



AUSTRALIAN LOGISTICS COUNCIL

National T&L Strategy 2008-2012

Need for a new national T&L Strategy

Freight Logistics accounts for 14.8% of GDP. Australia has huge distances between major population centres and is remote from its trading partners. Transport and Logistics (T&L), therefore, has a major, direct impact on economic performance, sustainability and our quality of life.

In 2002 the Australian Logistics Industry Strategy (ALIS) was developed by senior industry leaders and endorsed by the Australian Transport Council (ATC). This was the first national strategy and recognised the major changes in T&L.

ALIS was reviewed in 2006 and the findings were released by the Hon Mark Vaile MP, Deputy Prime Minister and Minister for Transport and Regional Services, at the Australian Logistics Council (ALC) Annual Forum in February 2007. Details are at www.AustLogistics.com.au

Key findings were:

- It was valuable to have a national T&L strategy
- The first strategy had provided good value for money and had successfully achieved most of its objectives.
- Some issues
 - had not been addressed and remained important
 - had not been addressed and should be dropped
 - had become an issue since the ALIS was developed
- A new national strategy should now be developed.
- Government, while continuing to strongly support the process, should pass leadership of the process to industry
- The ALC is ideally placed to lead industry in developing the strategy.



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Australian Logistics Council

The ALC was originally created primarily to lead implementation of ALIS but has grown to focus on the efficiency in delivery of Australian logistics, with specific actions and strategies to ensure:

- The right infrastructure
- Capable people
- Streamlined rules and regulations
- Better understanding of the future of T & L

The ALC is a partnership between Australian Governments and senior industry leaders. The Council has 80 members, including the Chairman or CEOs of major businesses and organisations with an interest in Australian logistics. The members represent logistics users/customers, providers, peak industry associations, State Freight organisations and CEOs of Government Departments. The Council is jointly funded by Government and industry.

Objectives

This paper has been written to:

- Define the scope and draft process for development of a new 3-5 year national T&L strategy
- Seek commitment from key stakeholders to actively engage with ALC in developing the strategy
- Provide a basis for more detailed project planning and for the commitment of project resources
- Commence a broad based communication process with the T&L industry, its customers, governments and the community
- Support essential links to other strategy development processes such as those on reform of regulation by the National Transport Commission (NTC), investment in



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infrastructure under Auslink I and II, plans to develop the capability of people, and the planning and investment processes of State and Local Governments.

Our Approach

The strategy will be developed over the remainder of 2007, so that implementation can commence from the beginning of 2008. The duration will be for five years, 2008 – 2012.

The development will be led by industry but will require active support, engagement and resources from all the State Governments and the Australian Government. Local Governments also have an important role to play.

The scope of the strategy will include

- all four transport modes
- all parts of Australia’s domestic and international supply chains.

While ALC accepts responsibility for leading this process, it will not solely be an ALC strategy. It will be a strategy for the Australian T&L industry as a whole, with expectation of action by Commonwealth, State and Local Governments, individual companies, Freight Councils, industry peak bodies and associations and regulators as well as ALC.

It is intended that the strategy should take a pragmatic and practical approach. That is, the strategy should build on current good work, wherever it is happening and should focus on a small number of practical, achievable and valuable initiatives. It should not aim to be an all-encompassing or detailed list or action plan.

Timetable and process

Month	Action	Comment
February '07	Deputy Prime Minister announces new national strategy and commissions ALC to lead development	16 Feb
March '07	<ul style="list-style-type: none"> • Project scope and process confirmed by ALC Executive • Background and process paper available • Liaison with NTC strategy development process and plans complete • Letter to ALC members and key stakeholders inviting active participation <p>COMPLETED</p> <p>-----</p> <ul style="list-style-type: none"> • Project resources committed • Consulting support engaged • Meetings with key stakeholders commence • Summary of relevant, current work commenced 	1 Mar 2 Mar 20 Mar 23 Mar



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Month	Action	Comment
May '07	<ul style="list-style-type: none">• High level workshops commence• Consultation workshops commence in State Capitals and a cross section of regional centers	
June '07	<ul style="list-style-type: none">• Workshops complete• Research complete• ALC Futures work incorporated as context	
July '07	<ul style="list-style-type: none">• Draft strategy for consultation• Considered at ALC Council meeting in Sydney• Comments received and incorporated	
August '07	<ul style="list-style-type: none">• Final strategy published• Government response and comments invited	
Sep – Dec '07	<ul style="list-style-type: none">• Action planning• Communications and promotion of strategy• Confirmation at ALC full meeting in Melbourne Nov 07	
January '08 onwards	<ul style="list-style-type: none">• Implementation	

Consultation

Key groups crucial to the success of this strategy development process include:

- ALC Executive
- ALC Members
- ALC States Working Group
- ALC Futures Working Group
- Australian Government and State Government Ministers, Advisers and Government Departments
- Federal and State Oppositions
- Other relevant and major industry groups, e.g. ACCI, AIG, TWU, ACTU, AWU
- Key T&L stakeholders that are not current ALC members



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Communication

A comprehensive plan will be developed as part of the detailed project planning process. The plan will include specific communication to:

- T&L Industry
- Politicians
- Community

Channels will include

- Inclusion in monthly ALC email update
- Specific purpose email broadcasts on the achievements of major project milestones
- Conference presentations
- Press releases
- Magazine articles
- Published papers
- Workshops
- Web site (ALC)

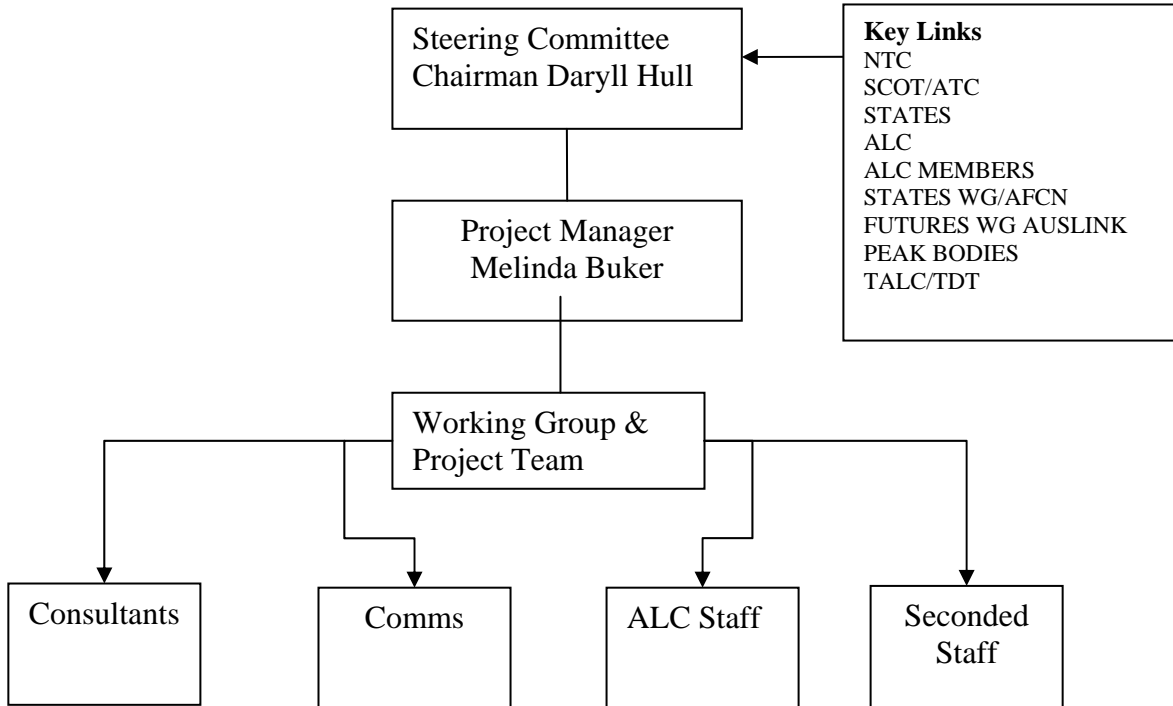
ALC T&L Futures Project

ALC is currently well advanced in the development of a small number of scenarios for the future of Australian T&L. These will be available in draft in June '07 and will provide an important context for decision making. The scenarios have a 15 year horizon and will be an essential lead into the new logistics strategy with its 3 – 5 year horizon.



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Project Management



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