

Alice C Ross

6th April 6, 2010

Submission: Food Standards Amendment (Truth in Labelling – Palm Oil) Bill 2009.

I fully support the introduction of mandatory labelling of palm oil when it is used in products.

As an Australian, I believe I have a right to choose products based on what their ingredients are. In the case of palm oil, I am deeply concerned about the environmental impact its production is having, in particular, the destruction caused to natural animal habitats in Asia. My understanding is that the Bill will meet with resistance from manufacturers and retailers that will be economically affected by the amendment, however, I believe that the so-called lack of 'viable alternatives' does not take into account any factors other than economics. I am not demanding a halt to the use of palm oil, I am simply asking for the ability to make an informed choice about the way I choose to behave as an Australian consumer.

Please accept the amendment, which ultimately, will only give consumers the ability to make better-informed choices.

Alice C Ross