To whom it may concern,

I am writing to show my support for the (Truth in Labelling - Palm Oil) Bill 2009. As an Australian citizen i am appalled to learn that it is not already compulsory to label the use of palm oil in products. I am quite upset that under current legislation it is able to be labelled as vegetable oil. Now i know that it technically is a vegetable oil, but given the impact its current production has on wildlife in South East Asia i believe it to be very misleading to the public to label it as such. As a consumer i believe i should have the right not to buy products that use palm oil that is harvested in a way that is unsustainable. And that's just it, it is unsustainable in regard to the devastation caused by the clearing of rainforests for palm plantations. It is just not acceptable in the future to look back in hindsight. There is something that can be done now, and has to be done now to protect the wildlife affected by the ignorance of so many. And it can start with the labelling of palm oils in products, which seems like such an obvious and effective solution. If we can't get through to the people in South East Asia engaging in these unduly acts of stupidity through verbal protest, then let our wallets do the talking. Let us bring down the demand for the use of unsustainable palm oil, therefore forcing them to adopt more humane and nondestructive practices. I urge you to consider the view that i have put before you, as i am certain that it's shared by the majority, who at present are unaware of the position that they are taking on this issue, due to the lack of information they have been provided.

Yours sincerely, Benjamin Gratton