

To The Secretary, Senate Standing Committee On Environment, Communications and the Arts,

Dear Committee,

As parents and grandparents we are very concerned with the early sexualisation of children. Young girls are bombarded with messages through various forms of media and advertising, that their whole purpose in life is to be sexually attractive to men.

The young who do not conform to this view of womanhood are made to feel a failure or unpopular. We believe there is an epidemic of childhood depression in our society today.

Pornification of our culture and the sexualisation of children no doubt contribute in a big way to this epidemic. Womens magazines in particular often target teenagers and young women with sexualised imagery on Bill Boards. We are very concerned with the music video clips in childrens viewing time, pornographic magazines available at childrens eye level and easy access to pornography on the internet.

Very young children up to the teens are marketed with sexualised toys, clothing etc. We know there are some existing regulations but not much, we need to tighten up if children are not to have their childhood taken from them.

Respectfully Yours

Mrs B. O'Connor  
Secretary West Gippsland  
Social Questions  
Catholic Womens League