

QUESTION TAKEN ON NOTICE

SUPPLEMENTARY BUDGET ESTIMATES HEARING: 21 OCTOBER 2008

IMMIGRATION AND CITIZENSHIP PORTFOLIO

(17) Output : Internal Product

Senator Barnett (L&CA 44) asked:

Could you advise the committee, since May budget estimates, the latest spend in terms of advertising?

Answer:

The following is the expenditure on advertising from 1 May to 31 October 2008:

Recruitment Advertising	\$279,819.11
Tender Advertising	\$ 29,759.07
Information Dissemination Advertising	\$ 70,988.00
Citizenship Advertising	\$ 4,508.44
Other	\$ 543.00
Total	<u>\$385,617.62</u>