

# Public Diplomacy

On 7 November 2006, the Senate referred the following matter to the Senate Standing Committee on Foreign Affairs, Defence and Trade for inquiry and report by 29 March 2007:

The nature and conduct of Australia's public diplomacy, with particular reference to:

- (a) the extent and effectiveness of current public diplomacy programs and activities in achieving the objectives of the Australian Government;
- (b) the opportunities for enhancing public diplomacy both in Australia and overseas;
- (c) the effectiveness of and possible need to reform administrative arrangements relating to the conduct of public diplomacy within and between Commonwealth agencies and where relevant, the agencies of state governments; and
- (d) the need, and opportunities for expanding levels of funding for Australia's public diplomacy programs, including opportunities for funding within the private sector.