

THE SENATE

STANDING COMMITTEE ON ENVIRONMENT, COMMUNICATIONS AND THE ARTS

9/4/2008

Dear Committee,

Thank you for the opportunity to respond to the 1000 odd objections you say that were received by a young lawyer from her constituents about the advertisement regarding the Kittens Bus and Bikini Wash, did this young lawyer raise any complaints that she received as to the explicit nude statue of a child that adorns the gardens surrounds of the council chambers.(see photo attached)

An approximate survey of the volume of traffic generated at the intersection of Warrigal and North road East Bentleigh (the kittens car wash site, and where the kittens bus is parked in the adjacent land) The Car wash began on the 20th December 2006 it was estimated that 12,912,640 vehicle have passed through the intersection since that date, the 1000 odd complaints represent .007743 % , this figure excludes the number of passengers in the vehicles and was calculated over a 5 day week, this is a conservative figure an accurate figure can be obtained by contacting Vic Roads.

The image used by kittens to advertise it self is appropriate as its advertising its product and services, it falls in line with similar advertising by other companies (see attached images) to regard this and similar images, as some sort of sexualisation of children is to me a nonsense, this would mean that children under a certain age could not attend beaches or

modeling parades or car racing etc etc....in the fear that they might be exposed to bikinis or under wear.

It would be more prudent for the committee to concern itself with a tighter and more stringent check on persons who are appointed to look after groups of children, we still hear of children being sexually molested by persons in trusted positions, that to me has my full support, in my opinion being the father of 4 children aged between 2yrs and 26 yrs old that children seeing girls in bikinis and underwear has no effect on them, its only when the parents make it an issue and refer to it as "the sexual nature of the advertising", it's a normal day to day exposure to children to see advertising such as underwear or bikinis via TV , internet, bill boards and news papers not to mention magazines, it's the parents with extreme views that reflect on children that creates normal day to day occurrences into sexual over tunes.

ANGELO DIMOZANTOS

MANAGER

KITTENS











