

AUSFTA  
Submission No: ...107.....

**From:** Luci Temple [lucitemple@yahoo.com.au]  
**Sent:** Wednesday, 14 April 2004 6:45 PM  
**To:** Committee, Treaties (REPS)  
**Subject:** Against FTA on Australian Culture

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15 APR 2004

Hi,

BY:.....

I'm writing to let you know I'm a concerned voter worried about the FTA's affect on Australian culture.

One of the reasons that the US Film and TV industry is so dominant is because of their worldwide flooding strategy, whereby they offer products at a cheaper rate than small domestic markets like Australia can produce it. Sounds good from a commercial viewpoint: quality product cheaper than we can make it. But it is American Film and TV with a singular American outlook on the world.

The American industry cares nothing about diversity, multiculturalism, or a proliferation of viewpoints. So insular is their industry that they purchase the rights to successful foreign films and TV (such as The Office, Absolutely Fabulous, Cold Feet, The Ring...) and rewrite and reproduce them (stuffing it up in the Americanisation process) rather than air non-American product in America.

Until the transfer of quality Film and TV is two way, in and out of the US, the FTA agreement will result in the complete decimation of our Film and TV industries. Already our industries are weakened by the flood, but to open the dam???

I believe that any decision made in favour of the current FTA will wreak permanent damage on our country.

Yours Sincerely,

Luci Temple

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