"Expansion of palm oil plantations remains the most significant threat to the remaining population of the endangered orang-utan and many other species. Palm oil is in around 40% of items in the supermarket and is not often labelled clearly on our food products, usually labelled as 'vegetable oil'. The mandatory labelling of palm oil allows consumers their right to know what they are buying, to make ethical decisions and then create a consumer driven demand for palm oil grown sustainably."

As has been stated above with the Melbourne Zoo 'Don't Palm Us Off' campaign, I would like clear and concise labelling so that consumers know what they are purchasing and can make the conscious decision to choose products that are in line with their values and beliefs.

Regards,

Deanne Wynn Environmental Officer