

I whole heartedly support the acceptance of the bill: Food Standards Amendment (Truth in Labelling – Palm Oil) Bill 2009. It is important that all consumers have the right to make an informed choice when shopping for products that may contain non-sustainable sources of palm oil. The preservation of the natural environmental habitat of the orangutan is paramount and far out weights the indiscriminate clearing of forests to allow for the production of palm oil. Change in people's reliance on non-sustainable palm oil will only come when consumers are able to demonstrate that the source of oils, including palm oil is relevant to the consumption and purchase of products and consequently not continue to buy these items..... consumer action will be a very powerful mechanism to force change and this is why the mandatory labelling is vital, without this consumers will not be able to make an educated choice.

thank you for considering this Bill and I trust that it will be supported and implemented in Australia.

Vivienne Clayton