

TRANSPORT AND LOGISTICS CAREER



FORUM QUEENSLAND.

1.0 BACKGROUND.

The Transport and Logistics Career Forum was formed in November 2003, facilitated by Brian Bertwistle of the Chartered Institute of Logistics and Transport (Queensland). Its purpose is to ensure the transport and logistics industry has a sustainable labor force.

The Role of the Forum is:

- a. To create a future image and perception of the industry as an attractive place to be employed and to develop an understanding of opportunities and benefits of employment in the industry.
- b. To lead and develop a long term organization to continue this process indefinitely.
- c. To establish desirable career paths and training paths as an integrated package.
- d. Keep the passion and desire alive.
- e. Lobby groups, enterprises etc. to commit to this purpose.

Membership of the Forum:

Chartered Institute of Logistics and Transport (Qld) – Facilitator and Chair

Logistics Association of Australia – Vice Chair.

Air Freight Council

Australian Furniture Removers Association

Queensland Trucking Association

Sea Freight Council

TAFE

Port of Brisbane Corporation

State Development

Queensland Transport

Transport and Distribution Training

Department of Employment and Training

QR

In November 2004, with financial assistance from the following:

Toll North

Queensland Transport

Queensland Department of Education and Training

QR

P & O

Bells Transport

Simons Transport

Richers Transport

Walkers Moving and Storage

Whybirds Removals

Logistics Association of Australia

Queensland Trucking Association

Port of Brisbane Corporation

ITAB

Chartered Institute of Logistics and Transport (Qld)

A company called Engine Creative was engaged to provide the following:

Research the industry, educators and students in order to develop a clear, concise market place position for the industry.

Creation of a brand.

Reflect this brand in communication materials.

These have been provided.

The program is currently providing training for over one hundred school-based trainees with students undertaking various certificate courses including Certificates I and II in Transport and Distribution - Road Transport and Certificate III in Warehousing.

Resources – The Forum has taken a major step in recent months by appointing a Development Executive to manage the process of developing, marketing and implementing work programs generated by the Careers Forum. This appointment was made possible through generous funding provided by the Queensland Government and a substantial contribution from the Transport and Logistics Centre (TALC) in Sydney. Through this contribution, TALC is now represented in Queensland as well as New South Wales, Victoria and South Australia.

We must continue to keep industry associations involved in the forum. Therefore other associations will be approached to see whether they would like to join the forum.

It is important to identify industry champions for each sector for the industry, these people can represent that sector of the industry and lobby on behalf of the forum. These people must be well known in the industry and be very credible. These individuals must be in place by March 2007.

Partnerships – The Transport and Logistics Career Forum will not exist without substantial partnerships. The major partners are the members of the forum, but also the government agencies, the Transport and Logistics Careers Centre in Sydney and the Australian Logistics Council. This is now not a Queensland only issue and it is important that we work together with all relevant stakeholders for the good of the entire industry across the nation.

Marketing – Now that the Engine Creative work has been completed, and all industry players who have been exposed to this information are impressed by what they see, the implementation of this material must be actioned. The Forum is now looking for funding for this stage of the project.

The forum has also agreed to be involved with the Career Expo scheduled for Brisbane in June 2007.

The Forum has expanded to North Queensland with the establishment of a group in Townsville to cater for the implementation of its objectives in high schools in that area of the State. The North Queensland Forum has strong representation from industry, the state government and TAFE. It is expected that the initial group of students will commence training at the beginning of 2007.

Recognition of the program has already been forthcoming. Oakey State High School was the recipient of the Achievement of the Year Award presented by the Queensland Section of the Chartered Institute of Logistics and Transport - Australia for its project “Transport Employees for the Community” and has also won the Institute’s National Awards in the same category, presented in Perth in November.

Skills Formation Strategy – The Department of Employment and Training has been very successful at implementing this strategy in a number of industries. The forum is currently proposing that the state government include the Transport and Logistics Industry in its future funding for skills formation.

Forum Chairman Brian Bertwistle has been in the industry all his working life. “We have never had a career path in the transport and logistics industry before, so I find this whole program very exciting. The federal government has announced significant funding to address the skills shortage across all industries and we are looking to capitalize on training grants to encourage companies to take on students during and after they complete their schooling”.

For this program to reach its full potential, the Forum is looking towards the transport and logistics industry to play its part by providing traineeships for these young students. With the industry’s help, it is hoped that the students will see that there is a structure in the industry which will encourage them to continue their education and work their way through the industry.

Companies interested in obtaining further information on the Careers Forum can do so by phoning 0409 614 322 or by emailing to tandlcareers@bigpond.com.