Senate Committee of Community

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Dear Sir / Madam

RE: Food Standards Amendment (Truth in Labelling – Palm Oil) Bill 2009

I support the mandatory labeling of palm oil on all product labels for the following reasons:

- 1. I am highly conscious of the ingredients in the products I consume and utilise and feel I have the right to be fully informed as to the contents so that I may make a fully informed decision with regard to the health of myself and my family.
- 2. I am aware of, and highly concerned about, the horrific and unnecessary destruction of the natural habitat of Orangutans and support the truthful notification to consumers so that they might make a choice with regard to their support of manufactures who are environmentally responsible.
- 3. I am concerned by the current situation whereby I am treated as though I have no right to know what ingredients are included in products that I purchase. I feel that access to full disclosure of product ingredient information is my right as a consumer, and that only law enforcing mandatory labeling is sufficient to provide full access to this information and ultimate accountability.

Yours truly,

Jody Bird