



AUSTRALIAN SENATE

## COMMUNITY AFFAIRS COMMITTEE

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### Alcohol Toll Reduction Bill 2007

On 14 February 2008 the Senate, on the recommendation of the Selection of Bills Committee, referred the Alcohol Toll Reduction Bill 2007 to the Community Affairs Committee for inquiry and report by 18 June 2008.

The Bill aims to create a culture of responsible drinking, and to facilitate a reduction in the alcohol toll resulting from excessive alcohol consumption. To achieve this aim the Bill will:

- Require health information labels on all alcohol products;
- Restrict TV and radio alcohol advertising to after 9pm and before 5am, to stop alcohol being marketed to young people;
- Require all alcohol ads to be pre-approved by a government body comprising an expert from the medical profession, alcohol and drug support sector, accident trauma support sector and the alcohol industry;
- Ban alcohol ads which are aimed at children or which link drinking to personal, business, social, sporting, sexual or other success.

The Bill and second reading speech may be accessed via the link: [Legislation and documentation to the inquiry](#)

The Committee invites you to provide a written submission addressing issues that may be of relevance to you. The submission should be lodged by 20 March 2008. The Committee prefers to receive submissions electronically as an attached document – email: [community.affairs.sen@aph.gov.au](mailto:community.affairs.sen@aph.gov.au) – otherwise by fax (02 6277 5829).

Submissions become Committee documents and are made public only after a decision by the Committee. Publication of submissions includes loading them onto the internet and their being available to other interested parties including the media. Persons making submissions must not release them without the approval of the Committee. Submissions are covered by parliamentary privilege but the unauthorised release of them is not protected.

Information relating to Senate Committee inquiries, including notes to assist in the preparation of submissions for a Committee, can be located on the Internet at [http://www.aph.gov.au/senate/committee/wit\\_sub/index.htm](http://www.aph.gov.au/senate/committee/wit_sub/index.htm)

Should you require further information please contact the Committee Secretariat on (02) 6277 3515.