

Dear Sir or Madam,

When will the time come when we see the danger of the foolish use and the means of advertising to our society.

Children are children, let them be children. They are growing up in a society that has less and less protection for them. Adults ought to be protecting them. Are they so self centred with their own weaknesses that they do not care what little ones are subjected to? A society that will allow anything, will one day loose everything. We are allowing far to much now, the media has such power over this society in which we live. The greed and avarice so apparent among us is ringing the warning bells. We are on a downhill slide as we continue to allow certain "businesses" to set the standards and rules. TV, Movies and Advertising is normalising the very things that were shunned by society 50 years ago. It was not perfect then I know, but today we have it thrown in our faces as a barrage assault on our senses and we are being desensitized to what is weak and morally dangerous as to what is wholesome and good. The focus on sex and the easy things of this world is what brings down a nation. You just need to observe the history of the great civilizations of the past, we are no different today. Look at other nations now and see if they have problems? What brought it about, look and see honestly. I promise you, we are rushing into the same broad path.

Sincerely, Peter van der Linden.