

I am emailing you this submission in favour of the Food Standards Amendment (Truth in labelling – Palm oil Bill 2009).

Palm oil is an ingredient in products that should be labelled clearly on all packaging that consumers purchase. This will help all consumers make an informed decision at the time of the purchase, and ensure any products containing palm oil are obvious when compared to the non-palm oil containing products.

As a consumer I try to avoid buying any products containing palm oil, but find it extremely frustrating when products seem to hide behind ingredients such as vegetable oil etc. when it is palm oil that is being used in the product.

The rate of palm oil plantations being planted obviously means that the forest is becoming less and less. This also means all the biodiversity of the flora and fauna that used to exist where these plantations now exist are being lost at an alarming rate.

It horrifies me that in my life time I could see amazing animals such as one of our closest living relatives, in terms of evolution, the Orang-utan lost forever.

Lost forever for what....some cheaper ingredient in our products, it just seems ridiculous that this is allowed to continue.

It is for these reasons stated above that I am in support of the mandatory labelling of Palm oil.

Kind Regards

Kristy Williams