

Dear Committee Members,

I am very pleased this enquiry will take place.

There should be tighter regulation to protect children from sexualised advertisements and images coming from the media, especially from youth magazines.

We need a complaints system which is easily accessible to the general public and a response given within a reasonable time. At the moment the complaints system is difficult to access and many complaints especially regarding sexuality, are put aside as trivial.

An industry code of conduct is needed which would prohibit marketing practices that can harm children and adolescents through premature sexualisation.

Awaiting your inquiry,

Renee Leach (Mrs.)