## Dear Whom it May Concern

I support the mandatory labeling of palm oil. I support this in order to ensure that I myself as a consumer and all Australian consumers can make informed choices about the products we consume. I believe strongly that if people knew that unsustainable sources of palm oil were used to produce products, they (and definitely I) would make alternative choices, and this consumer behaviour would drive the sustainable production of palm oil, and the protection of our precious environment and animals.

Regards

Simon Keegan