

I am writing this to add my personal and professional support for the above named bill.

My reason for this is simple.

Mandatory labelling is one of the only ways consumers can make an informed choice. Without it, we are all guilty of collusion with the Palm Industry, and hence of encouraging primate extinction.

Here are some points taken from the Zoos Victoria website (<http://www.zoo.org.au/palmoil>)

- Palm oil is found about 40 percent of the food products on our shelves and its rampant cultivation is destroying the Orangutan's habitat at an alarming rate.
- The United Nations has warned that Orangutans could be extinct within a generation if we don't act quickly.
- Once palm oil is labelled, consumers can actually drive a market for proper certified sustainable palm oil because they can demand it of manufacturers.

I support the mandatory labelling of Palm Oil.

Daniel Davies