



Australian Government

Department of Industry
Tourism and Resources

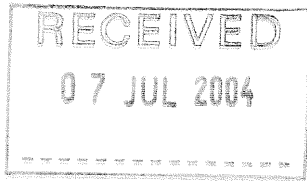
Level 1/33 Allara Street
Canberra ACT 2601

GPO Box 9839
Canberra ACT 2601 Australia

Phone: +61 2 6213 7040
Facsimile: +61 2 6213 7093

Email: Janet.Murphy@industry.gov.au
Web: www.industry.gov.au

ABN: 51 835 430 479



Dr Sarah Bachelard
Secretary
Senate Economics Legislation Committee
Parliament House
CANBERRA ACT 2600

Dear Dr Bachelard

Response to Question on Notice

I am writing to you to provide the Department of Industry, Tourism and Resource's response to a question on notice taken on Friday 7 May 2004 at hearings of the Senate Economics Legislation Committee on the Tourism Australia Bill 2004.

During general discussion with officers on provisions of the Tourism Australia Bill by members of the Senate Economics Legislation Committee, Senator O'Brien asked:

"Currently the board of ATC consists of 10 members. Section 12 of this bill proposes a board of eight to run what would be a larger and arguably more complex organisation. Can someone explain the rationale for this change?...Were there specific submissions from industry (sic. submitted during the Tourism White Paper consultation process) about the size of the board?"

Ms Patricia Kelly, Deputy Secretary agreed to check the submissions for any reference to board size.

The Department's response is at Attachment A.

Yours sincerely

Kerry Rooney
Acting Head
Tourism Division

5 July 2004

**EXAMINATION OF THE TOURISM AUSTRALIA BILL 2004 BY THE SENATE
ECONOMICS LEGISLATION COMMITTEE, FRIDAY 7 MAY 2005**

**QUESTION TAKEN ON NOTICE BY THE DEPARTMENT OF INDUSTRY, TOURISM
AND RESOURCES**

QUESTION: "Were there specific submissions from industry (sic. submitted during the Tourism White Paper consultation process) about the size of the board?"

RESPONSE:

The 10 Year Plan for Tourism – A Discussion Paper

55,000 copies of the Discussion Paper were distributed to interested parties (through mail outs and downloading of the document from the DITR's website). 32 consultations were held across the country, with over 470 attendees, 340 of which were from the tourism industry. 275 written submissions were received in response to the Discussion Paper.

Three submissions to the Discussion Paper stated that industry representation on the Board of Australia's national tourism organisation was important. No submissions to the Discussion Plan made reference to the number of representatives who should be on the Board.

Tourism Green Paper

90,000 copies of the Green Paper were downloaded from DITR's website. A further 2,500 hard copies of the Green Paper document were distributed, including to all those who submitted responses to the Discussion Paper. 19 consultations were held across the country, with 274 attendees, 206 of which were from the tourism industry. 154 written submissions were received in response to the Tourism Green Paper.

Ten submissions suggested stronger industry, private sector or community representation on the Board of the new organisation. No submissions to the Green Paper made any reference to the number of Board members.