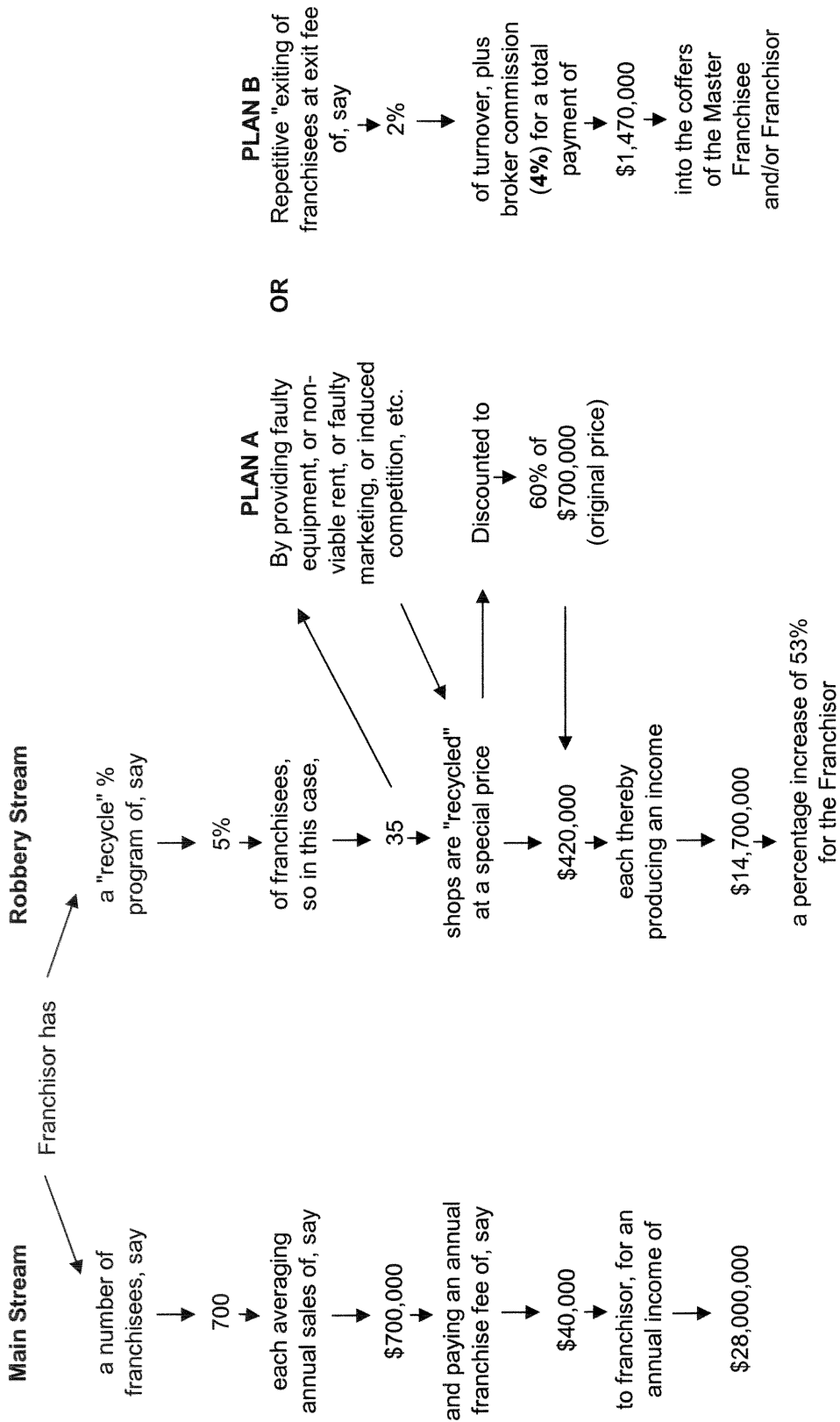


# Franchisor Robbery mechanism



The profit margin on the "robbery stream will be many times higher than the main stream. So, there is a great financial incentive for the Franchisor to "cause" franchisees to FAIL. As long as the percentage of failures is small, NO scrutiny of the "robbery" occurs. Platituse, such as "bad operators" etc... are put forward as the reasons - garbage!