

From: Peter Newman
Subject: RE: Corporate Responsibility inquiry

I would like to make the following three papers available as the basis for my submission to your Inquiry on Corporate Responsibility.

The first outlines how Corporate Social Responsibility is moving to a deeper concept of Corporate Sustainability and that this is developing into a newer concept of Enduring Value as the key responsibility of business in the long term. This is applied to the Argyle Diamond project where the concept has been considered in great detail, especially how the concept relates to Indigenous employment and regional enduring value.

The second is a paper that outlines how we developed the State Sustainability Strategy in WA and then an application in the development of a strategic plan for Perth. The main thrust of this paper is the growing awareness and value of deliberative democracy techniques that enable a more participatory approach to big decisions. I believe this is now critical to how corporate responsibility must be viewed.

Finally the paper on sustainability assessment shows how the latest thinking on integrated assessment can enable a more positive approach to the responsibility of organizations. WA is moving to trial these approaches and some real success stories can now be told. Corporate responsibility will need to consider sustainability assessment as the way of enabling complex and strategic projects to be assessed by government.

In my verbal presentation to the Inquiry I will give examples of how these approaches are being used in WA.

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