Due to my growing concern for the depleting number of orang-utans and tigers in the wild, I support the 'Food Standards Amendment (Truth in Labelling – Palm Oil) Bill 2009' immensely and know a great number of friends and family who also wish to see mandatory Palm Oil labelling happen. All the conservationists hard work to help prevent the imminent extinction of these animals will be in vain if their environment continues to be destroyed just for unnecessary use in unnecessary food products. There are numerous alternatives for palm oil; many other vegetable oils that if used instead of palm oil could make a huge difference. However manufacturers will only stop producing palm oil if there is no consumer demand for it and their profits decrease – and for this to happen, the consumers need the choice, the choice to stop purchasing products containing palm oil. We will only be given the choice when palm oil is labelled rather than just being vaguely labelled 'vegetable oil'. This is not much to ask, this labelling change is simple and easy. It requires such little effort to simply change the word 'vegetable' to 'palm'.

Thank you for taking the time to read this,

regards,

Ebony Roberts