

QUESTION TAKEN ON NOTICE

SUPPLEMENTARY BUDGET ESTIMATES HEARING: 15 October 2012

IMMIGRATION AND CITIZENSHIP PORTFOLIO

(SE12/0122) PROGRAM – Internal Product

Senator Humphries (written) asked:

Portfolio wide - Media Monitoring: What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2011-12 and this financial year to date? Which agency or agencies provided these services? What was the estimated budget to provide these services for the years 2011-12 and 2012-13? What has been spent providing these services this financial year to date?

Answer:

- 1) From 1 July 2011 until 30 June 2012 the department has processed \$228 017.84 GST exclusive in media monitoring and newswire distribution expenses against departmental cost centres.
- 2) The department has three suppliers of media monitoring services: Media Monitors; AAP; and CCH.
- 3) The total budget to provide these services to both the department and the ministers for the years 2011-12 and 2012-13 is approximately \$318 000 GST exclusive per year for the Department of Immigration and Citizenship (which includes media monitoring, and newswire and distribution services for the ministers combined). This is only an indicative amount as the department cannot predict the number of media releases that will be issued from the department and ministers each year, nor the extent or results arising from media monitoring of portfolio activities.
- 4) From 1 July 2012 until 15 October 2012 the department has processed \$44 134.27 GST exclusive in media monitoring and newswire distribution expenses against departmental cost centres.