

To the Honourable President and members of the Senate in Parliament Assembled:

I, as a concerned consumer, wish to request the compulsory labelling of palm oil on food products. The FSANZ Act clearly states that two of its objectives are: 'The provision of adequate information relating to food to enable consumers to make informed choices' and 'The prevention of misleading or deceptive conduct.' It also states that the food regulation system will 'be flexible and responsive to the food challenges of the future'.

I submit that the compulsory labelling of Palm Oil is necessary as:
Labelling Palm Oil as vegetable oil is deliberately misleading consumers who want and deserve the right to make informed decisions about their purchasing practices, especially given the increase in consumer awareness of this issue; and
The food challenges of the future are intrinsically linked to Global Warming, of which palm oil production, and the associated CO2 emissions, is a major contributor.

In this day and age it is unacceptable that a product such as palm oil is only labelled as vegetable oil. It is clear that
THE PUBLIC WANT PALM OIL CLEARLY LABELLED and DESERVE THE RIGHT TO MAKE INFORMED CHOICES, as you yourselves state in Section 10 of the FSANZ Act. Please support the Food Standards Amendment (Truth in Labelling – Palm Oil) Bill 2009.

Sincerely

Jacky Percy