Committee Secretary, Parliamentary Joint Committee on Corporations and Financial Services, Department of the Senate,

PO Box 6100, Parliament House, Canberra ACT 2600.

Dear Sir/Madam

I wish to reinforce the concerns of our representative body, The Franchise Council of Australia, regarding emotional and inaccurate statements that have been made in Federal Parliament and in State inquiries regarding conduct in the Australian franchising sector.

The FCA works on behalf of franchisees and franchisors and I would urge you to support this representative body and the FCA's ongoing education programme in continuously improving the standards of franchising in Australia for the benefit of both franchisors and franchisees.

The FCA is well placed to assist in the process of mediation through the Office of Mediation for any disputes which arise between franchisees and franchisors. It's ability to provide franchisees with real assistance in resolving any problems in the franchise relationship is of greater value than through trial by media and deserves your support and encouragement.

Regards,	
Stuart Beechen	
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