

To whom it may concern

As the parents of three teenage children we are extremely distressed at the way children are portrayed in the media.

Let Children be children, and enjoy the innocence that comes with being young and carefree.

In an era when there is so much concern for the number of children that are being sexually abused - why are you continuing to allow children to be portrayed as sex items in the media?

Why are we continuing to allow the freedom of a perverted minority to destroy the freedom of the majority? You spend bucket loads of money trying to clean up problems that are caused by your inability to say no to the abuse of children in the media.

It is time to grow up and make some responsible decisions for the sake of the children themselves.

If sex is required to market a product - then we need to question the relevance of the product. Come on lets start encouraging great marketing strategies, not sexual exploitation of our children.

Yours sincerely

Jane and Chris Clark