

QUESTION TAKEN ON NOTICE

SUPPLEMENTARY BUDGET ESTIMATES HEARING: 17 October 2011

IMMIGRATION AND CITIZENSHIP PORTFOLIO

(SE11/0103) Program: Internal Product

Senator Humphries (L&CA written) asked:

Provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services.

Answer:

The Department of Immigration and Citizenship undertakes routine activities including Harmony Day, Australia Day, Refugee Week, Citizenship Week and “No To People Smuggling” information.

There was no expenditure for Harmony Day, Australia Day, Refugee Week and Citizenship Week for the period 1 July 2011 to 30 September 2011.

“No To People Smuggling” information is an on-shore low-level communication activity targeting diaspora communities in Australia as part of a whole-of-government approach to asylum seekers coming to Australia by boat at the hands of people smugglers. The total expenditure for “No To People Smuggling” information for the period 1 July 2011 to 30 September 2011 was \$27 486.50 GST exclusive. Expenditure related to production, travel, translations, research, duplication, printing and coordination. Businesses which assisted in these communication services included eTranslate, Adcorp, Kandream Digital Studios, Videocraft and Dam Smart!.