

SUBMISSION

Food Standards Amendment (Truth in Labelling – Palm Oil) Bill 2009

I support the mandatory labelling of palm oil for the following reasons:

I am concerned about the impact of palm oil production on endangered wildlife and their habitats, specifically on Orang-utans in South East Asia, and the ongoing effects of deforestation due to palm oil plantations.

I believe consumers have the right to know if palm oil is included in the products they purchase and consume. Merely including palm oil in a list as “vegetable oil is misleading and confusing.

Packaging should clearly inform buyers about the products they are planning to purchase, and consume, this is only possible if individual ingredients are listed.

It is possible to produce palm oil sustainably, therefore, truth in labelling can be applied as in “Certified Sustainable Palm Oil”, therefore, improving not only truth in labelling, but accuracy.

Truth in Labelling, regarding, Palm Oil, allows potential buyers and consumers to make valued judgments, while, giving manufactures an incentive to use sustainable palm oil in their products.

Kathryn Woolfe