

SENATE STANDING COMMITTEE ON LEGAL AND CONSTITUTIONAL AFFAIRS
AUSTRALIAN FEDERAL POLICE

Question No. 128

Senator Ludwig asked the following question at the hearing on 18 November 2013:

1. In relation to media training services purchased by the agency, please provide the following information from 7 September 2013 to date:
 - a) Total spending on these services
 - b) The number of employees offered these services and their employment classification
 - c) The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
 - d) The names of all service providers engaged
2. For each service purchased from a provider listed under 1. d), please provide:
 - a) The name and nature of the service purchased
 - b) Whether the service is one-on-one or group based
 - c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
 - d) The total number of hours involved for all employees (provide a breakdown for each employment classification)
 - e) The total amount spent on the service
 - f) A description of the fees charged (i.e. per hour, complete package)
3. Where a service was provided at any location other than the agency's own premises, please provide:
 - a) The location used
 - b) The number of employees who took part on each occasion
 - c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
 - d) Any costs the department incurred to use the location

The answer to the honourable senator's question is as follows:

1.
 - a) \$22,000 incl. GST.
 - b) Media training was offered to participants of the 55th Management of Serious Crime Program, held from 20 October – 15 November 2013. The breakdown of the 21 participants is as follows:
 - Three participants from the Australian Federal Police
 - Three participants from the New South Wales Police Force
 - Two participants from the Queensland Police Service
 - Two participants from Victoria Police
 - Two participants from the Australian Crime Commission
 - One participant from South Australia Police
 - One participant from Western Australia Police
 - One participant from the Northern Territory Police
 - One participant from the Australian Taxation Office
 - One participant from the Australian Defence Force
 - One participant from New Zealand Police

- One participant from the Singapore Police Force
 - One participant from the Police Service of Pakistan
 - One participant from the National Crime Agency (UK)
- c) All 21 participants detailed at 1.b undertook the training as part of a four week residential program. No study leave specifically to undertake media training was provided.
- d) The service provider for this media training was Talkforce Consultants.
- 2.
- a) The name of the training was “MOSC 55 Media Strategy Sessions”. It involved trainers from Talkforce Consultants delivering media theory sessions to the participants as a group, as well as facilitating practical exercises such as doorstep interviews and a simulated media conference.
- b) The media training was group based.
- c) All participants detailed at 1.b received the service.
- d) Total training hours per participant: 10 hours. This does not include any time spent preparing for practical exercises outside of the formal training hours.
- e) Total fees paid to Talkforce Consultants: \$22,000.00 incl. GST.
- f) The fees charged by Talkforce Consultants were for the total media training package, which covered face-to-face training hours as well as session preparation and sourcing print and television media personnel to assist with practical exercises.
- 3.
- a) – d) N/A. Training was held at the Australian Federal Police College.