

We would like to make a submission in favour of the Truth in Labelling Bill.

Think Eco exists to make it easier for customers to make environment friendly choices. The Truth in Labelling Bill clears an unacceptable barrier that currently exists for consumers who wish to avoid palm oil production that threatens species such as orangutans.

With approximately forty per cent of food products containing palm oil, only 8 per cent of palm oil being sustainably harvested, and no regulations concerning palm oil labelling; it is currently near impossible for customers to avoid products containing unsustainably harvested palm oil. Think Eco believes that this is unacceptable and pledges support for the proposed bill to introduce palm oil labelling.

Kind regards,  
Michaela Lang and Jeff Elliott  
Directors, Think Eco

Think Eco  
[www.thinkecoshop.com.au](http://www.thinkecoshop.com.au)