The best way to reduce bank and credit card fees is to introduce new competitors into the market place for payments. The main reason why new payments systems have been slow to arise is the fact that existing deposit taking institutions will not allow the instant transfer of money from deposit accounts to other accounts.

Bank and credit card fees would drop significantly if other parties were able to easily operate services such as provided by MoneySwitch. To operate these services requires banks to permit the instant transfer of money for amounts less than \$10000 between electronic bank accounts in different banks or to electronic wallets such as prepaid telephone cards, ETags or similar. To ease the transaction problem for banks the amount to be transferred could be set at a minimum of \$100. To operate efficiently requires secure and reliable electronic identification services such as that provided by Edentiti <a href="http://www.edentiti.com">http://www.edentiti.com</a>.

**Kevin Cox**