

I am writing in support of the Food Standards Amendment (Truth in labelling Palm Oil) Bill 2009. I support the mandatory labelling of Palm Oil because I want to be able to make an informed decision when I buy products at the Supermarkets. I don't want to support the deforestation of Orangutan and Sumatran Tiger habitat by unknowingly buying products that contain Palm Oil - I realise that Palm Oil is labelled on products but mostly simply as "vegetable oil" or some other scientific and indistinguishable name, that, for any consumer like me is confusing and hard to decipher.

I believe that truth in labelling can also bring benefits to companies that use sustainable Palm Oil or that don't use Palm Oil at all and it might force companies that do use unsustainable Palm Oil to re-think and use more sustainable alternatives.

Please make a difference in the lives of all animals endangered by habitat loss due to Palm Oil plantations (see IUCN Red List).

I'd like this e-mail to be considered a submission and made public if possible/necessary.

I would not like to appear to give evidence before a Senate Committee hearing in Canberra due to work commitments.

Kind regards,

Nora Tenbrock