

Palm oil is found about 40 percent of the food products on our shelves and its rampant cultivation is destroying the Orangutan's habitat at an alarming rate. - The United Nations has warned that Orangutans could be extinct within a generation if we don't act quickly.

Once palm oil is labeled, consumers can actually drive a market for proper certified sustainable palm oil because they can demand it of manufacturers

These are a few rational reasons why palm oil should be labeled in products. Some of the major food manufacturers have switched to sustainable palm oil practices but it isn't wide spread enough.

What I would also put to the committee is to ask yourselves what you want to be remembered for? Do you want to be the group that allowed food producers to contribute to the slaughter of animals and destruction of habitat already critically endangered? Such a simple thing as labeling could allow consumers to make the right choices and will have no negative impact on food producers. It provides a practical cheap method for them to do something for conservation rather than simply talking about it.

The world is a better place with oranges, tigers and elephants still in it.

Please make the right decision and recommend truth in labeling. Recommend that Palm oil is clearly labeled on products.

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