To whom it may concern,

My name is Kelly and I am writing to show my support for the Food Standards Amendment (Truth in Labelling - Palm Oil) Bill 2009. Palm oil has so many different names, that it is hard for people to know what products contain it and therefore difficult for them to show their support and avoid buying and supporting the companies that use palm oil. I understand that many companies use palm oil instead of other products because it's cheaper, but I don't think it's worth driving beautiful animals such as orangutans and tigers to extinction so that the companies can save a little extra money. Ideally, we would be able to stop palm oil being used in any of our products but by making the labelling mandatory, some of these companies may feel the effects of people avoiding their products and increase the chances of them finding an alternative oil. Hopefully by being made more aware of the effects of palm oil plantations on the wildlife, they will want to help by changing the ingredients in the effort to make a difference to our world.

I write this email both as a Melbourne Zoo employee who loves these creatures and wants them to have a fair chance as well as an Australian citizen who wants the right to know what my products contain and the right to make a difference. Please see the following link for information related to palm oil and the effects the plantations have on the wildlife.

www.zoo.org.au/PalmOil

Sincerely, Kelly Rainbow

If we don't protect our wildlife, who will???