



**ADVERTISING
STANDARDS
BOARD**

MEMBERS OF THE ADVERTISING STANDARDS BOARD

TANVEER AHMED

Appointed August 2006

Tanveer Ahmed has a broad range of experience in the health and media professions. Tanveer is a psychiatry registrar in the public hospital system, where he oversees all aspects of mental health services and clinical leadership.

Tanveer's background is as a journalist. He worked for SBS Television covering foreign affairs, business and domestic politics. He currently writes regularly for a number of major broadsheet newspapers, mainly on topics relating to multiculturalism and Australian Muslims, work, stress and other health-related topics. He is also the mental health expert for *Men's Health* magazine.

Tanveer was invited to be a member of Australia's Future Forum in 2006. As one of 100 future leaders of Australia under the age of 40, he was selected by a Prime Ministerial committee to debate the major issues likely to shape Australia's future. Tanveer also performs comedy and was a dual state finalist for Triple J Raw Comedy.

JOHN BOKOR

Appointed August 1999

John Bokor is a working artist who also manages an art gallery. John graduated from the National Art School in 1993. His paintings have been regularly exhibited with four solo shows earning critical acclaim.

John is in his mid-twenties and has a strong understanding of, and enthusiasm for, popular culture as well as an extensive knowledge of literature, film and contemporary art.

He is also a joint editor of *A Public of Individuals*, a journal of art criticism.

THE HON JOHN BROWN AO

Appointed May 1998

Former Federal Tourism Minister John Brown was a member of the Commonwealth Parliament for 13 years.

John has been awarded the Olympic Silver Order of Merit and Australian Institute of Marketing Gold Medal. He was elected a Life Member of the Australian Institute of Sport and is a member of the President's Council of the Surf Lifesaving Association. He is also the Emeritus Chairman of Spinesafe and the Transport and Tourism Forum.

Born and bred in Concord in Sydney, John has five adult children and 11 grandchildren.

SIBYLLA BUDD

Appointed August 2006

Sibylla Budd is one of the young and emerging stars of the acting profession in Australia. She grew up in Canberra and moved to Melbourne to study at the Victorian College of the Arts, where she graduated with a degree in Dramatic Art.

Since then, Sibylla has shot to prominence with her role in the Australian drama, *The Secret Life of Us*, although her acting experience extends far beyond the popular series. Her other television work has included roles in *The Farm*, *All Saints*, *Something In The Air*, and *Kath and Kim*.

Another of Sibylla's acclaimed performances was on the big screen where she appeared with David Wenham and Anthony LaPaglia in the movie, *The Bank*. She has also appeared in yet-to-be-released movies, *The Bet*, and *Book of Revelations*, and has also made numerous theatre performances.

Sibylla describes one of her most rewarding projects as a documentary she filmed with children from remote villages of Tanzania for World Vision Australia.

JOANNA COHEN

Inaugural Member appointed 1997

Joanna Cohen is the Marketing Communications Manager for the University of Sydney. Reflecting her diverse talents, she has also managed a Sydney rock band and is a freelance film writer.

Joanna has a Bachelor of Arts in Communications and a Master of Arts in English Literature. She has a passionate interest in film, having worked for producers and co-created a film festival.

Joanna has lived most of her life in the inner western suburbs of Sydney but spent some of her childhood in the central west of New South Wales, and has also lived and worked in London.

KHOA DO

Appointed August 2006

Khoa Do was born in Vietnam and came to Australia as a refugee when he was two years old. Khoa began working in the performing arts in the late 1990s, developing and producing a number of shows and films. He is now a film director in his own right, having achieved significant success in his short career.

Khoa's most recent works include *Footy Legends* in 2006, starring Anh Do, Angus Sampson and Claudia Karvan). His first feature film, *The Finished People*, was a gritty and realistic story about at-risk adolescents on the edge of survival. The film won international acclaim and was nominated for an Australian Film Industry Award for Best Direction, and Film Critics Circle of Australia Awards for Best Film and Best Director. It won the Independent Film Independent Spirit Award in 2003.

Khoa has also worked as a volunteer with Open Family Australia at Cabramatta in Sydney, assisting at-risk youths. He was awarded Bankstown City's Young Citizen of the Year Award in 2002.

Khoa was named Young Australian of the Year in 2005.

He is currently working on a theatre show called *Mother Fish* and a film called *Four Corners* which is set inside Australia's prison system.

ANN DRUMMOND

Appointed August 2006

Ann Drummond was born in Scotland where she spent her early childhood years before her family migrated to Canada. Ann lived in Canada for 16 years before moving to Australia in 1975. She now lives in St Kilda in Melbourne. Ann has two grown step-children.

Ann has a degree in both theology and early childhood education. She is a retired Uniting Church minister but continues her involvement as a seminar leader, conducting 'Code of Ethics and Prevention of Sexual Misconduct' workshops for clergy of the Uniting Church's Synod of Victoria and Tasmania.

Ann has extensive experience in the fields of child education and children's services. She has managed government programs which delivered services to the community for maternal and child health, child care, youth development, and aged and community care.

Ann is an active member in many groups including YWCA Victoria, Victorian Women's Trust and Friends of the St Kilda Botanical Gardens.

THOMAS KENEALLY AO

Inaugural Member appointed 1997

Thomas Keneally is a best-selling, multi award-winning author, playwright, scriptwriter, English professor and holder of a number of honorary doctorates. Tom has written more than 20 novels including *The Chant of Jimmy Blacksmith* and *Schindler's Ark*.

He was the inaugural chairman of the Australian Republican Movement and is now a director of the organisation.

Tom spent his early years in country towns in northern New South Wales before moving to Sydney.

He is married with two children and several grandchildren, and is widely-known as an obsessive rugby league fan.

SOPHIE KILLEN

Appointed August 2006

Sophie is currently undertaking a Master of Laws at the University of Melbourne while working as a policy analyst/researcher at the Australian Communications and Media Authority.

Sophie previously worked as a Research Fellow at the Centre for Media and Communications Law (CMCL) at the University of Melbourne where she researched a paper on the control of cross-border tobacco advertising, promotion and sponsorship in a joint project of the CMCL and the VicHealth Centre for Tobacco Control. She has also worked as a judicial associate in the Federal Magistrates Court of Australia.

Sophie's interest in media and communications law, regulation and cultural industries is complemented by her work as an academic tutor and her background in media studies.

For many years Sophie has sung in Australian choirs including The Australian Voices, Canticum and The Melbourne Chorale. In this capacity, Sophie has participated in a number of festivals, concerts and educational workshops with children living in metropolitan and regional Australia.

Sophie was raised in Queensland and now lives in Melbourne.

JOHN KONRADS

Appointed May 1998

Olympic gold medallist and triple Commonwealth gold medallist, John Konrads, brings to the Board extensive experience in industry and sport.

He has contributed to the evolution of numerous consumer regulations and, as an executive for many years of a number of high profile Australian companies, has vast experience in marketing and advertising.

John's experience in sport administration has seen him play important roles in the success of the Formula One Grand Prix in Melbourne and the Motorcycle Grand Prix on Phillip Island.

He is now the Director of the Cook + Phillip Park Aquatic Centre in Sydney, and a board member of the Black Dog Institute.

John was born in Latvia and spent his youth living in Sydney. He has also lived and worked in Los Angeles, Paris and Melbourne, before returning to Sydney. He is married with three adult children.

JOHN LEE

Appointed August 2006

John Lee has worked in senior roles in both the public and private sectors. He is currently the Director General of the NSW Department of Commerce which oversees various commercial activities of Government including fair trading and public works.

John's previous roles include CEO of the NSW State Transit Authority, Director-General of Transport in NSW and Head of Communications and Marketing at CityRail. He was a key member of the team that successfully delivered transport for the Sydney 2000 Olympic Games.

John has spent most of his life based in western Sydney where he has been involved in numerous community and charity projects. He is a current member of the Mary MacKillop Foundation and Parramatta Stadium Trust.

John is married with a young family including two daughters and a son.

CATHARINE LUMBY

Inaugural Member appointed 1997

Catharine Lumby is an Associate Professor of Media Studies at Sydney University and writes regularly for the *Sydney Morning Herald* and *The Age* opinion pages.

Catharine has recently authored a book with her partner, called *Why TV Is Good For Kids*, about the impact of television on the development of children. She has written widely on feminism, culture and the media, and is the author of the book, *Bad Girls: The Media, Sex and Feminism in the 90s*. Catharine is also a member of the Education and Welfare Committee of the National Rugby League.

Catharine is the mother of two boys, aged 3 and 6. She was born in Newcastle and has worked in Adelaide and New York before settling in Sydney.

PAUL McCARTHY

Appointed August 2006

Paul McCarthy grew up in Queensland before moving to Sydney to work for the Office of Film and Literature Classification in January 2003.

Paul's background is in health policy, censorship policy and media regulation, and privacy and complaints handling. His work for Commonwealth, State and local governments has included consulting with industry and the community on a range of projects. Most recently, he advised on the statutory framework for the application of community standards to films, computer games and publications.

His first professional job was as a therapist in a child psychiatry clinic and he has been a member of the Speech Pathologists Board of Queensland.

Paul is a committed vegetarian with interests in holistic health, fitness, individual rights and film.

Dr JOSEPHINE TIDDY

Appointed August 2006

Josephine is the Managing Director and Principal Consultant of consultancy firm, JTCT, specialising in culture change, investigating and resolving complaints from consumers, and disputes in the workplace.

Prior to establishing JTCT, Dr Tiddy was Australia's longest-serving Commissioner for Equal Opportunity and Chief Executive of the Equal Opportunity Commission in South Australia for 16 years.

She was awarded a honorary doctorate by Flinders University in recognition of her national contribution to the field of administrative law, specifically discrimination law and social policy, conciliation of complaints and legislative reform.

Josephine has written widely on equality, fair treatment and discrimination. Her book, *It's Just Not Fair*, describes the personal stories of Australians who acted in conjunction with the law to confront and change the way society thinks, works and lives.

Josephine, who was also a registered nurse at the Adelaide Children's Hospital, lives in Adelaide where she is heavily involved in community organisations as well as being a serving member of numerous boards and committees.

Josephine enjoys life with her three married children and five grandchildren. She is also a keen participant in the arts, particularly theatre, as well as tennis and swimming.

EMMA TOM

Appointed May 2003

Emma Tom is a writer with five books to her credit, most recently *Bali: Paradise Lost?* which deals with Australia's on-again off-again relationship with Bali. Her first novel, *Deadset*, won the 1998 Commonwealth Writers' Prize for Asia and the South Pacific for Best First Novel. Her next book, *Attack of the Fifty Foot Hormones*, is a survival guide to pregnancy and will be published by HarperCollins in 2008.

Emma has worked in radio and television, including as a reporter on Channel Seven's *The Late Report*. In 2001, the Women's Electoral Lobby awarded Emma the Edna Ryan Humour Award for "using wit to promote women's interests". She has also received the Henry Lawson Award for Journalism, and currently writes a weekly newspaper column for *The Australian*.

Emma, who grew up in regional New South Wales, has recently given birth to her first child and is currently completing a PhD at the University of Sydney. She is also involved in community radio and plays in a band that has performed to raise money for a number of charities.

HELEN WICKS

Appointed 2006

Helen Wicks is a full-time mother of three children (aged 8, 5 and 3) who has a long association with community organisations in professional and volunteer capacities.

Helen has been a member of the Australian Breastfeeding Association since 1998. In 2005, she qualified as a breastfeeding counsellor and now conducts information and discussion groups for new mothers as well as providing her expertise on the Helpline telephone advisory service.

Helen has been a member of Playgroup NSW since 1999, occupying several committee positions. She was elected to the board of Playgroup NSW as the Country zone representative in 2003 and in 2006 was elected to the position of Vice-President.

Helen also has an active role in the church and school communities in her hometown of Armidale. In addition to her family and volunteer duties, she is also studying a Bachelor of Applied Science in Library and Information Management.