularly to those smaller communities the question of capacity to sustain the project once funding ceases is of concern. The Roads to Recovery programme may also provide the opportunity to develop this system and the ACC would recommend investigation of this in preference to RPP.

Assessment Committee Member: \_\_\_\_\_ Date: \_\_\_\_\_



**Project Information**

**Project Name / Number:** Regional Motorsport Business Development Project - RP01296

**Mandatory (Current/Max):** 0 / 0

**Evaluation (Current/Max):** 20 / 22

**Submission Step:** Apply for Funding

**Review Step:** ACC Review

**\* Programme Office Status:** Reviewed

**Date Completed:** 29/11/2004


**01. Strategic Regional Plan**

2/2

**Description:**

Is the project proposal consistent with the ACC's strategic regional plan?  
 1 = No  
 2 = Yes

**Comments:****\*Score:** 2 / [2]**Weight:** [1]

For the purposes of this application all tiers of government have been approached and support for funding has been secured apart from this application. This support is given as a result of the projects aim to create a collaborative motorsport industry with goals to achieve economic development, increased employment, diversification and sustainability. The following


**02. Outcomes**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

1 = Weak  
 2 = Moderate  
 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

The outcomes of the project will include in the short term: a situation analysis, an industry capability map, illustrating the extent of specialist services and products in this region, an economic model that demonstrates the benefits generated for the region by motorsports, actions needed to facilitate an expansion in the sector, a business plan, expansion of the

Save

Delete

**03. Partnerships and Support**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

The project has the support of the Department of State Development and Innovation, Local Government, AVESCO and Dick Johnson Racing. Dick Johnson actually initiated the discussion regarding the need for such a project in the motorsport industry. AVESCO are a committed partner in the project with a financial contribution of \$5 000. As this project will

Save

Delete

**04. Applicant Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**Comments:****\*Score:** 3 / [3]**Weight:** [1]

The Gold Coast City Council coordinates a number of projects for the development and sustainability of growing industries with a history of successful outcomes. GCCC have an ongoing business relationship with State and Federal Governments having delivered a variety of services and projects through funding attained from these sources. This particular project will be a

Save

Delete

**05. Project Viability**

3/3

**Description:**

How does the ACC consider the application would deliver against this criterion (refer to programme guidelines)?

- 1 = Weak
- 2 = Moderate
- 3 = Strong

**\* Comments:****\*Score:** 3 / [3]**Weight:** [1]

The project requires commitment from the motorsport businesses and affiliated businesses to ensure sustainability beyond the 12 months of this project. AVESCO is a key stakeholder representing the industries interest and they are also a committed partner with the intention of implementing the recommended actions to be specified by the business plan. As

Save

Delete

**06. Duplication**

1/2

**Description:**

Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?

1=No

2=Yes

**Comments:**

\*Score: 1 / [2]

Weight: [1]

Save

Delete

**07. Competitive Neutrality Issues**

1/2

**Description:**

Is the ACC aware of any competitive neutrality issues relating to the proposed project?

1=No

2=Yes

**Comments:**

\*Score: 1 / [2]

Weight: [1]

GCCC anticipate the motorsport industry will be well represented during the project and will eventually take ownership and drive the initiatives as a result. The project aims to assist all businesses in the motorsport industry and as the information sourced by this project is available to public and private organisations in this industry, the ACC is not

Save

Delete

**08. Overall Recommendation**

4/4

**Description:**

What is the recommendation of the ACC?

1=Not Recommended

2=Recommended and low priority



3=Recommended and medium priority  
4=Recommended and high priority  
Any other comments or issues in relation to the proposal?

*This field appears word-for-word as the ACC's comments on this project in our advice to the Minister.*

*Please make sure your comments are clear and precise.*

**\* Comments:**                      **\*Score:** 4            / [4]            **Weight:** [1]

The project is considered a valuable component in the growth and sustainability of the motorsport industry through the development of an industry cluster. The outcomes will provide direction and collaboration, strengthening the regions impact on motorsports nationally and internationally. With support from all tiers of government for the initial stage of GCCC's

Save

Delete



# Assessment Committee Form 2003/04

EXPRESSION OF INTEREST

COMPLETED APPLICATION   
(Tick which is applicable)

## Section A: Completed by ACC

**PROJECT NAME:** Regional Motorsport Business Development

**PROJECT LOCATION:** Gold Coast City

Has an EOI been submitted? Yes  No  Has an application been previously submitted? Yes  No

**IDENTIFIED REGIONS/ LOCAL GOVERNMENT AREAS THAT WILL BENEFIT FROM THE PROJECT:** Gold Coast region

**Objective:**

To provide comments on ACC views on Regional Partnerships applications from The Gold Coast & Region.

**Strategy:**

- Consider application against the priorities identified in the ACC's and other Regional Strategic Plans and comment on how application support these priorities.
- Consider applications against the programme objective and criteria and provide comment on perceived strengths and weaknesses of the EOI or Application.
- Rate an EOI or Application as strong, medium or weak against each criterion.
- Comment, where relevant, on competitive neutrality issues such as known competitors or duplication of business activity.
- Provide comments on any other regional issues that they consider may impact on the application.

**PROJECT DESCRIPTION:** The project aims to stimulate economic growth within the motorsport industry and create opportunities for job growth and business development. It is anticipated that this will be achieved by the suggested action resulting from a Business Plan focusing on the following:

- Situation Analysis
- Industry Capability Map
- Economic Modelling
- Scenario Modelling and report
- Business Opportunity Plan
- Priority Action Plans

The motorsport industry is included in the Gold Coast City Council's 'Sport Industry Cluster' which is one of the city's eight key industries experiencing crucial development in growth, economic diversification and sustainability. The project will identify existing regional motorsport businesses and supply chains with an analysis of strengths and weaknesses to generate opportunities for collaborative initiatives. Through collaboration networks can be formed, giving the opportunity to gather evidence of the economic impact of motor racing teams on the local economy and identify portential expansion and opportunities for export.

<b>FUNDING SOUGHT (GST Exclusive)</b>	<b>AMOUNT</b>	<b>SOURCE</b>
<b>Regional Partnerships Program</b>	<b>\$ 20 000</b>	<b>* * * * *</b>
<b>Other Government Funding</b>	<b>\$ 20 000</b>	<b>Dept State Dev &amp; Innovation</b>
<b>Your Contribution - Cash</b>	<b>\$ 10 000</b>	<b>GCCC</b>
<b>Your Contribution - In-kind</b>	<b>\$</b>	
<b>Other Support - Cash</b>	<b>\$ 5 000</b>	<b>AVESCO</b>
<b>Other Support - In-kind</b>	<b>\$ 10 000</b>	<b>AVESCO</b>
<b>TOTAL</b>	<b>\$ 65 000</b>	

**Comments:**

**REGIONAL STRATEGIC PLAN**

- Is the proposed Project consistent with GC&RACC strategic regional plan?

Yes  No

**Comments:** For the purposes of this application all tiers of government have been approached and support for funding has been secured apart from this application. This support is given as a result of the projects aim to create a collaborative motorsport industry with goals to achieve economic development, increased employment, diversification and sustainability. The following goals are aligned with this project.

Goal 2 - to assist in the building of constructive partnerships within the region encouraging alliances between the Government, business and community sectors to achieve sustainable regional development

Goal 3 - to encourage co-operation between the three levels of government and the private sector to achieve more effective implementation of economic development and employment creation initiatives within the region

Goal 4 - to facilitate development of stronger and more diversified business sector with a wider range of employment options

As an indirect consequence of action created by this project, goals 1,5 and 6 are subsequently associated.

**Section B: Completed by Assessment Committee Member**

**HOW DOES THE GC&RACC ASSESSMENT COMMITTEE CONSIDER THE PROPOSED PROJECT WOULD DELIVER AGAINST THE FOLLOWING CRITERIA?**

(Refer to Program guidelines for more detail)

**a) PROJECT OUTCOMES:**

- What is the project trying to achieve?
- Include benefits and opportunities created or enhanced in the community.

Rating: 1 = Weak; 2 = Moderate; 3 = Strong

Score: 3

**Comments:** The outcomes of this project will include:

Short term -

- A situation analysis
- An industry capability map, illustrating the extent of specialist services and products in the region
- An economic model that demonstrates the benefits generated for the region by motorsports
- Actions needed to facilitate an expansion in the sector
- A business plan
- Expansion of the motorsport precinct
- Development of the motorsport industry networking group
- The creation of 10 – 15 positions in the industry
- Increase the level of skilled employees for the motorsport and affiliated industry

In ascertaining the strengths and weaknesses of the motorsport industry, local government will, in collaboration with the motorsport industry networking group, pursue growth and sustainability for this industry. As a result of the project, implementation of the action plan will occur through the collaborative initiatives of GCCC, AVESCO and the industry working group.

**b) PROJECT PARTNERS:**

- Partnerships are a strong demonstration of support. Partnerships are established where individuals, private sector businesses, community/not for profit organisations, local, state and/or commonwealth agencies make a financial and/or in-kind contribution to your project.

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

**Score: 3**

**Comments:** The project has the support of the Department of State Development and Innovation, Local Government, AVESCO and Dick Johnson Racing. Dick Johnson actually initiated the discussion regarding the need for such a project in the motorsport industry. AVESCO are a committed partner in the project with a financial contribution of \$5 000.

**NOTE:** As this project will instigate colloboration within the motorsport industry and assist in identifying partnerships and affiliations with the motorsport industry further support and commitment will develop with the project's progression.

**c) PROJECT SUPPORT:**

- Is there community support for the project and how (Cash or In Kind)? e.g. Letters of support, evidence of endorsement through consultation, evidence of support from local government. (NB actual letters are not required at this stage)

**Rating: 1 = Weak; 2 = Moderate; 3 = Strong**

**Score: 3**

**Comments:**

**d) APPLICANT VIABILITY:**

- The proponent's ability, or ability to access expertise, to manage the project during and after funding, including contract management between the organisation and the Commonwealth Government.

**1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:** The Gold Coast City Council (GCCC) coordinates a number of projects for the development and sustainability of growing industries with a history of successful outcomes. GCCC have an ongoing business relationship with State and Federal Governments having delivered a variety of services and projects through funding attained from these sources. This particular project will be a collaborative approach by industry, local Government, State and Federal governments and affiliated stakeholders to facilitate growth in the motorsport industry.

**e) PROJECT VIABILITY:**

- Is the project sustainable beyond the funding period?

**1 = Weak; 2 = Moderate; 3 = Strong**

Score: 3

**Comments:** The project requires commitment from the motorsport businesses and affiliated businesses to ensure sustainability beyond the 12 months of this project. AVESCO is a key stakeholder representing the industries interest and they are also a committed partner with the intention of implementing the recommended actions to be specified by the business plan. As the project is aimed at providing key action plans and economic data to the public and private sectors to effectively develop the industry. It is anticipated that the motorsport industry will be heavily involved in this process and in partnership with GCCC commit to ongoing action germinated by this project. Additional support from DSDI further enhances the long term sustainability of the project.

**f) COMPETITIVE NEUTRALITY:**

- Is the ACC aware of any competitive neutrality issues relating to the proposed project?

Yes  No

**Comments:** GCCC anticipate the motorsport industry will be well represented during the project and will eventually take ownership and drive the initiatives as a result. The project aims to assist all businesses in the motorsport industry and as the information sourced by this project is available to public and private organisations in this industry, the ACC is not aware of any issues pertaining to competitive advantage.

g) **DUPLICATION**

- **Is the ACC aware of any other entity or community group seeking funds for this or a similar initiative?**

Yes  No

**Comments:**

h) **OTHER ASPECTS/ISSUES:**

- **Is the ACC aware of any regional issues that might impact on the proposed activity?**

Yes  No

**Comments:**

**EOI Proposals Only:**

**Recommended development to full application** Yes  No

**Comments:**

**Full Applications Only:** Overall Rating

- 4 Recommended and high priority
- 3 Recommended and medium priority
- 2 Recommended and low priority
- 1 Not recommended.

Comments: The project is considered a valuable component in the growth and sustainability of the motorsport industry. The outcomes will provide the industry with direction and collaboration, strengthening the regions impact on motorsports nationally and internationally. With support from all tiers of government for the initial stage of GCCC's long term industry goals, the motorsport industry will have access to valuable data regarding the industry and representation to have an impact on the industries direction. The ACC considers the project viable and effective, in that it will create partnerships through government and motorsport businesses, resulting in clear pathways to economic growth and sustainability.

**Assessment Committee Member:** \_\_\_\_\_

**Date:** \_\_\_\_\_