QUESTION TAKEN ON NOTICE

SUPPLEMENTARY BUDGET ESTIMATES HEARING: 15 October 2012

IMMIGRATION AND CITIZENSHIP PORTFOLIO

(SE12/0098) PROGRAM – Internal Product

Senator Humphries (written) asked:

Portfolio wide - Government Advertising: What advertising – Campaign and Non-Campaign – and other communications programs is the Department/Agency undertaking, or are planning to undertake?

Answer:

As at 15 October 2012 the Department of Immigration and Citizenship is planning to undertake routine information activities including Citizenship Week, Australia Day and ongoing "No To People Smuggling".