

Item	Amount
Travel	\$60,663
Meeting Costs	\$68,192
Taskforce Secretariat:	
Incl DTC Communications Pty Ltd: \$348,360 Corporate Ambience Pty Ltd: \$160,425	\$515,675
Public Affairs Consultants:	\$2,610,604
Incl Wilkinson Media Pty Ltd: \$1,396,954 Golin Harris (USA): \$639,577 PLMR (Positiv Communications) (UK): \$548,908 Other: \$25,165	
Miscellaneous Contractors:	\$258,239
Incl Campaign Impact: \$46,950 Schuster Consulting Pty Ltd: \$45,990	
Website (incl 'Woolisbest')	\$221,129
Marketing Collateral	\$38,626
Miscellaneous	\$105,071
TOTAL EXPENSES:	\$3,878,199
Less Offsetting Contributions	\$248,383
Incl MLA: \$223,591 Woolmark Company: \$21,792	
Expenses met from AWI Funds	\$3,629,816

Notes:

- Travel to meetings by the Chairman of the Operations groups for Taskforce related activities covered by Australian Wool Innovation.
- No sitting fees are paid to Chairman of the Operations Group or other industry representatives.
- Travel to meetings for industry representatives is covered by Australian Wool Innovation.