From: Daniel Ganon @ ▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮]
Sent: Saturday, 13 September 2008 12:32 PM
To: Committee, Corporations (SEN)
Subject: Federal inquiry into Franchising through Parliamentary Joint Committee on Corporations and Financial Services.

I wish to reinforce the concerns of our representative body, The Franchise Council of Australia (FCA), regarding emotional and inaccurate statements that have been made in Federal Parliament and in State inquiries regarding alleged conduct in the Australian franchising sector.

The FCA has made well-researched and considered submissions to the WA and SA inquiries on behalf of members. I trust the Corporations Committee will take these thorough submissions into account during the inquiry, rather than rely on the emotive and inflammatory hearsay which has been presented in the House of Representatives recently.
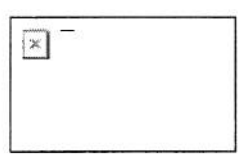
 In my experience in business, including 18 years in the Franchising sector, and in life, emotive attacks do not support thoughtful and positive solutions. The aggressive style of such attacks often masks a lack of substance. My view is that the real substance is the success of franchising. People in business and wanting to get into business are voting with their feet every day. Disputes occur, yes â€" they always will. But they are a very small percentage. Trying to change the rules in the ways suggested in Parliament recently will, in my view, only serve to undermine the whole sector â€" to the detriment of franchisors and franchisees.

Yours faithfully,

Daniel Ganon

Daniel Ganon
Franchise Business Manager - QLD/NT
Mobile: ▮▮▮▮▮▮▮▮
E-mail: ▮▮▮▮▮▮▮▮▮▮

Daniel Ganon - Franchise Business Manager

T: ▮▮▮▮▮▮▮   M: ▮▮▮▮▮
E: ▮▮▮▮▮▮▮▮▮▮

Best Mortgage Broker and Best Non-Bank Financial Institution - Australian Banking & Finance Magazine Awards 2008

Please consider our environment before printing this email.

>>