

Dear Committee Secretary

The ubiquitous presence of advertisements using sexual innuendo via toys, on the sides of buses, in bus shelters, on the radio, tv, movies, magazines and newspapers, as well as billboards and clothing articles, is very demoralising and disheartening.

It has a bad effect on adults as well as children. Immaturely formed identities and minds (that is, children) should not have to be coping with all these images, insinuations, and the sexualised, brutish and ignoble world-view it constantly presents. I lament that our society has become plain nasty, and there is no way to protect our overseas visitors, our traditional citizens, ourselves or our children. It is shameful, but the Business World apparently has no shame, nor respect for children or adults; 'anything goes' if it makes them money.

This lack of dignity and respect with the commercial exploitation of our bodies and sexuality must be addressed, especially regarding images of sexed up little kids. It is so obscene, so awful, so heartbreaking. The paedophiles amongst us must be in hog heaven.

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