

The National Bank Cup

2006

Demographic: All 05+

(Source: TVmap/AGB Nielsen Media Research)

Programme	Day	Date	Time	Share	Sample	Potential	000s
National Bank Cup Netball	Sat	29-Apr-06	1601	24.3	1108	3817000	171.8
National Bank Cup Netball	Sun	30-Apr-06	1301	18.7	1115	3817000	87.8
National Bank Cup Netball	Sat	6-May-06	1601	26.4	1098	3817000	175.6
National Bank Cup Netball	Sun	7-May-06	1300	16.7	1112	3817000	80.2
National Bank Cup Netball	Sat	13-May-06	1601	21.6	1090	3817000	148.9
National Bank Cup Netball	Sun	14-May-06	1300	21.5	1091	3817000	129.8
National Bank Cup Netball	Sat	20-May-06	1600	21.7	1078	3817000	126
National Bank Cup Netball	Sun	21-May-06	1300	22.3	1103	3817000	106.9
National Bank Cup Netball	Sat	27-May-06	1601	26.7	1075	3817000	194.7
National Bank Cup Netball	Sun	28-May-06	1300	25.2	1083	3817000	103.1
National Bank Cup Netball	Sat	3-Jun-06	1601	26.3	1122	3817000	183.2
National Bank Cup Netball	Sun	4-Jun-06	1300	25.7	1104	3817000	145
National Bank Cup Netball	Sat	10-Jun-06	1600	31.3	1024	3817000	213.8
National Bank Cup Netball	Sun	11-Jun-06	1300	26.6	1071	3817000	133.6
National Bank Cup Netball	Fri	16-Jun-06	1932	33.7	1095	3817000	469.5
National Bank Cup Netball	Sun	18-Jun-06	1300	28.6	1038	3817000	183.2
National Bank Cup Netball	Fri	23-Jun-06	1930	37.3	1067	3816910	568.7
National Bank Cup Netball	Fri	30-Jun-06	1930	46.9	1106	3816914	740.5

AVG

26.8

220.1

2005

Demographic: All 05+

(Source: TVmap/AGB Nielsen Media Research)

Programme	Day	Date	Time	Share	Sample	Potential	000s
National Bank Cup Netball	Sat	9-Apr-05	1601	24.8	1101	3779000	132.3
National Bank Cup Netball	Sun	10-Apr-05	1300	16.7	1125	3779000	75.6
National Bank Cup Netball	Sat	16-Apr-05	1201	14	1154	3779000	37.8
National Bank Cup Netball	Sat	23-Apr-05	1601	29.4	1130	3779000	173.8
National Bank Cup Netball	Sun	24-Apr-05	1301	20.6	1138	3779000	102
National Bank Cup Netball	Sat	30-Apr-05	1600	23.2	1124	3779000	147.4
National Bank Cup Netball	Sun	1-May-05	1300	23.2	1109	3779000	94.5
National Bank Cup Netball	Sat	7-May-05	1600	29	1082	3779000	166.3
National Bank Cup Netball	Sun	8-May-05	1300	29.1	1121	3779000	132.3
National Bank Cup Netball	Sat	14-May-05	1600	31	1119	3779000	177.6
National Bank Cup Netball	Sun	15-May-05	1300	25.1	1130	3779000	109.6
National Bank Cup Netball	Sat	21-May-05	1559	34	1069	3779000	196.5
National Bank Cup Netball	Sun	22-May-05	1300	27	1111	3779000	166.3
National Bank Cup Netball	Fri	27-May-05	1930	36.3	1146	3779000	472.4
National Bank Cup Netball	Sun	29-May-05	1300	31.9	1114	3779000	166.3
National Bank Cup Netball	Fri	3-Jun-05	1931	28	1149	3779000	419.5
National Bank Cup Netball	Fri	10-Jun-05	1930	31.6	1161	3779000	506.4

AVG

26.8

192.741

2004

Demographic: All 05+

(Source: TVmap/AGB Nielsen Media Research)

Programme	Day	Date	Time	Share	Sample	Potential	000s
National Bank Cup Netball	Sun	18-Apr-04	1300	28.1	1018	3730000	104.4
National Bank Cup Netball	Sat	24-Apr-04	1500	25.4	1033	3730000	93.3
National Bank Cup Netball	Sun	25-Apr-04	1259	24.3	1051	3730000	115.6
National Bank Cup Netball	Sun	9-May-04	1300	21.1	1051	3730000	82.1
National Bank Cup Netball	Sun	16-May-04	1300	25.4	1053	3730000	115.6
National Bank Cup Netball	Sun	23-May-04	1300	22.2	1077	3730000	97

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National Bank Cup Netball	Sun	30-May-04	1300	30.3	1073	3730000	126.8
National Bank Cup Netball	Fri	4-Jun-04	1930	28.3	1092	3730000	399.1
National Bank Cup Netball	Sun	6-Jun-04	1300	36.9	1073	3730000	205.2
National Bank Cup Netball	Fri	11-Jun-04	1928	36	1081	3730000	466.3
National Bank Cup Netball	Fri	18-Jun-04	1929	41	1099	3730000	574.4
AVG				29			216.345

2003

Demographic: All 05+

(Source: TVmap/AGB Nielsen Media Research)

Programme	Day	Date	Time	Share	Sample	Potential	000s
National Bank Cup Netball	Sun	30-Mar-03	1300	20.7	1023	3600000	111.6
National Bank Cup Netball	Sun	6-Apr-03	1301	20.3	1016	3600000	111.6
National Bank Cup Netball	Sat	12-Apr-03	1500	26.9	1033	3600000	79.2
National Bank Cup Netball	Sun	13-Apr-03	1300	27	1031	3600000	93.6
National Bank Cup Netball	Sat	26-Apr-03	1502	24.1	1021	3600000	97.2
National Bank Cup Netball	Sun	27-Apr-03	1259	18.5	1012	3600000	86.4
National Bank Cup Netball	Sun	4-May-03	1301	26.8	1022	3600000	115.2
National Bank Cup Netball	Sun	11-May-03	1300	20.5	1020	3600000	75.6
National Bank Cup Netball	Fri	16-May-03	1930	20.9	1025	3600000	288
National Bank Cup Netball	Sun	18-May-03	1300	39.4	1034	3600000	172.8
National Bank Cup Netball	Fri	23-May-03	1930	41.1	1021	3600000	547.2
AVG				26.0			161.7

The Scottwood Trust

2006

Matches yet to be played - scheduled Sept 30

2005

Demographic: All 05+

(Source: TVmap/AGB Nielsen Media Research)

Programme	Day	Date	Time	Share	Sample	Potential	000s
Scottwood Trust 2005 Netball C	Sat	1-Oct-05	1559	17.9	1060	3779000	109.6
Scottwood Trust 2005 Netball C	Sat	1-Oct-05	2036	21.9	1060	3779000	230.5

AVG **19.9** **170.05**

2004 - known as Smokefree Netball

Demographic: All 05+

(Source: TVmap/AGB Nielsen Media Research)

Programme	Day	Date	Time	Share	Sample	Potential	000s
Smokefree Champs Netball	Sat	25-Sep-04	1501	19	1070	3730000	93.3
Smokefree Champs Netball	Sat	25-Sep-04	1930	22	1070	3730000	290.9

AVG **20.5** **192.1**

2003

Demographic: All 05+

(Source: TVmap/AGB Nielsen Media Research)

Programme	Day	Date	Time	Share	Sample	Potential	000s
Smokefree Champs Netball Final	Sat	27-Sep-03	1936	23.6	1002	3600000	295.2
Smokefree Champs Netball SemiF	Sat	27-Sep-03	1359	16.3	1002	3600000	72

AVG **19.95** **183.6**

International Netball

2006

Demographic: All 05+

(Source: TVmap/AGB Nielsen Media Research)

Programme	Day	Date	Time	Share	Sample	Potential	000s
F&P Intl Netball NZL v AUS T1	Sat	22-Jul-06	2141	42.9	1072	3816910	454.2
F&P Intl Netball NZL v AUS T2	Tue	25-Jul-06	2200	49.8	1104	3816912	416
F&P Intl Netball NZL v RSA	Mon	31-Jul-06	2032	30.1	1094	3816909	454.2

AVG 40.9 441.5

2005

Demographic: All 05+

(Source: TVmap/AGB Nielsen Media Research)

Programme	Day	Date	Time	Share	Sample	Potential	000s
F&P Intl Netball	Sat	29-Oct-05	1859	48.7	1080	3779000	589.5
F&P Intl Netball NZ v AUS	Wed	29-Jun-05	2134	51.7	1136	3779000	597.1
F&P Intl Netball NZ v AUS	Sat	2-Jul-05	1430	12	1107	3779000	45.3
Netball NZ v Jamaica	Mon	14-Nov-05	1016	47.5	1132	3779000	90.7
Netball NZ v Jamaica	Wed	16-Nov-05	1130	53.3	1100	3779000	162.5

AVG 42.6 297.0

2004

Demographic: All 05+

(Source: TVmap/AGB Nielsen Media Research)

Programme	Day	Date	Time	Share	Sample	Potential	000s
F&P Intl Netball NZL v AUS	Wed	30-Jun-04	1930	45.6	1062	3730000	764.7
F&P Intl Netball NZL v AUS	Fri	2-Jul-04	1930	46.2	1040	3730000	760.9
F&P Intl Netball NZL v AUS	Mon	5-Jul-04	1930	44.3	1039	3730000	787
Intl Netball NZ v Aus	Sat	13-Nov-04	1830	46	1072	3779000	491.3
Intl Netball NZ v Aus	Tue	16-Nov-04	2501	65.1	1125	3779000	52.9
Intl Netball NZ v Aus	Sat	20-Nov-04	1830	52.7	1081	3779000	529.1

AVG 50.0 564.3

2003 - World Netball Champs

Demographic: All 05+

(Source: TVmap/AGB Nielsen Media Research)

Programme	Day	Date	Time	Share	Sample	Potential	000s
World Netball Champs	Sat	12-Jul-03	1631	28.1	1045	3600000	140.4
World Netball Champs Final	Mon	21-Jul-03	1045	82.7	1034	3600000	356.4
World Netball Champs NZL v BAR	Mon	14-Jul-03	1200	42.8	1060	3600000	144
World Netball Champs NZL v Ckl	Tue	15-Jul-03	945	54.4	1080	3600000	126
World Netball Champs NZL v ENG	Wed	16-Jul-03	1215	49.3	1051	3600000	180
World Netball Champs NZL v FIJ	Thu	17-Jul-03	1200	52.3	1030	3600000	194.4
World Netball Champs NZL v JAM	Sun	20-Jul-03	900	44.9	1027	3600000	230.4
World Netball Champs NZL v JAM	Sun	20-Jul-03	1200	66.9	1027	3600000	453.6
World Netball Champs NZL v Niu	Sun	13-Jul-03	900	44.8	1037	3600000	180
World Netball Champs Q Finals	Sat	19-Jul-03	1100	61.5	1034	3600000	288

AVG 52.8 229.3

International Netball Highlights

2005

Demographic: All 05+

(Source: TVmap/AGB Nielsen Media Research)

Programme	Day	Date	Time	Share	Sample	Potential	000s
Netball NZ v Jamaica H/L	Wed	16-Nov-05	2304	21.5	1100	3779000	68
Netball NZL v JAM Highlights	Mon	14-Nov-05	2310	28.3	1132	3779000	71.8
AVG				24.9			69.9