

APPENDIX 5: STATISTICS ON MUSEUMS AND ART GALLERIES

GENERAL ADMISSION CHARGE

Extracts from Spring J, *Museums 1993: art museums, museums and public galleries in Australia*, Australia Council research paper no. 12, May 1994:

[The scope of the survey was museums and public art galleries ('art museums') *which have paid staff* - about 271 in Australia in 1993 (a further seven were excluded from survey as being temporarily closed or only just opened). 198 questionnaires were returned. 'Larger' museums/galleries are those with 20 or more staff; 'regional' museums/galleries are those with less than 20 staff.]

'Of the 198 survey respondents, 50 per cent levy a general admission charge. It is a more common practice with museums than for art museums. Art museums however frequently charge an entry fee to individual exhibitions. A few museums charge entry to their branches, but not the main museum site. These have been recorded as a "no entry charge".'

Table 6: museums levying a general admission charge as at 1992-93			
	<i>n</i> =	number	percentage
larger museums	23	14	61%
larger art museums	7	3	43%
regional museums	93	67	72%
regional art museums	73	14	19%
total	196	98	50%

n= in this table refers to responding museums only

[Table A4 shows the years of introduction of the general admission charge:]

Table A4: year of introduction of general admission charge					
	larger museums	larger art museums	regional museums	regional art museums	total
pre-1950			1		1
1950-59			1		1
1960-69	2		4		6
1970-79	2	1	21	3	27
1980-89	5	1	31	7	44
1990-93	5	1	8	4	18
NA			1		1
total	14	3	67	14	98

[Table 7 shows] '...a cumulative 25-year trend in the charging of [general] admission relative to the years of opening of museums. In 1978 for instance, a third of the museums then operating charged for admission, compared with close to a half in 1993.'

	1968	1973	1978	1983	1988	1993
larger museums	18%	25%	31%	31%	43%	61%
larger art museums	0%	20%	20%	33%	33%	43%
regional museums	44%	60%	64%	67%	71%	72%
regional art museums	0%	5%	6%	7%	8%	14%
total	17%	27%	33%	36%	41%	48%
n=	36	52	86	113	168	193

Extracts from Museums Australia Inc., *Museums 1995: art museums, museums and public galleries in Australia*, Museums Australia July 1996, p16,18:

	1988-89	1989-90	1990-91	1991-92	1992-93	1993-94	1994-95
attendances x 1,000	14,107	13,211	10,961	11,494	11,046	11,367	11,353
operating expenditure	\$193.7m	\$203.0m	\$227.2m	\$255.0m	\$255.7m	\$281.2m	\$291.2m
FTE staff	3,070	3,347	3,369	3,388	3,359	3,434	3,422
government funding (operating income)	\$163.8m	\$159.6m	\$172.7m	\$178.4m	\$180.8m	\$192.9m	\$196.8m

‘Note: strictly speaking this is not a constant group of museums: four new or refurbished institutions have come on stream at various times in the seven year period. Two dropped out in 1994-95 to a total of 28...’

ATTENDANCE AT NATIONAL/STATE/ ‘LARGER’ MUSEUMS AND ART MUSEUMS

The following table amalgamates information from:

- Spring J, *Museums 1991: Art museums, museums and public galleries in Australia and New Zealand*, Australia Council research paper no. 7, July 1992
- Spring J, *Museums 1992: Art museums, museums and public galleries in Australia and New Zealand*, Australia Council research paper no. 9, June 1993
- Spring J, *Museums 1993: Art museums, museums and public galleries in Australia*, Australia Council research paper no. 12, May 1994
- Spring J, *Museums 1994: Art museums, museums and public galleries in Australia*, Australia Council research paper no. 14, June 1995
- Museums Australia Inc., *Museums 1995: art museums, museums and public galleries in Australia*, Museums Australia July 1996

Attendances at 'national/state' or 'larger' museums and art museums ('larger' = 20 or more paid staff 1990-91 to 1992-93; 30 or more paid staff 1993-94, 1994-95)							
	1990-91	1991-92	1992-93	1993-94		1994-95	
				main site(s)	travelling exh'ns	main site	travelling exh'ns
Art Gallery of New South Wales	957,407	1,047,967	748,455	915,000	100,000	988,527	155,000
Art Gallery of South Australia	264,108	378,123	394,985	375,759	73,000	400,000	50,000
Art Gallery of Western Australia ¹	347,252	352,000	317,677	353,194	50,000	325,281	8,000
Australian Museum	665,000	407,732	412,066	382,540	241,998	396,434	165,349
Australian National Maritime Museum	⁴	224,581	262,590	266,423	-	405,842	197,320
Australian Stockmans Hall of Fame	88,685	77,889	72,304	66,381	-	67,871	0
Australian War Memorial	813,527	802,503	779,133	932,374	-	954,344	30,000
The Earth Exchange	⁵	188,767	118,000	98,434	-		
History Trust of South Australia	301,587	300,820	283,815	304,000	13,000	295,350	10,000
Museum of Applied Arts & Sciences	1,541,472	853,821	688,029	725,373	215,320	727,426	141,406
Museum of Contemporary Art	⁶	179,285	129,000	143,157	not known	not supplied	not supplied
Museum of Victoria	538,700	529,562	735,886	689,158	128,000	586,924	92,000
Museums & Art Galleries of the Northern Territory	285,202	261,286	274,234	262,976	-	304,309	120,530
National Film and Sound Archive	84,667	79,000	80,000	50,991	-	67,500	0
National Gallery of Australia	439,473 ³	474,123 ⁷	1,135,820 ⁸	392,192	214,840	594,519	292,466
National Gallery of Victoria	546,621	651,692	692,276	564,656	132,665	515,786	30,000
National Museum of Australia	25,635	23,252	75,573	194,147	25,797	183,276	128,057
National Science & Technology Centre	325,536	370,531	446,059 ⁹	327,136	870,800	334,904	770,000
Port Arthur Historic Site	179,993	184,025	182,100	230,472	-	205,000	0
Puffing Billy Preservation Society	221,055	241,401	210,864	200,448	-	198,649	0

	1990-91	1991-92	1992-93	1993-94		1994-95	
				main site(s)	travelling exh'ns	main site	travelling exh'ns
Queen Victoria Museum and Art Gallery	97,399	107,415	115,095	114,873	203,448	121,002	443,697
Queensland Art Gallery	326,408	376,955	422,130	413,830	30,673	428,356	3,700
Queensland Museum	666,773	796,708	768,961	738,438	28,000	763,379	200,000
Scitech Discovery Centre	157,289	203,733	215,298	232,045	122,341	212,353	301,102
South Australian Museum	549,744	522,392	498,623	572,116	14,216	481,704	40,000
Sovereign Hill	466,691	691,561	668,800	723,012	-	683,367	0
Swan Hill Pioneer Settlement	84,000	75,457	90,000	56,654	-	50,913	0
Tasmanian Museum and Art Gallery ²	207,572	260,527	178,523	234,701	-	132,336	0
Timbertown	90,840	81,159	72,179	75,549	-		
Western Australian Museum	625,000	749,857	625,675	730,767	-	784,057	0

1. excludes Bunbury and Geraldton art galleries
2. excludes West Coast Pioneer Museum
3. In addition 207,142 attended the NGA's travelling exhibitions. These have been separated to avoid double counting.
4. Opened 30 November 1991
5. 63,350 in the 3 months to end of June
6. Opened 11 November 1991
7. In addition 393,653 attended the NGA's travelling exhibitions. These have been separated to avoid double counting.
8. In addition 648,700 attended the NGA's travelling exhibitions. These have been separated to avoid double counting.
9. In addition 785,000 attended the Centre's travelling exhibitions.

BREAKDOWN OF INCOME OF MUSEUMS AND ART MUSEUMS

The following tables amalgamate information from the reports listed in the previous section plus:

- Australia Council, *Museums, Art museums and public galleries: report of a survey 1988-89*, Australia Council research paper no. 3, May 1990
- Spring J, *Museums 1990: Art museums, museums and public galleries in Australia and New Zealand*, Australia Council research paper no. 6, May 1991

Definitions:

‘art museums’: includes public art galleries with no permanent collection but operating as exhibition galleries.

‘national/ state’ museums/ art museums:

1988-89 = the group accepted as national or state through membership of the Council of Australian Art Museum Directors or the Council of Australian Museum Directors, being mainly capital city institutions funded primarily by Commonwealth or State governments.

1989-90 = ‘primarily funded by Commonwealth or State governments’ or ‘having a current expenditure over \$1.1million’.

‘larger’ museums/ art museums:

1990-91 to 1992-93: = those with 20 or more paid staff

1993-94, 1994-95: = those with 30 or more paid staff

The extent to which the definitions of the earlier ‘national/ state’ group and the later ‘larger’ group are co-extensive is not quite clear from the source documents, but the fact that the numbers involved are similar suggests that they are co-extensive or almost so.

‘local/regional/private’ museums/ art museums (1988-89 & 1989-90): those with paid staff, other than ‘national/ state’.

‘regional’ museums/ art museums (1990-91 onwards): those with paid staff, other than ‘larger’, that is, those with 1-19 staff (1990-91 to 1992-93) or 1-29 staff (1993-94 & 1994-95).

‘admissions’: includes regular door charges and charges for special exhibitions or special events. (pers. comm. W. Woodward, Australia Council, 1998)

‘government’ funding: includes not only direct government grants but also indirect subvention such as through universities, government departments or semi-government authorities.

‘private sector support’: called ‘sponsorship, donations, bequests’ 1988-89. It appears, though it is not explicit, that these terms are intended to be co-extensive.

From 1988-89 to 1990-91 *n* shows the number of valid responses to the survey questionnaire. From 1991-92 on, *n* shows the estimated number of institutions in the relevant group, and figures are estimated totals for the group extrapolating from survey responses. The discontinuity in figures for the ‘regional’ group between 1990-91 and 1991-92 reflects their lower response rate.

Any discrepancies in totals are due to rounding.

Summary: per cent of total income from admissions*							
	1988-89	1989-90	1990-91	1991-92	1992-93	1993-94	1994-95
larger museums	6%	10%	8%	11%	12%	12%	11%
larger art museums	4%	5%	4%	12%	10%	9%	10%
regional museums	18%	25%	27%	25%	28%	29%	21%
regional art museums	1%	4%	2%	2%	2%	2%	3%

* This summary table is extracted from Museums Australia Inc., *Museums 1995: art museums, museums and public galleries in Australia*, Museums Australia July 1996, p14. Some of the figures for 1988-89 and 1989-90 listed above disagree with the original figures from earlier publications, listed below. The reason for this is that ‘1988-89 and 1989-90 [figures as originally published] have been adjusted to take account of the expanded number of National, State and Larger museums included in this year’s [1990-91] survey.’ Spring J, *Museums 1991: Art museums, museums and public galleries in Australia and New Zealand*, Australia Council research paper no. 7, July 1992, p13

Income of 'NATIONAL/ STATE MUSEUMS' (1988-89, 1989-90); 'LARGER MUSEUMS' (1990-91 on) (see above for definitions) (\$million/ per cent)							
	1988-89 <i>n=15</i>	1989-90 <i>n=17</i>	1990-91 <i>n=23</i>	1991-92 <i>n=23</i>	1992-93 <i>n=23</i>	1993-94 <i>n=23</i>	1994-95 <i>n=21**</i>
<i>federal gov't funding</i>			\$42.7m 26%	\$44.3m 26%	\$46.8m 27%	\$52.4m 28%	\$53.1m 26%
<i>state gov't funding</i>			\$83.8m 51%	\$83.4m 49%	\$82.6m 48%	\$86.8m 46%	\$89.9m 46%
<i>local gov't funding</i>			\$0.6m 0%	\$06.m 0%	\$0.8m 0%	\$1.2m 1%	\$1.5m 1%
subtotal: government	\$108.5m 80%	\$114.4m 82%	\$127.1m 77%	\$128.3m 76%	\$130.2m 75%	\$140.4m 75%	\$144.5m 73%
private sector support	\$8.2m 6%	\$7.1m 5%	\$9.2m 6%	\$8.0 5%	\$6.3 4%	\$6.0m 3%	\$5.9m 5%
admissions	\$2.9m 2%	\$6.5m 5%	\$12.7m 8%	\$18.4m 11%	\$20.5m 12%	\$22.6m 12%	\$21.4m 11%
merchandising (net)	\$2.8m 2%	\$3.0 2%	\$5.2m 3%	\$4.6m 3%	\$5.6m 3%	\$10.1m 5%	\$4.8m 3%
other earned income	\$14.1m 10%	\$8.7 6%	\$11.8m 7%	\$11.4m 7%	\$8.6m 5%	\$11.5m 6%	\$16.0m 9%
transfers from reserves							
total	\$135.5m 100%	\$139.6m 100%	\$166.0m 100%	\$170.8m 100%	\$171.2m 100%	\$190.6m 100%	\$192.6m 100%

** Figures in this column are not those of the source document (which are wrong because of an error in tabulation) but corrected figures supplied by the consultant. Pers. comm. H. Guldberg (Economic Strategies Pty Ltd), 1998

Income of 'NATIONAL/ STATE ART MUSEUMS' (1988-89, 1989-90); 'LARGER ART MUSEUMS' (1990-91 on) (see above for definitions) (\$million/ per cent)							
	1988-89 <i>n=6</i>	1989-90 <i>n=6</i>	1990-91 <i>n=7</i>	1991-92 <i>n=7</i>	1992-93 <i>n=7</i>	1993-94 <i>n=7</i>	1994-95 <i>n=7</i>
<i>federal gov't</i>			\$18.9m 31%	\$18.5m 25%	\$18.8m 24%	\$19.8m 25%	\$17.1m 21%
<i>state gov't</i>			\$26.7m 44%	\$31.6m 43%	\$31.9m 40%	\$32.7m 42%	\$35.3m 44%
<i>local gov't</i>							
subtotal: government	\$49.2m 73%	\$44.2 71%	\$45.6m 75%	\$50.1m 68%	\$50.7m 64%	\$52.5m 67%	\$52.4m 65%
private sector support	\$7.7m 11%	\$4.4m 7%	\$5.6m 9%	\$5.3m 7%	\$4.4m 6%	\$6.6m 9%	\$6.7m 8%
admissions	\$2.8m 4%	\$3.3m 5%	\$2.6m 4%	\$9.1m 12%	\$7.6m 10%	\$7.4m 9%	\$8.1m 10%
merchandising (net)	\$2.3m 3%	\$4.7m 7%	\$1.1m 2%	\$2.2m 3%	\$3.8m 5%	\$3.2m 4%	\$4.2m 5%
other earned income	\$5.9m 9%	\$5.9m 9%	\$6.3m 10%	\$7.5m 10%	\$13.3m 17%	\$8.3m 11%	\$8.8m 11%
transfers from reserves							
total	\$67.9m 100%	\$62.4m 100%	\$61.2m 100%	\$74.1m 100%	\$79.7m 100%	\$78.1m 100%	\$80.1m 100%

Income of 'LOCAL/ REGIONAL/ PRIVATE MUSEUMS' (1988-89, 1989-90); 'REGIONAL MUSEUMS' (1990-91 on) (see above for definitions) (\$million/ per cent)							
	1988-89 <i>n=54</i>	1989-90 <i>n=79</i>	1990-91* <i>n=75</i>	1991-92* <i>n=153</i>	1992-93 <i>n=148</i>	1993-94 <i>n=154</i>	1994-95 <i>n=154</i>
<i>federal gov't</i>			\$0.8m 6%	\$2.0 7%	\$3.6m 12%	\$2.9m 10%	\$4.1m 9%
<i>state gov't</i>			\$1.9m 13%	\$4.3m 15%	\$2.9m 10%	\$3.1m 11%	\$4.3m 10%
<i>local gov't</i>			\$2.5m 17%	\$4.0m 14%	\$4.4m 15%	\$3.5m 12%	\$4.2m 9%
subtotal: government	\$9.0m 30%	\$4.9m 21%	\$5.2m 36%	\$10.3m 36%	\$10.9m 37%	\$9.5m 33%	\$12.6m 28%
private sector support	\$4.7m 16%	\$3.0m 13%	\$2.6m 18%	\$4.3m 15%	\$3.9m 13%	\$6.3m 21%	\$16.7m 37%
admissions	\$8.9m 30%	\$11.1m 47%	\$4.2m 27%	\$7.3m 25%	\$8.0m 28%	\$8.6m 29%	\$9.6m 21%
merchandising (net)	\$3.5m 12%	\$2.6m 11%	\$1.6m 11%	\$5.2m 18%	\$4.8m 17%	\$2.4m 8%	\$1.7m 4%
other earned income	\$3.3m 11%	\$2.0m 8%	\$1.2m 8%	\$1.6m 6%	\$1.0m 3%	\$2.3m 8%	\$3.5m 8%
transfers from reserves					\$0.3m 1%	\$0.2m 1%	\$1.2m 3%
total	\$29.4m 100%	\$23.4m 100%	\$14.9m 100%	\$28.7m 100%	\$28.9m 100%	\$29.3m 100%	\$45.4m 100%

* Figures to 1990-91 sum only survey responses; figures from 1991-92 extrapolate national totals.

Income of 'LOCAL/ REGIONAL/ PRIVATE ART MUSEUMS' (1988-89, 1989-90); 'REGIONAL ART MUSEUMS' (1990-91 on) (see above for definitions) (\$million/ per cent)							
	1988-89 <i>n=91</i>	1989-90 <i>n=76</i>	1990-91 <i>n=68</i>	1991-92* <i>n=94</i>	1992-93 <i>n=93</i>	1993-94 <i>n=99</i>	1994-95 <i>n=101</i>
<i>federal gov't</i>			\$1.9m 15%	\$3.4m 16%	\$4.7m 23%	\$4.5m 20%	\$4.4m 18%
<i>state gov't</i>			\$2.5m 20%	\$4.8m 23%	\$4.5m 22%	\$5.1m 23%	\$4.2m 17%
<i>local gov't</i>			\$5.6m 45%	\$7.7m 37%	\$7.8m 38%	\$8.7m 39%	\$10.6m 44%
subtotal: government	\$11.3m 64%	\$10.2m 65%	\$10.0m 80%	\$15.9m 76%	\$17.0m 83%	\$18.3m 82%	\$19.2m 79%
private sector support	\$2.0m 12%	\$3.0m 19%	\$0.8m 6%	\$1.2m 6%	\$1.2m 6%	\$1.8m 8%	\$1.7m 7%
admissions	\$0.2m 1%	\$0.6m 4%	\$0.3m 2%	\$0.3m 2%	\$0.4m 2%	\$0.4m 2%	\$0.7m 3%
merchandising (net)	\$1.7m 8%	\$0.6m 4%	\$0.3m 2%	\$0.6m 3%	\$0.5m 3%	\$0.3m 1%	\$0.3m 1%
other earned income	\$2.4m 14%	\$1.3m 8%	\$1.2m 9%	\$2.6m 12%	\$1.2m 6%	\$1.5m 7%	\$1.5m 6%
transfers from reserves					\$0.3m 1%	\$0.1m 0%	\$0.8m 3%

total	\$17.6m 14%	\$15.7m 100%	\$12.4m 100%	\$20.5m 100%	\$20.6m 100%	\$22.4m 100%	\$24.3m 100%
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* Figures to 1990-91 sum only survey responses; figures from 1991-92 extrapolate national totals.

BREAKDOWN OF ATTENDANCES: PAID AND UNPAID

The following tables amalgamate information from the reports listed in the previous sections. For definitions see above.

For 1989-90 & 1990-91 *n* shows the number of valid responses to the survey questionnaire. From 1991-92 on, *n* shows the estimated number of institutions in the relevant group, and figures are estimated totals for the group extrapolating from survey responses. The discontinuity in *n* for the 'regional' group between 1990-91 and 1991-92 reflects their lower response rate.

Breakdown of attendance: 'NATIONAL/ STATE MUSEUMS' (1988-89, 1989-90); 'LARGER MUSEUMS' (1990-91 on) (per cent)						
	1989-90 <i>n=16</i>	1990-91 <i>n=21</i>	1991-92 <i>n=23</i>	1992-93 <i>n=23</i>	1993-94 <i>n=23</i>	1994-95 <i>n=21</i>
attendances for which admission was charged	27%	26%	50%	60%	53%	56%
attendances for which admission was not charged	71%	73%	50%	40%	47%	44%
other attendances out of public hours	2%	1%				
total of above	100%	100%	100%	100%	100%	100%
of which, children in booked school groups	9%	15%	12%	15%	15%	16%

Breakdown of attendance: 'NATIONAL/ STATE ART MUSEUMS' (1988-89, 1989-90); 'LARGER ART MUSEUMS' (1990-91 on) (per cent)						
	1989-90 <i>n=6</i>	1990-91 <i>n=7</i>	1991-92 <i>n=7</i>	1992-93 <i>n=7</i>	1993-94 <i>n=7</i>	1994-95 <i>n=7</i>
attendances for which admission was charged	21%	27%	48%	52%	50%	45%
attendances for which admission was not charged	68%	65%	52%	48%	50%	55%
other attendances out of public hours	11%	8%				
total of above	100%	100%	100%	100%	100%	100%
of which, children in booked school groups	9%	11%	9%	9%	10%	9%

Breakdown of attendance: 'LOCAL/ REGIONAL/ PRIVATE MUSEUMS' (1988-89, 1989-90); 'REGIONAL MUSEUMS' (1990-91 on) (per cent)						
	1989-90 <i>n=89</i>	1990-91 <i>n=100</i>	1991-92 <i>n=153</i>	1992-93 <i>n=148</i>	1993-94 <i>n=154</i>	1994-95 <i>n=154</i>
attendances for which admission was charged	69%	69%	67%	78%	74%	76%
attendances for which admission was not charged	30%	29%	33%	22%	26%	24%

other attendances out of public hours	1%	2%				
total of above	100%	100%	100%	100%	100%	100%
of which, children in booked school groups	13%	15%	16%	17%	20%	17%

Breakdown of attendance: 'LOCAL/ REGIONAL/ PRIVATE ART MUSEUMS' (1988-89, 1989-90); 'REGIONAL ART MUSEUMS' (1990-91 on) (per cent)						
	1989-90 <i>n=76</i>	1990-91 <i>n=63</i>	1991-92 <i>n=94</i>	1992-93 <i>n=93</i>	1993-94 <i>n=99</i>	1994-95 <i>n=101</i>
attendances for which admission was charged	11%	17%	16%	18%	13%	17%
attendances for which admission was not charged	82%	75%	84%	82%	87%	83%
other attendances out of public hours	7%	8%				
total of above	100%	100%	100%	100%	100%	100%
of which, children in booked school groups	9%	11%	20%	11%	12%	11%

Breakdown of attendance: ALL MUSEUMS AND ART MUSEUMS (per cent)						
	1989-90 <i>n=187</i>	1990-91 <i>n=191</i>	1991-92 <i>n=277</i>	1992-93 <i>n=271</i>	1993-94 <i>n=283</i>	1994-95 <i>n=283</i>
attendances for which admission was charged	32%	33%	50%	58%	53%	53%
attendances for which admission was not charged	64%	64%	50%	42%	47%	47%
other attendances out of public hours	4%	3%				
total of above	100%	100%	100%	100%	100%	100%
of which, children in booked school groups	10%	12%	13%	14%	15%	14%