Cultural exchange programs aim to develop in a greater understanding of Australia's cultural and creative diversity. This kind of interaction and learning between two nations helps to break down barriers, challenge myths and stereotypes and promote harmony. All of this is important for the maintenance and continual development of an innovative and thriving cultural environment between the two nations undertaking such an exchange.

In order for our Governments, organizations and citizens to develop positive relationships with others, understand a range of perspectives and develop the understanding and skills needed for effective participation in our global society, Cultural Exchanges offer the depth of participation and engagement to achieve long term outcomes.

Cultural Exchanges require time and resources at all stages of development and this is often overlooked in the face of business and political imperatives. It requires equal attention if Australia seeks sustainable relationships and resources from other nations.